

WCHS Board of Trustees Meeting

November 2023



Agenda

1. Welcome and Introductions
2. Approval of October Minutes
3. Academics
4. Safety Update
5. Operations
6. Facilities
7. Recruitment and Enrollment
8. Finance
9. Human Resources
10. Staff Advisor to the Board
11. Accountability
12. Executive Session (if needed)



Academics 11/22/23

- Important Dates



- Regents review sessions began 11/13/23
- Trimester 1 Final Exams 11/28-11/30
- End of Trimester 1, Final Exam Make-Ups, Trimester 2 Schedule distribution 12/1
- Trimester 2 Begins 12/4
- Parent Report Card Pick Up 12/12 from 5-7pm

- Events

- College & Trade Fair Nov 15th
- Pre Thanksgiving Dinner Nov, 20th 4pm to 7pm
- No School Nov. 22-24th -Thanksgiving Holiday
- Parent Leadership Council Flea Market 10am-3pm Nov. 28
- Parent Leadership Council Family Potluck 5-8pm Nov. 30
- Faculty/Staff Holiday Party Dec. 8: Marte Hall
- Senior Sleepover Dec 15

- Teacher of the Month—October— Lee Burchett



- Staff person of the month— October- Renee DeLyon

Pre-Thanksgiving Community Dinner 11/20/23



Pre-Thanksgiving Community Dinner 11/20/23



Academics 11/22/23

Round 1 Announced Formal Observations:

- ❑ 40 teacher observations **complete to date**
- ❑ 75% of teachers scoring 2.8 or higher - within the Effective range (2.8 – 3.4)

Teacher/Staff Professional Development:

- ❑ Election Day PD's:
 - Restorative practices
 - Literacy Strategies
 - RTI
 - Remote Class Setup
 - AED & CPR Training
- ❑ MasteryConnect Lunch 'n' Learn 11/16: 14 teachers present; 5 new teachers
- ❑ Next Lunch 'n' Learn: Co-teaching Strategies
- ❑ Danielson After School PD: weekly on Mondays



Academics 11/22/23

STAR Test Results:

- ☐ Literacy classes for Grade 9/10 students 3 or more Grade levels behind
- ☐ Teacher in-class support based on STAR skill reports
- ☐ STAR PD upcoming for Teachers
- ☐ English Literacy Course: ~50 students in Grade 9/10
 - ☐ 9th Grade - 27 GE of 3+ behind
 - ☐ 10th Grade -68 GE of 3+ behind
 - ☐ 11th grade -90 students GE of 3+ behind
 - ☐ 12th grade -100 students GE of 3+ behind
 - ☐ Total = 285 students
- ☐ Math Literacy Course: ~40 students in Grade 9/10
 - ☐ 9th Grade- 34 students GE 2.5 - 5.9
 - ☐ 10th Grade- 63 students GE 0.9 - 6.8
 - ☐ 11th Grade- 80 students GE 1.3 - 7.9
 - ☐ 12th Grade- 21 students GE 2.1 8.2
 - ☐ Total = 198 students



Charter Renewal Updates 11/22/23

- NYSED Renewal Site Visit 11/8 & 11/9
 - Classroom Observations
 - Student Focus Group
 - Teacher Focus Group
 - Special Populations Focus Group
 - Board Focus Group
- Public Hearing 11/8
 - Speakers included current and former staff, students, and parents
- Site Visit Report
- Recommendation to Board of Regents

Senior Class Data 2024

Total Number of Senior: 203 *Students*

Seniors on Track for June 102 *Seniors are currently on track for graduation Right NOW!*

All students were set up for a graduation plans in an effort to get to Graduation in June! Plans include current classes, credit recovery, apex courses and night school with partner organization YABC

Regents Updates

- 8 students are finished with the advanced regents diploma requirements
- 86 students are finished with the regents diploma requirements
- 48 students are eligible for the advanced regents diploma with 3 or less regents exams & are signed up for testing in January
- 121 students are completed with regents testing for graduation and will be finished with diploma requirements upon receiving a special appeal for test(s)

College Update

SUNY Applicants: 21

College Q and A during 6th and 7th period lunch

CUNY Applicants: 33

Thursday Virtual Parent Workshops

Private Applicants: 19

FASFA Parent Workshop January 11 and January 13th

Operations as of 11/22/23

- Prepared exam orders for January Regents Exams and Spring NYSESLAT and NYSITELL
- Collaborating with Data, Counselors and Academy Leaders to prepare Regents Exam rosters and tailored Regents Review plans based on past exam scores and Item Analysis Reports
- Conducted 8 Emergency Readiness Drills by 12/1 , with 4 more schedule by 6/24
- Recruitment and coverage for Teacher vacancies and leave replacements, Safety Manager, and Safety Officers
- Collaborated with Recruitment Coordinator, PLC, Accountability Manager & Board Committee to create Student Recruitment Marketline Timeline/Task List



Operations as of 11/22/23

- Technology Inventory
- 1. # of laptops 1505 / # of laptops loaned: 1003
- 2. # of laptops remaining in stock: 22
- 3. # of laptops reported lost: 170
- 4. # of laptops broken: 310
- 5. # of hotspots ordered: Original 250, no extras were ordered



Operations as of 11/22/23

- Upcoming- Quotes for new Internet Provider
- Current internet provider may be going out of business
- Our contract ended and we are currently month-to-month
- WCHS was approved by E-rate for \$84K at a 90% discount for internet service with the vendor for July 1, 2023 - June 30, 2024
- E-rate consultant advised us to switch vendors through June 30, 2024 and they will file the proper forms to switch to the new vendor
- Most vendors offered only a 3 year term, though Verizon will offer a 1-year term, but we can downgrade our service to 1GB as a backup starting 7/1/24 should Verizon not be the selected vendor through the 470 bid process; Additional vendor bids in process as well
- For E-rate FY2025, we will post a new Form 470 by February 1 to solicit bids for the July 1, 2024-June 30, 2024



Operations as of 11/22/23

- Bids for Internet

- [Skywire](#) for 5GB \$1,999 per month with \$0 installation for 1 year
- [Verizon](#) for 10GB plus router at \$6,793.01 per month for 12 months

Carrier	Service	Monthly	Install	Manage Router	Term	Notes
Lightpath	10G	\$2,750.00	\$0.00	\$0.00	3Y	120-day install. We provide a NID device that acts just like a managed router. No charge. Delivery to the customer suite : included
Spectrum	10G	\$3,499.00	\$0.00	\$1,250.00	3Y	budgetary quote 90 to 120 days install
Crown Castle	10G	\$7,000.00	\$0.00	?	3Y	/29 included Install and build waived Around 90 calendar days to install.

Facilities



The schools Heating & A/C repair & replacement cost will depend on the unit, Most of the units have reached their 15 year life expectancy. Repair & Replacement costs are indicated below:

- 1-\$11,000 Heating & Cooling unit
- 2-\$1,200 Condenser motor
- 3-\$874 Blower motor
- 4-\$625 Control switch



Facilities

1-An FDNY Inspector visited the school on 11/8/23 for a building re-inspection & found no defects or violations. All previous violations were cleared

2-A Department of Health inspector visited the school on 11/10/23 and inspected the schools kitchen, No defects or violations was issued.

3-Con Edison will complete their installation of LED low voltage energy saving light fixtures by December 9th 2023



Facilities - New Gym Update



Recruitment and Enrollment 11/22/23

Enrollment Summary

	Jun. 2023	Oct. 2023	Nov. 2023
PowerSchool/ATS	908	775	775
FTE	922.90	770.551	775.801

	Discharges
Graduated	204
Will not Attend	29
Aged-out	18
2/8-6/30/23	55
7/1-11/22/23	106

• How did we get here?

- ☐ City-wide enrollment decreases: -6.4% from FY21 to FY22 & -2.4% from FY22 to FY23
- ☐ 8% decrease in 9th grade enrollments in charter schools
- ☐ Additional charter schools in Bushwick with similar offerings
- ☐ Feeder middle school closures
- ☐ Feeder middle school grade expansions to add grades 9-12
- ☐ 2/8/23 Incident
- ☐ Family relocation, individual issues
- ☐ # of Teacher Vacancies at the start of the school year

• Current SchoolMint Applications: 78 (28 Offered, 21 in Process, 4 Completed, 25 Waitlisted)

• Best case scenario: 848 (all 78 current applications matriculate)

• Worst case scenario: 770 (maintain existing enrollment)

• Most Likely Scenario: 818 (add 48 students)



Recruitment and Enrollment 11/22/23

What are we doing about it?

- Social Media Advertising
- In print and online publication advertising
- Radio advertising
- Cinema Screen advertising
- Bus route advertising
- In-person events with community organizations
- In-person high school fairs at local middle schools
- In-person open houses
- In-person school tours for middle schools
- Weekly Email blasts
- Mailings to local middle school counselors
- Mailings to NYC DOE mailing list
- Seeking proposals for online lead generation services
- Seeking proposals for marketing/branding/reputation management services



Recruitment and Enrollment 11/22/23

<u>Powerschool</u> 775	<u>ATS</u> 778	<u>FTE*</u> 773.752
---------------------------	-------------------	------------------------

1. *Per Pupil Billing Document #4 due 11/30
2. 0 Pending Discharge, 106 Discharges and 28 Will Not Attend since 7/1/23;
3. 2021-22 Admissions Lottery on 4/12/21 at 6pm (~196 attendees); 2022-23 Admission Lottery on 4/4/22 at 6pm (Zoom Attendees: 162, In-person Attendees: 21, Volunteers: 23); 2023-24 Lottery on 4/4/23 (5 in-person, 71 online)
4. 22-23 Incoming 9th Grade seats = 330; Incoming seats in grades 10th= 25 , 11th= 25 , 12th= 0
5. SchoolMint Applications:

	4/1/21	4/1/22	4/1/23
9th Grade	415	408	279
10th Grade	29	54	39
11th Grade	23	39	19
12th Grade	7	13	11
Total	474	514	348

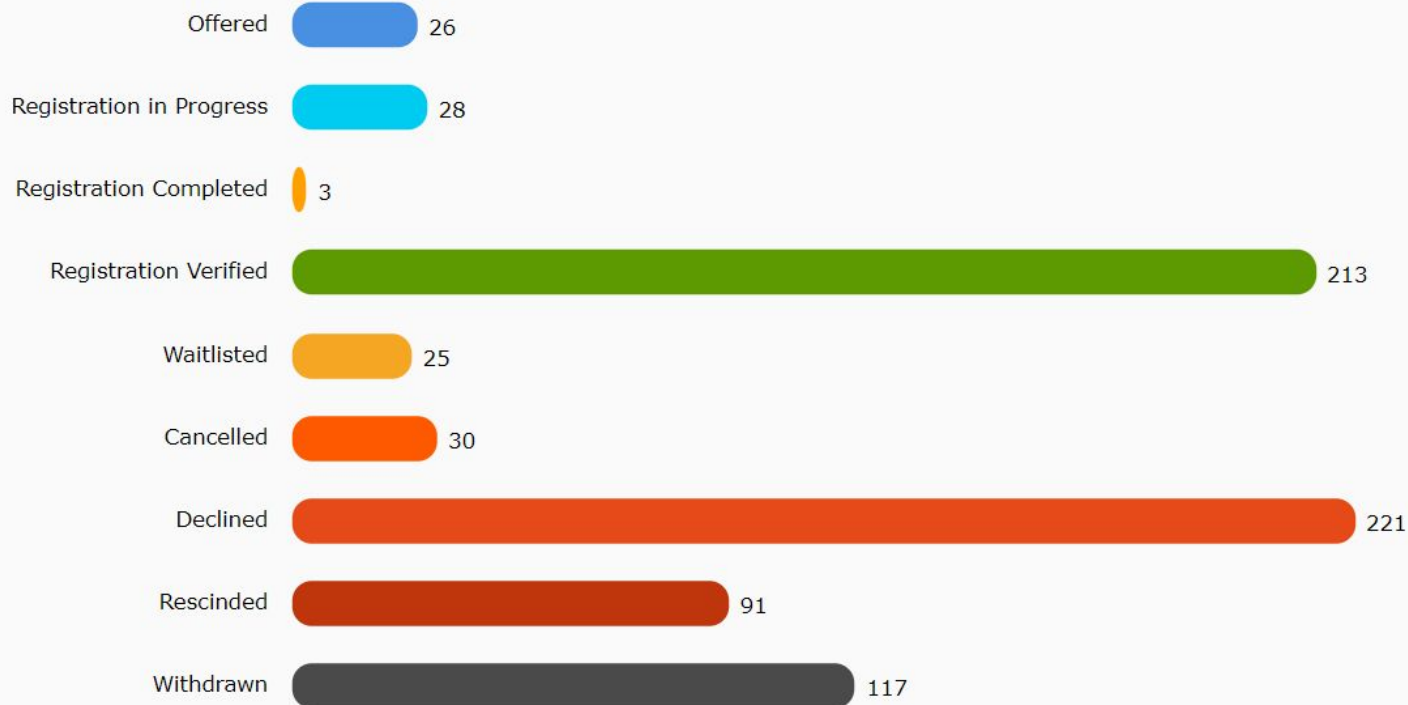


Recruitment and Enrollment as of 11/22/23

Grade Level	Total in Grade	2020	2021	2022	2023	2024	2025	2026	2027
9	122 M 66 /F 56	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	2 M 2 /F 0	1 M 1 /F 0	119 M 63 /F 56
10	176 M 95 /F 81	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	1 M 0 /F 1	174 M 95 /F 79	1 M 0 /F 1
11	253 M 109 /F 144	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	10 M 6 /F 4	11 M 6 /F 5	232 M 97 /F 135	0 M 0 /F 0	0 M 0 /F 0
12	224 M 103 /F 121	2 M 2 /F 0	7 M 4 /F 3	11 M 8 /F 3	11 M 5 /F 6	192 M 83 /F 109	1 M 1 /F 0	0 M 0 /F 0	0 M 0 /F 0
TOTAL	775 M 373 /F 402	2 M 2 /F 0	7 M 4 /F 3	11 M 8 /F 3	21 M 11 /F 10	203 M 89 /F 114	236 M 100 /F 136	175 M 96 /F 79	120 M 63 /F 57

Recruitment and Enrollment as of 11/22/23

- 2023-24: 754 Applications, 213 Verified
- 57 students In Process/Offered; 25 Waitlisted



Recruitment and Enrollment as of 11/22/23

2023-24 Lottery Application Numbers

- Registrations Completed & Verified = 216

9th	10th	11th	12th	Total
136	33	37	10	216

- Registrations in Process = 28

9th	10th	11th	12th	Total
17	10	0	1	28

- Offered = 26

9th	10th	11th	12th	Total
11	9	0	6	26

Recruitment and Enrollment 11/22/23

- Applications Waitlisted = 25

9th	10th	11th	12th	Total
8	8	6	3	25

Lottery Application for 2024-25

- Lottery Deadline 4/1/24
- Lottery 4/2/24 @6pm
- Application Launches 9/1/23; Common Application launches 10/1/23
- 84 Applications as of 11/22/23

Overview Of All Applications

Submitted



84



WILLIAMSBURG
CHARTER HIGH SCHOOL

Recruitment and Enrollment 11/22/23

- Harbor Charter School, Manhattan (Feeder School) **10.19.23 (6-8pm)attended**
- PS/IS 49 HS Fair, Middle Village, J Usher + M Wade **10.24.23 (6-8pm) attended**
- Maritza Davila & Julia Salazar Harvest Festival, Leonard/Boerum St **10.31.24 (3-6pm) attended**
- Grand Street Settlement MS 562 **11.15.23 (11 - 2pm)**
- Riverton **11.16.23**
- New Visions Charter, Advanced Math and Science III (AMS III) **11.18.23 (11 - 2pm)**
- IS562 Middle School Fair **11.29.23 (3-6pm)**
- East NewYork Middle School Of Excellence **11.21.23 (9am-12)**
- Hyde Leadership Academy **TBD**
- RiseBoro Beacon HS Fair at Evergreen Middle School 125 Covert St Brooklyn NY 11207 **11.29.23 (4-6pm)**



Recruitment and Enrollment 11/22/23

2023-24 Open House Dates

Beacon.ai/wchs



1. Saturday, October 28, 9:30AM / Sábado 28 de octubre, 9:30AM
2. Saturday, November 18, 10AM / Sábado 18 de noviembre, 10AM
3. Saturday, December 16, 10AM / Sábado 16 de diciembre, 10AM
4. Saturday, January 20, 10AM / Sábado 20 de enero, 10AM
5. Saturday, February 10, 10AM / Sábado 10 de febrero, 10AM
6. Saturday, March 16, 10AM / Sábado 16 de marzo, 10AM
7. Saturday, April 6, 10AM / Sábado 6 de abril, 10AM
8. Saturday, May 18, 10AM / Sábado 18 de mayo, 10AM
9. Saturday, June 15, 10AM / Sábado 15 de junio, 10AM



Recruitment and Enrollment 11/22/23

Social Media: Increased Instagram traffic & engagement

Professional dashboard

Insights

Oct 29 - Nov 27

Accounts reached

2,261

+25.4%

Accounts engaged

264

+88.5%

Total followers

1,415

+0.5%

Content you shared

83

1:15 5G 23

< Reach

Last 30 Days Oct 29 - Nov 27

2,261

Accounts reached

39.9% from ads

+4.8% 735 Followers

+39.6% 1,526 Non-followers

Impressions

27,493

-5.3%

Content type

All Followers Non-followers

Posts

1,868

Reels

801

Stories

579



Creating in Community

"Community matters at Williamsburg Charter High School. We instill the value of giving back, empowering our students to make a positive impact. Together, we create a culture of service and compassion. #GivingBack #CommunityMatters"





The power of giving back

Discover the transformative power of giving back. Whether it's volunteering at a local shelter, organizing a donation drive, or participating in community clean-up efforts, your contributions matter. Embrace the opportunity to be a force for good and leave a lasting impact. “





The spirit of WCHS

“At WCHS, we believe in the inherent value of giving back. Engaging in service not only benefits those around you but also enriches your own life. Embrace the spirit of generosity, compassion, and empathy, and witness the profound impact of your actions.”



Recruitment and Enrollment 11/22/23

Online & Social Media

- **Daily News Print & Digital Ads**
 - Print ads 10/23, 10/26, 10/29 and 10/31
 - Digital displays run 10/30-11/3
 - >4 half page (4.313" wide x 11.5" high) print ads and 100,000 geo-targeted impressions on nydailynews.com
- **El Diario Spanish Email Blast & Ads**
 - Campaign dates TBD
 - 50K emails EBLAST
 - Facebook Post, FB Stories & Instagram
 - 82.5K IMP @ \$10CPM
 - One Quarter Page & One Quarter Page as added value
- **SBS Radio El Amor & La Mega Online Radio ads & impressions**
 - Campaign dates TBD
 - 30s script or spot
 - PNG creative- 300x250, 320x50, 728x90 and 300x600 sizes for banners
- **Google Ads:** General and special populations ads
- **Other Social Media:** Facebook, Instagram, Niche.com
- **Weekly Email Blast** to mailing list

WCHS Financial Update Board Meeting – November 28, 2023

As of September 30, 2023 total collected revenue for the period is \$4,872,405
(97% Per Pupil Revenue, 3% other)

Total expenses for the period are \$4,655,492 million.
(63% Personnel Services, 7% Contracted Services, 18% Rent, 2% Utilities, 9% Other expenses)

Total excess of revenue over expenses for the period is \$216,913.

Assets		
Cash and Cash Equivalents	13.1	Bank Acct, Petty Cash,
Account Receivable	1.8	Title Funds/ESSER
Total Fixed Assets	2.3	Leasehold improvement, Furniture, Equipment, software
New Building	4.2	New Building
Building Security Deposit	1.5	Rent Deposit
Prepaid expenses and Deposits	316,858	Utility, Insurances, other
Total Assets	23.3	
Liabilities		
Accounts Payable, Accrued expenses	1.1	Bills, Accrued salaries/taxes
Unearned Revenue	1.5	Advanced Per Pupil fund
Total Liabilities & Net Assets	23.3	9.32 Net Assets



Human Resources

- Introducing Jerry Kloss, HR Manager
- Instructional salary corrections - December 2023





Staff Advisor To The Board Updates

★ Mr. Kronenberg is currently out on leave but he is still accessible via email at jkronenberg@thewcs.org.



Accountability and Development

- **Accountability**

- **Renewal application**

- Nonmaterial revision re: Code of Conduct submitted
 - Submitted letters of support from students, faculty, staff, alumni, community members
 - NYSED CSO Site visit on November 8 and 9 - thank you to staff
 - Consisted of art, math, social studies, science, ENL, ELA ICT, and Spanish classroom visits and teacher, leadership, student, and board focus groups
 - Renewal hearing on November 8 - recording available - thank you to all attendees/speakers
 - **Next steps:**
 - Research and rectify any fingerprinting issues
 - Submit FDNY inspection certificate

- **Annual Report:** Progress towards goals, audit, and budget submitted November 1
 - **Factual Corrections to Midterm Site Visit:** submitted minor corrections re: Board quorum and fingerprinting for review
 - **Title I: 2023-24:** CSPR Title IV Data Collection Survey submitted, Title I Supplement Not Supplant Survey and Comparability Reports approved, will host annual parent meeting soon
 - **BEDS IMF:** report submitted 11/17

- **Media/Community/Fundraising**

- The Economist [short film released](#)
 - Giving Tuesday GoFundMe: <https://www.gofundme.com/f/wchs-class-of-2024-scholarship-fund> - \$505 raised so far
 - End of year appeal letters coming soon
 - Toy and clothing drive in December with Brooklyn Charter School to support migrant families: <https://gofund.me/9a8b278d>
 - Invited media to Mr. Revello's Pre-Thanksgiving Dinner and Ms. Pink and the PLC's Flea Market and Holiday Potluck, will invite to upcoming toy and clothing drive



PARENT LEADERSHIP COUNCIL (PLC)

The Parent Leadership Council

Ready to ROAR!

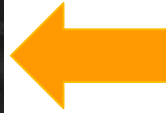
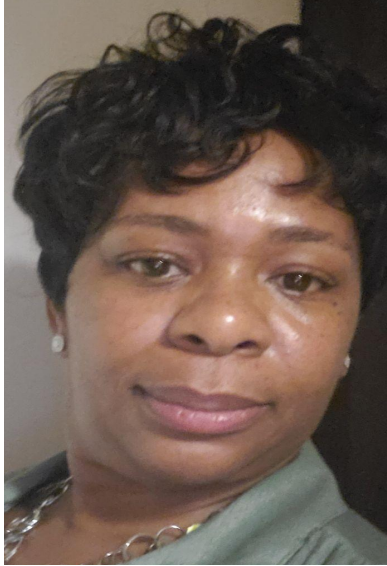
Change the message.
Change the perspective.
Change the world.



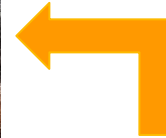


Parent Leadership Council

MEET OUR PARENT LEADERSHIP COUNCIL (PLC) MEMBERS FOR 2023- 2024 SCHOOL YEAR



**OUR PLC PRESIDENT
MONIQUE BOWENS**



**OUR PARENT
COORDINATOR / PLC
LIAISON MS. PINK**

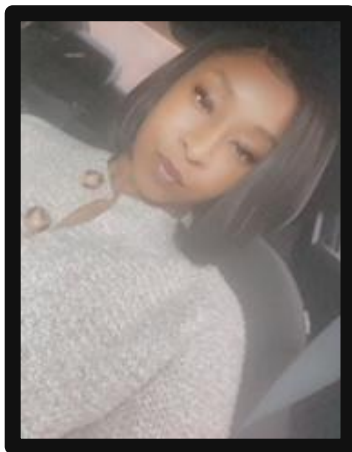




Parent Leadership Council



**OUR PLC SECRETARY
DENISE TURNER**



**OUR PLC PARENT
VOLUNTEER KANEESHA
HODGE**



**OUR PLC TREASURER
LUCIA MARTINEZ-
JIMENEZ**



The Parent Leadership Council (PLC) is thrilled to announce our first Fundraising Event of the school year happening on **November 28th, 2023 from 10am – 3pm**. We are excited to present a unique and engaging opportunity for our school community. Introducing the **PLC Flea Market Resource Fair**, an event designed to bring families together and provide a one-stop-shop for all their needs. **Join us In person** to explore a wide array of unique items, while also having the chance to donate money and access valuable resources.

Our primary goal for this fundraiser is to support families in need within our school community. Additionally, we aim to kickstart our efforts in providing college essentials to at least 10 deserving scholars upon their graduation. By participating in this event, you not only contribute to a worthy cause but also have the opportunity to make a meaningful impact on the lives of our students. We encourage everyone to come out and show their support, as together, we can make a difference.

How can Families & WCHS Staff help?

- Donate new or slightly used clothes (Must be Cleaned), shoes, dinnerware, mugs, jewelry, movies, bags/ purses, toys, picture frames etc... please email Ms. Pink at mpink@thewcs.org if you wish to bring in donations or schedule drop offs. You can drop off donations to Ms. Pink on Mondays & Tuesdays from 9:30am–3pm. If you would like to volunteer email Ms. Pink.



PARENT LEADERSHIP COUNCIL (PLC)

JOIN US! INPERSON FOR OUR FLEA MARKET & RESOURCE FAIR

SAVE THE DATE:

DATE: NOVEMBER 28th, 2023

TIME: 10am- 3pm

**LOCATION: INPERSON AT
WILLIAMSBURG CHARTER
HIGH SCHOOL LOBBY**

**198 VARET STREET
BROOKLYN, NEW YORK 11206**



The Parent Leadership Council (PLC) is thrilled to announce our First Fundraising Event of the school year. Introducing the PLC Flea Market Resource Fair, an event designed to bring families together and provide a one-stop-shop for all their needs. Join us in person to explore a wide array of unique items, while also having the chance to donate money and access valuable resources. Our primary goal for this fundraiser is to support families in need within our school community. Additionally, we aim to kickstart our efforts in providing college essentials to at least 10 deserving scholars upon their graduation. If you would like to donate or rent a table to sell food or goods please email Ms. Pink at mpink@thewcs.org.

Upcoming
Parent
Meetings

PARENT LEADERSHIP
COUNCIL (PLC)



FAMILY POTLUCK

FOOD MUSIC PRIZES

NOVEMBER 30th, 2023 6PM

**LOCATION: 198 VARET STREET
BROOKLYN, N.Y. 11206**



Come Join Us! Williamsburg Charter High School's Parent Leadership Council (PLC) is hosting our Annual Family Potluck with Special Guest Speaker Dr. Torian Easterling on November 30th, 2023. Dr. Easterling will present The Young Doctors Project with our families and scholars. We will learn about the program's offerings and have an opportunity to ask questions about the program. Dr. Torian Easterling is a physician and public health expert who currently serves as the First Deputy Commissioner and Chief Equity Officer at the New York City Department of Health and Mental Hygiene. He is responsible for coordinating non-COVID health matters and directing the department's internal and external equity agenda. Dr. Easterling has dedicated his career to advancing health equity and social justice, particularly for marginalized communities in New York City. He has also served as the Deputy Commissioner of the Center for Health Equity and Community Wellness at the Health Department, where he led the restructuring of the center and developed an equity plan in response to the COVID-19 pandemic.



We will have dinner as a school community and our Parent Leadership Council (PLC) Thanksgiving Raffle where there will be 4 winners. Plus, we will have our PLC Take What You Need Table filled with clothes, shoes, food, and other items families can take for free, plus prizes throughout the evening. This is an event that you do not want to miss. We welcome any dish or beverage you can provide. Email Ms. Pink for details at mpink@thewcs.org