

WCHS Board of Trustees Meeting

March 2024



Agenda

1. Welcome and Introductions
2. Approval of February Minutes
3. Academics
4. Operations
5. Facilities
6. Recruitment and Enrollment
7. Finance
8. Human Resources
9. Staff Advisor to the Board
10. Accountability
11. Parent Leadership Council
12. Executive Session (if needed)



Academics 3/26/24



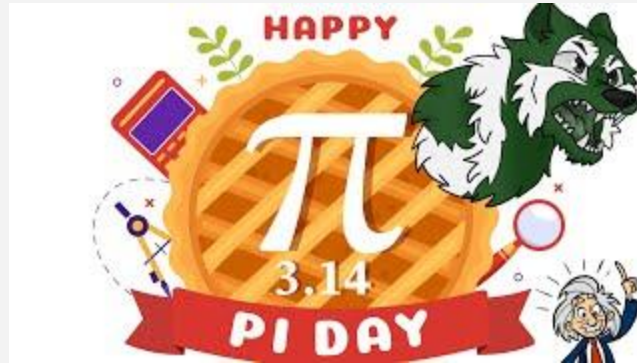
- Important Dates
 - April 1, School Closed: Easter Holiday
 - April 2, Admissions Lottery
 - April 5, NYC School Survey Closes
 - April 10, School Closed: Eid
 - April 16-18 T3 Midterms
 - April 19, Make Up Testing Day
 - April 22-30, Spring Recess

Upcoming:

- School Closed: 3/29 Good Friday
- Teacher of the Month
- Staff person of the month



Academics -Pi Day





Academics - Events March 2024



Rhonda Ross Guest Speaker

Women's History Month

Report Card Night





SHIRLEY CHISHOLM MOVIE VIEWING

MEDIA CENTER

MARCH 28, 2024
11:00AM- 2:00PM

JOIN US FOR A HISTORY LESSON WITH E. GORDON

FOLLOWED BY A VIEWING OF SHIRLEY CHISHOLM, THE BROOKLYN POLITICIAN WHO MADE HISTORY IN 1972 FOR BEING THE FIRST BLACK WOMAN TO RUN FOR PRESIDENT OF THE UNITED STATES.



Academics - Events March 2024

WILLIAMSBURG CHARTER STANDS AGAINST GUN VIOLENCE

Join us

Wednesday March 27th

**We invite students, staff and community
members to meet us at
Justice Gilbert Ramirez Park**

AKA

White Park

2:00 PM Sharp!

**We will then March in UNITY back to WCHS to sign
our**

GROW: anti-gun violence petition

A vibrant poster for the "WCHS Shark Tank!" event. The title "WCHS SHARK TANK!" is written in large, bold, orange letters. Above it, "2ND ANNUAL" is written in white on an orange brushstroke. Below the title, "SENIOR ENTREPRENEUR PROJECT" is written in green. The poster is decorated with yellow stars, a lightbulb, and a megaphone. At the bottom, it says "PRESENTED BY Ms. Burchett & Mr. Fuller's Economics students" and "WEDNESDAY MARCH 27TH Advisory & 3rd period".

2ND ANNUAL

WCHS SHARK TANK!

SENIOR ENTREPRENEUR PROJECT

PRESENTED BY
Ms. Burchett & Mr. Fuller's
Economics students

WEDNESDAY MARCH 27TH
Advisory & 3rd period

Academics 3/26/24

Updates:

- ☐ Informal Observations completed this week. Feedback provided to all teaching staff.
- ☐ Round 2 Unannounced Observations: begin first week of April
- ☐ T3 Midterms: Mock Regents Exams
- ☐ Mentor/Mentee Intro Meeting : 14 pairings
- ☐ Trimester 2 Teacher Reflections

Teacher/Staff Professional Development:

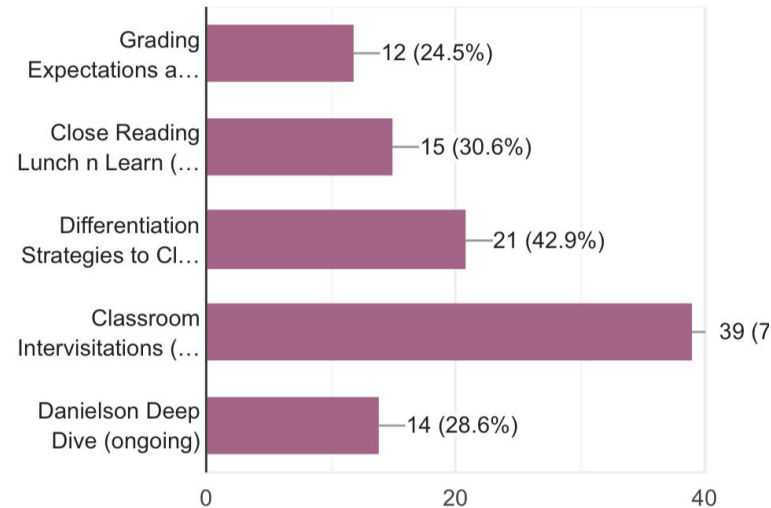
- ☐ Mandated Reporter Training
- ☐ MasteryConnect Training for T3 Mid Terms
- ☐ Lunch 'n' Learn Session #5: 3/21 - Tier 1 Classroom Interventions
- ☐ Danielson FFT After School PD every Monday



Which of the following PD topics has had the greatest impact on your learning, and therefore, student achievement in your classroom? (select up to 3)



49 responses

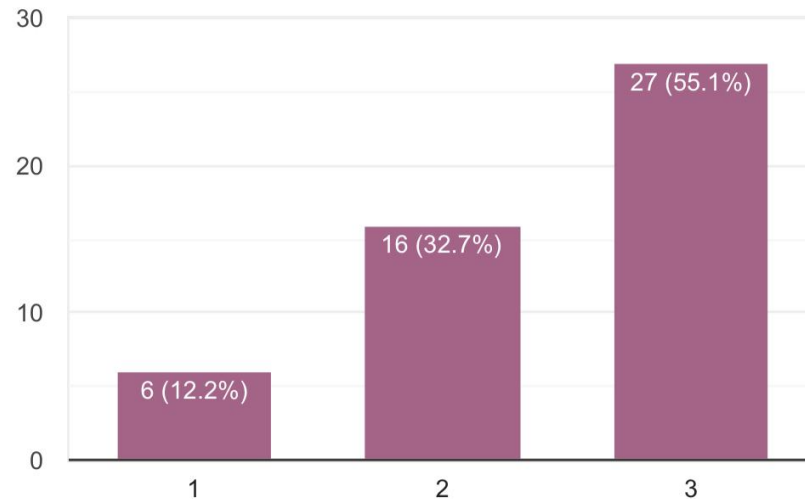


Please rate the following PD experiences based on their impact on your professional learning

Collaborative planning time



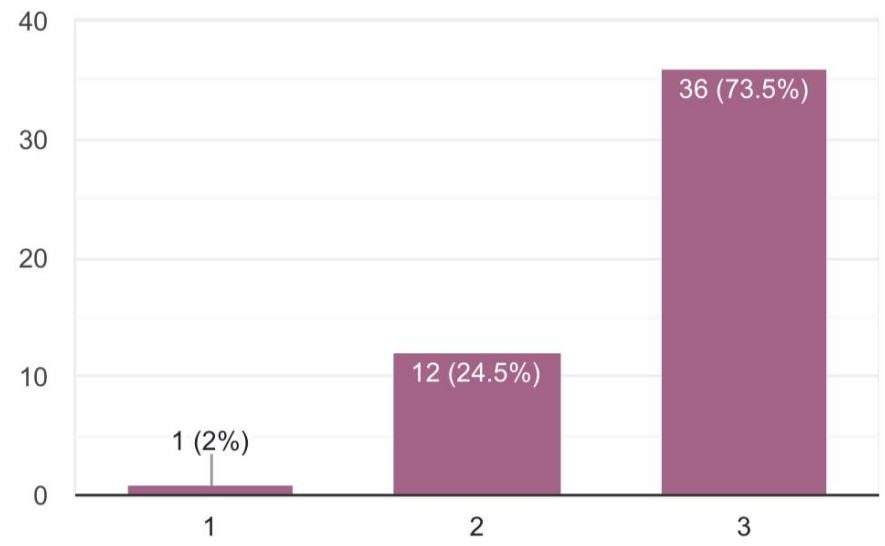
49 responses



Classroom observations and debriefs



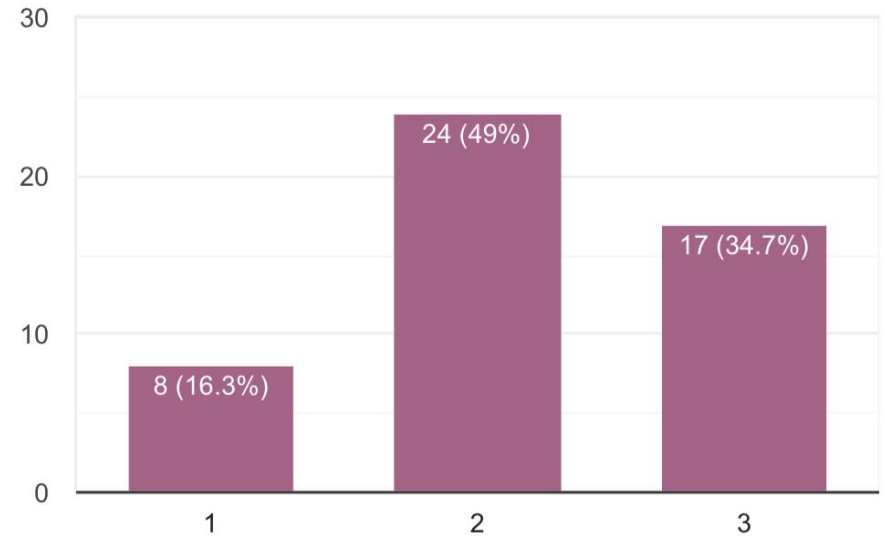
49 responses



All staff PD



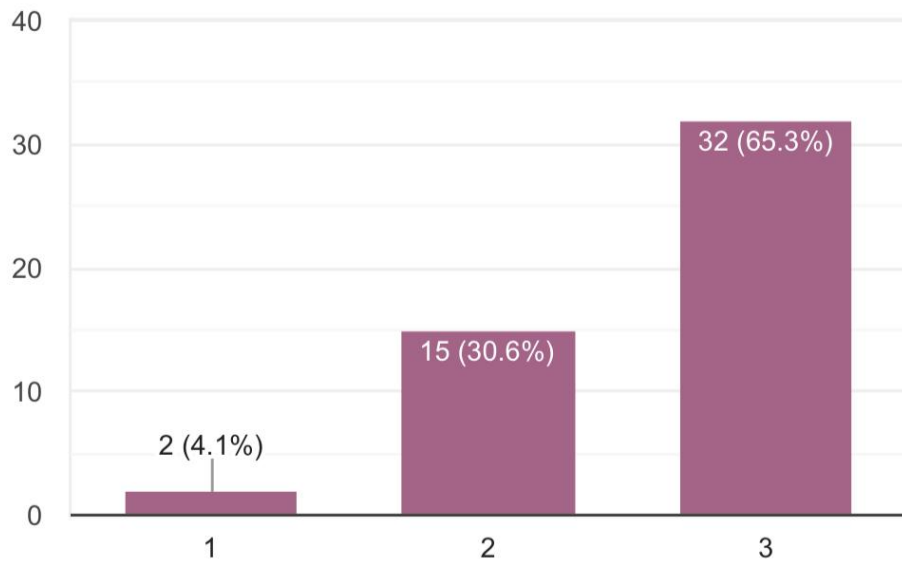
49 responses



Small group PD



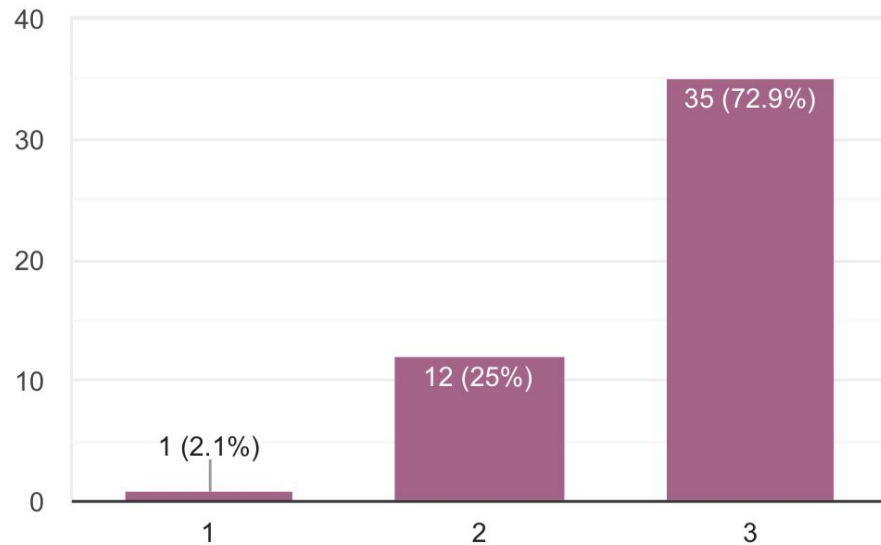
49 responses



Classroom intervisitation



48 responses



Please rate your current level of proficiency for each of the Danielson domains

Domain 2: Learning Environments

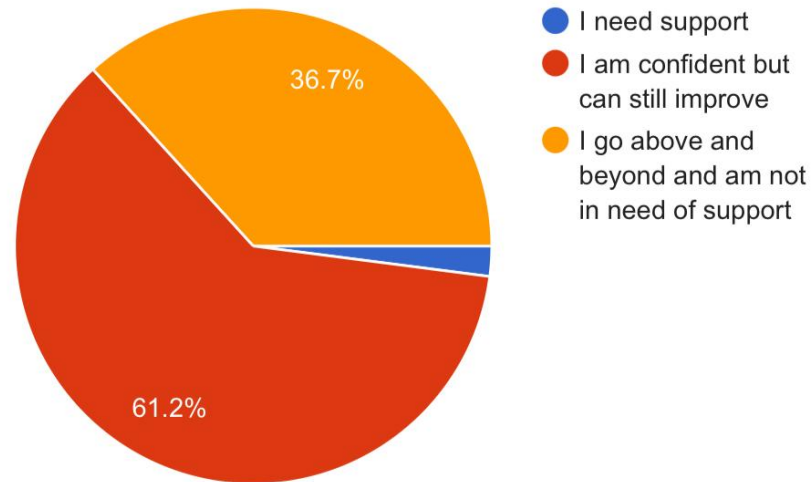
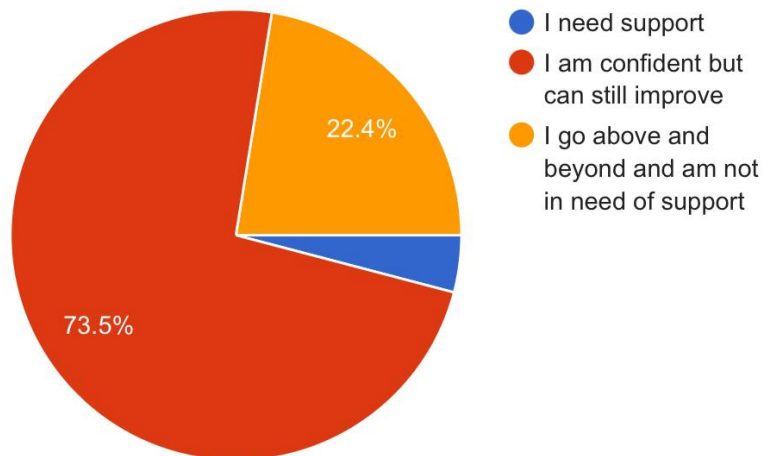


49 responses

Domain 1: Planning and Preparation

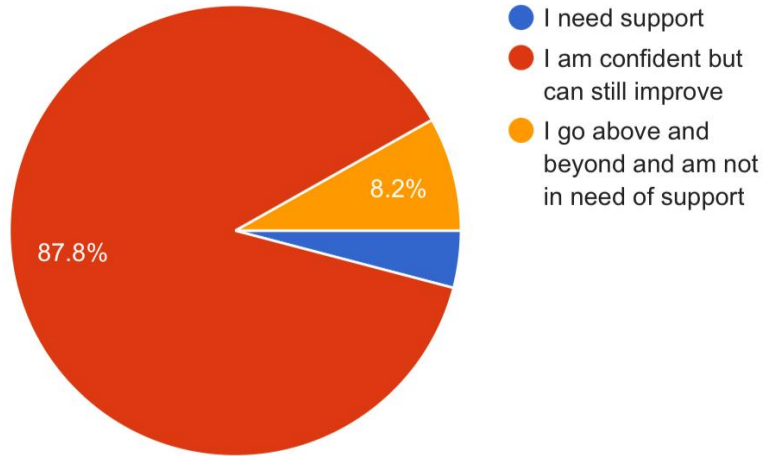


49 responses



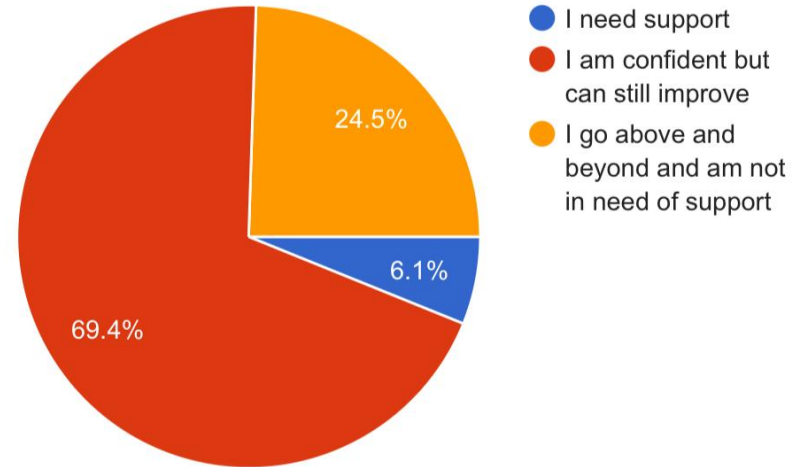
Domain 3: Learning Experiences

49 responses



Domain 4: Principled Teaching

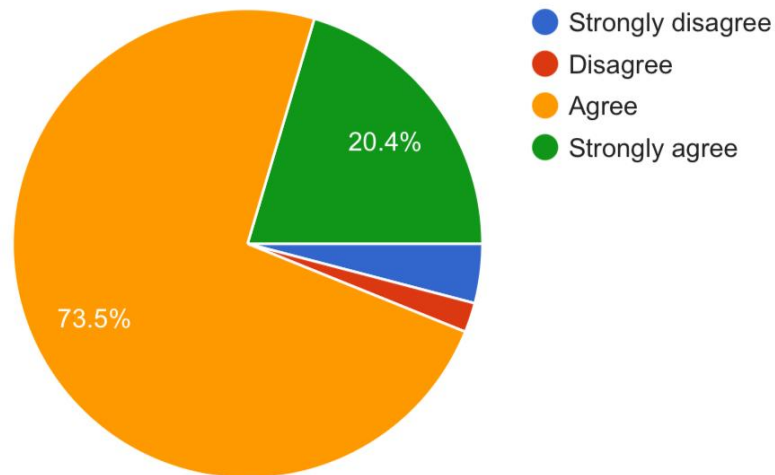
49 responses



Next Steps

The PD opportunities this year are meeting my needs as a learner

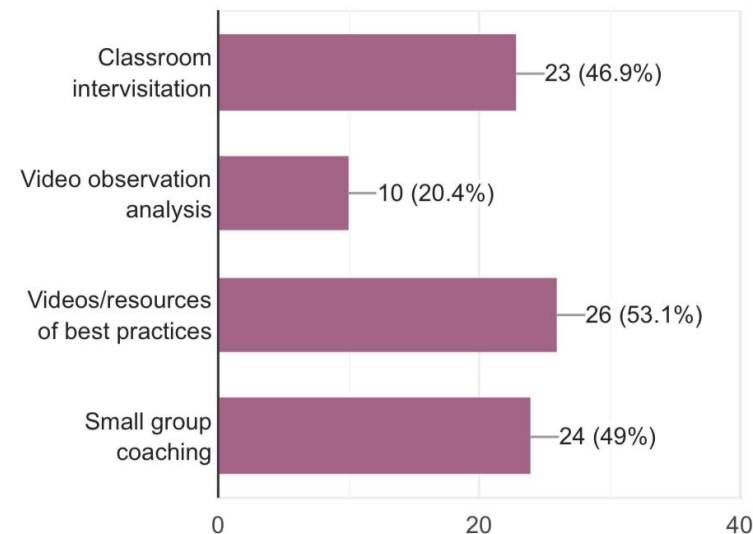
49 responses



In addition to Wednesday PD and 1:1 coaching cycles, what other opportunities for professional learning do you feel would best support you?



49 responses



Senior Class Data 2024

Total Number of Seniors: 198 2 Early Graduates (Class of 2025)

Seniors on Track for June: [Senior Tracker \(FYI\)](#)

114 ON TRACK - 11 Students Need 1-2 Regent Exam

84 Students OFF Track:

38 Off Track but June is Possible w/ CR and APEX

9 of these students need Regents

22 Off Track but August is Possible

26 Very Off Track with a date after August, 7 are LTA

5th Year Seniors: 39

10

are in a program such as YABC or enrolled in classes (may Graduate in June 2024)

12 students are enrolled but not on track for June

9 are unresponsive (whereabouts unknown, multiple contacts with no response)

8 will age out in August 2024

76 Seniors on Honor Roll!

44 on Principal's List with a GPA of 95 or higher

18 High Honor Roll with a GPA of 90 or higher

14 Honor Roll with a GPA of 85 or higher

College Data 2024

Senior College Update

SUNY Applicants: 63

CUNY Applicants: 138

Private Applicants: 70

Total Acceptances: 64

Acceptances are Delayed because FAFSA is very delayed.

Highlighting Acceptances: Google Form Created to gather information from students.

College Decision Day scheduled for May 15th

P/SAT Day At WCHS:

PSAT: 107

SAT: 183

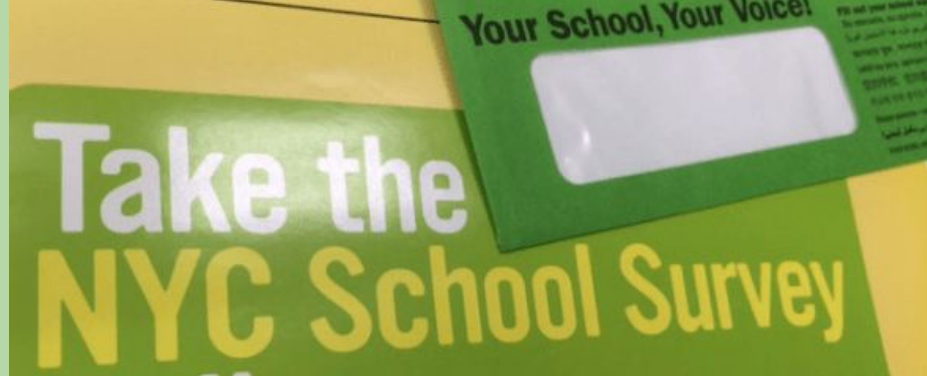
Operations as of 3/25/24

- Collaborate with CCR, SNAS and Instruction for preparing June Regents Review and exams, rosters, rooms, schedules, plus AP and NYSESLAT testing schedules
- Administered DOE Teacher Survey 2/13/24; Student and Parent Survey administration 2/12/24-4/5/24
- Preparing 2024-25 Course Catalog and scheduling timeline
- [2024-25 WCHS Calendar](#) for approval *Pending DOE Calendar dates
 - School Closed: July 1st-July 5th (except for Facilities); Non-Instructional staff get 6 additional floating vacation days to be used by 8/15/24; Instructional staff get 6 vacation days on the following Fridays (6/28, 7/12, 7/19, 7/26, 8/2, 8/9)
 - Summer School: July 8th - July 31st, 8am-3pm, Monday-Thursday
 - Teachers Return for Professional Development: Friday, August 16, 2024
 - Freshman Bridge Program: August 22-23, 2024
 - First Day of School: Monday, August 26, 2024
 - Last Day of School/Rating Day: Friday, June 27, 2025



NYC School Survey 2/12-4/5

Starting February 12th!!



- Parents: Go to NYCSchoolSurvey.org
- Select your language and click “Take the survey”
- Enter the letter “f” (lowercase) followed by your child’s nine-digit OSIS number. (The 9-digit # at the bottom of your child’s ID card)
- Complete 1 survey for each child in school.
- Take a screenshot of the “Thank you” screen and email it to mmedina@thewcs.org to be entered in the WCHS raffle.

Your voice counts! We need your feedback!



SCAN ME

Operations as of 3/25/24

- Technology Updates
- E-rate bids for internet service due by 3/27 for 7/1/24-6/30/25 service year
- Requesting to contract with Verizon for internet service

Bids from 470								
Vendor	Service Description	Discount	Monthly Price	Annual Price	One-Time Charge	School Monthly Price	School Annual Price	School One-
Verizon	Replacing GTT service. 10Gb for main servie and 5Gb for	0.9	\$2,555.00	\$30,660.00	\$0.00	\$255.50	\$3,066.00	\$0.00
Verizon	Replacing GTT service. 10Gb for main servie and 5Gb for	0.9	\$2,232.00	\$26,784.00	\$0.00	\$223.20	\$2,678.40	\$0.00
Knight Nets	Replacing GTT service. 10Gb for main servie and 5Gb for	0.9	\$6,009.69	\$72,116.28	\$0.00	\$600.97	\$7,211.63	\$0.00
Knight Nets	Replacing GTT service. 10Gb for main servie and 5Gb for	0.9	\$4,498.00	\$53,976.00	\$0.00	\$449.80	\$5,397.60	\$0.00
SwitchTechnologies	failing APC units.	0.85	\$0.00	\$0.00	\$28,743.44	\$0.00	\$0.00	\$4,311.52
Current charges								
GTT	1Gbps internet connection	0.9	\$8,069.96	\$96,839.52	\$0.00	\$807.00	\$9,683.95	\$0.00



Facilities - New Gym Update



Facilities

- 1-The buildings heating units are still activated due to cold weather
- 2-The buildings air conditioning units are being tested & prepared for use.
- 3-ConEdison is preparing to conduct electrical work underground below the school, No shutdown of power will occur
- 4-Con Edison has completed their LED light replacements for their Energy Star Led energy reducing program
- 5-No visits from the FDNY, ECB, DOB, or DOH for the month



Recruitment and Enrollment 3/25/24

	Jun. 23	Oct. 23	Nov. 23	Jan. 24	Feb. 24	Mar. 24
PowerSchool	908	775	775	779	772	767
FTE	922.90	770.551	775.801	773.486	772.51	770.755

• How did we get here?

- ❑ City-wide enrollment decreases: -6.4% from FY21 to FY22 & -2.4% from FY22 to FY23
- ❑ 8% decrease in 9th grade enrollments in charter schools
- ❑ Additional charter schools in Bushwick with similar offerings
- ❑ Feeder middle school closures
- ❑ Feeder middle school grade expansions to add grades 9-12
- ❑ 2/8/23 Incident
- ❑ Family relocation, individual issues
- ❑ # of Teacher Vacancies at the start of the school year
- SchoolMint Applications: 78 (28 Offered, 21 in Process, 4 Completed, 25 Waitlisted)
- Best case scenario: 848 (all 78 current applications matriculate)
- Worst case scenario: 770 (maintain existing enrollment)
- Most Likely Scenario: 818 (add 48 students)

	Discharges
Graduated	204
Will not Attend	29
Aged-out	18
2/8-6/30/23	55
7/1/23-3/25/24	142



Recruitment and Enrollment 3/25/24

What are we doing about it?

- Social Media Advertising
- In print and online publication advertising
- Radio advertising
- Cinema Screen advertising
- Bus route advertising
- In-person events with community organizations
- In-person high school fairs at local middle schools
- In-person open houses
- In-person school tours for middle schools
- Weekly Email blasts
- Mailings to local middle school counselors
- Mailings to NYC DOE mailing list
- Canvassing local establishments with updated brochures and postcards
- Seeking proposals for online lead generation services
- Seeking proposals for marketing/branding/reputation management services



Recruitment and Enrollment 3/25/24

<u>Powerschool</u> 767	<u>ATS</u> 766	<u>FTE*</u> 770.755
---------------------------	-------------------	------------------------

1. *Per Pupil Billing Document #6 due 3/26/24, pending DOE approval
2. 0 Pending Discharge, 142 Discharges and 29 Will Not Attend since 7/1/23;
3. 2021-22 Admissions Lottery on 4/12/21 at 6pm (~196 attendees); 2022-23 Admission Lottery on 4/4/22 at 6pm (Zoom Attendees: 162, In-person Attendees: 21, Volunteers: 23); 2023-24 Lottery on 4/4/23 (5 in-person, 71 online)
4. 22-23 Incoming 9th Grade seats = 330; Incoming seats in grades 10th= 25 , 11th= 25 , 12th= 0
5. SchoolMint Applications:

	4/1/21	4/1/22	4/1/23
9th Grade	415	408	279
10th Grade	29	54	39
11th Grade	23	39	19
12th Grade	7	13	11
Total	474	514	348



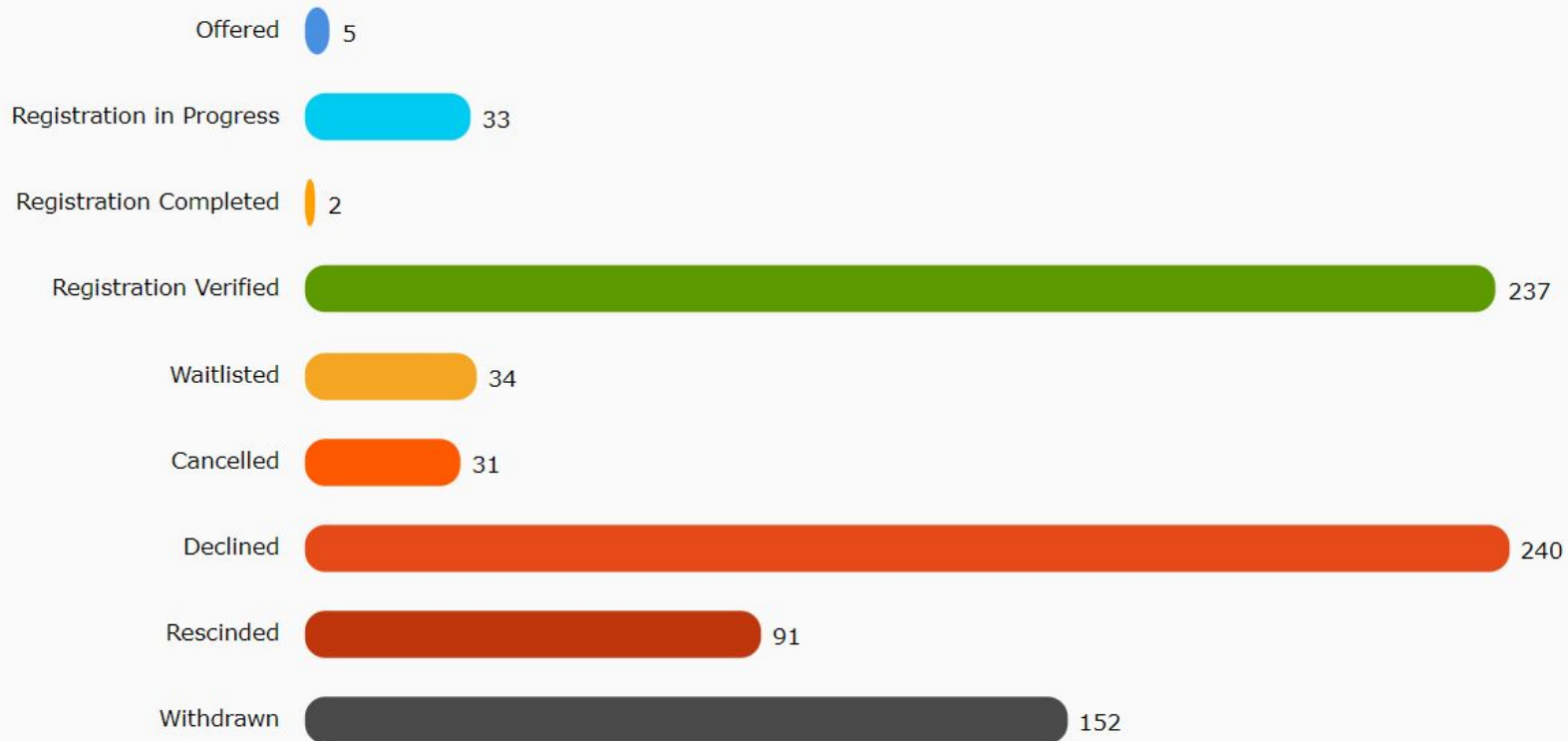
Recruitment and Enrollment as of 3/25/24

Grade Level	Total in Grade	2020	2021	2022	2023	2024	2025	2026	2027
9	126 M 68 /F 58	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	2 M 2 /F 0	1 M 1 /F 0	123 M 65 /F 58
10	176 M 95 /F 81	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	2 M 0 /F 2	173 M 95 /F 78	1 M 0 /F 1
11	245 M 104 /F 141	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	9 M 6 /F 3	10 M 5 /F 5	226 M 93 /F 133	0 M 0 /F 0	0 M 0 /F 0
12	220 M 104 /F 116	2 M 2 /F 0	7 M 4 /F 3	12 M 9 /F 3	10 M 5 /F 5	188 M 83 /F 105	1 M 1 /F 0	0 M 0 /F 0	0 M 0 /F 0
TOTAL	767 M 371 /F 396	2 M 2 /F 0	7 M 4 /F 3	12 M 9 /F 3	19 M 11 /F 8	198 M 88 /F 110	231 M 96 /F 135	174 M 96 /F 78	124 M 65 /F 59



Recruitment and Enrollment as of 3/25/24

- 2023-24: 825 Applications, 237 Verified, 2 Complete
- 5 Offered/Accepted; 33 in Process; 34 Waitlisted



Recruitment and Enrollment as of 3/25/24

2023-24 Lottery Application Numbers

- Registrations Completed & Verified = 239

9th	10th	11th	12th	Total
148	42	38	11	239

- Registrations in Process =33

9th	10th	11th	12th	Total
22	10	1	0	33

- Offered =5

9th	10th	11th	12th	Total
4	1	0	0	5

Recruitment and Enrollment 3/25/24

- Applications Waitlisted = 34

	9th	10th	11th	12th	Total
	11	13	8	2	34

Lottery Application for 2024-25

- Lottery Deadline 4/1/24
- Lottery 4/2/24 @6pm
- Application Launches 9/1/23; Common Application launches 10/1/23
- 302 Applications as of 3/25/24



	9th	10th	11th	12th	Total
	239	36	17	10	302

Recruitment and Enrollment 3/24/24

Events

- Canvassing local businesses, community boards, enrollment centers
- Marketing and outreach for schoolwide events on social media
E.g. Rhonda Ross Guest Speaker
- Clay Workshop for families with the Visual Arts Department
- Recruitment Open House @198 Varet ST 3/16/24 @10am
(10 attendees)



Recruitment and Enrollment 1/30/24

2023-24 Open House Dates

Beacon.ai/wchs



1. Saturday, October 28, 9:30AM / Sábado 28 de octubre, 9:30AM
2. Saturday, November 18, 10AM / Sábado 18 de noviembre, 10AM
3. Saturday, December 16, 10AM / Sábado 16 de diciembre, 10AM
4. Saturday, January 20, 10AM / Sábado 20 de enero, 10AM
5. Saturday, February 10, 10AM / Sábado 10 de febrero, 10AM
6. Saturday, March 16, 10AM / Sábado 16 de marzo, 10AM
7. Saturday, April 6, 10AM / Sábado 6 de abril, 10AM
8. Saturday, May 18, 10AM / Sábado 18 de mayo, 10AM
9. Saturday, June 15, 10AM / Sábado 15 de junio, 10AM



Recruitment and Enrollment 3/25/24

- **El Diario Print & Digital Ads**
 - Charter School Section : (1) Quarter Page \$738, Current ad, 3/26
 - (1) Quarter Page \$738, New ad, 3/28
 - (1) Quarter Page \$0, New ad, 4/1
 - 100K emails EBLAST, \$2,400, 3/27
 - Facebook Post, FB Stories & Instagram, 3/26-4/1
- **Brooklyn Family Magazine Print & Digital Ads**
 - January: Ultimate School Guide and 75-word School write up, 75-word school leader feature
 - February: Charter School section write up plus E-blast
 - March: Charter School section write up, digital article plus EBlast
 - Half-page ads for print and digital display
- **New York Family & Queens Family Magazine**
 - March: Charter School section half-page ad plus EBlast
- **SBS Radio El Amor & La Mega Online Radio ads & impressions**
 - Campaign dates 12/14/23-6/15/24
 - PNG creative- 300x250, 320x50, 728x90 and 300x600 sizes for banners
- **Google Ads:** General and special populations ads
- **Other Social Media:** Facebook, Instagram, Schola.com, Niche.com
- **Weekly Email Blast** to mailing list



CHOOSE YOUR FUTURE. CHOOSE CHARTER.



APPLY NOW for 2024 -2025! Grades9 - 12

WILLIAMSBURG
CHARTER HIGH SCHOOL

198 VARET ST, BROOKLYN, NY 11233
WWW.THEWCS.ORG/APPLY
WWW.THEWCS.ORG/APLIQUE



ESCOJE TU FUTURO. ESCOJE CHARTER.



APLIQUEN AHORA PARA 2024 -2025! Grados 9 - 12

WILLIAMSBURG
CHARTER HIGH SCHOOL

198 VARET ST, BROOKLYN, NY 11233
WWW.THEWCS.ORG/APPLY
WWW.THEWCS.ORG/APLIQUE





WILLIAMSBURG
CHARTER HIGH SCHOOL

CHOOSE YOUR FUTURE CHOOSE CHARTER.

CREATING IN COMMUNITY SINCE 2004 ★★★★★

APRIL 2ND, 2024 6PM

198 Varet St, Brooklyn NY 11206

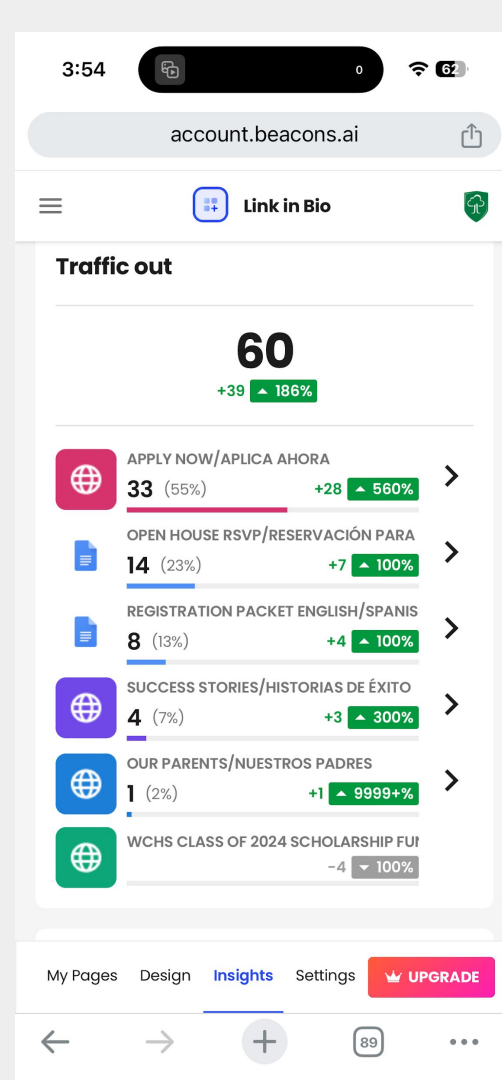
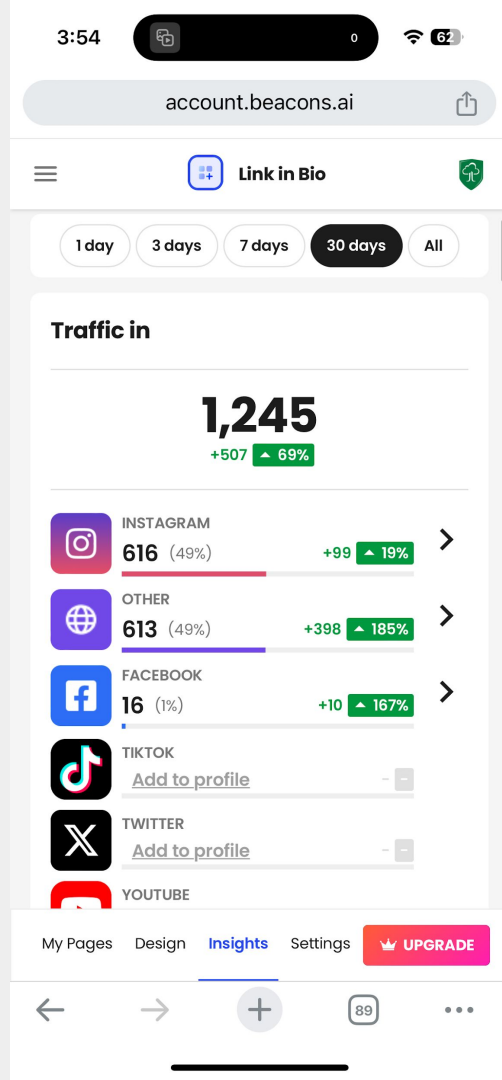
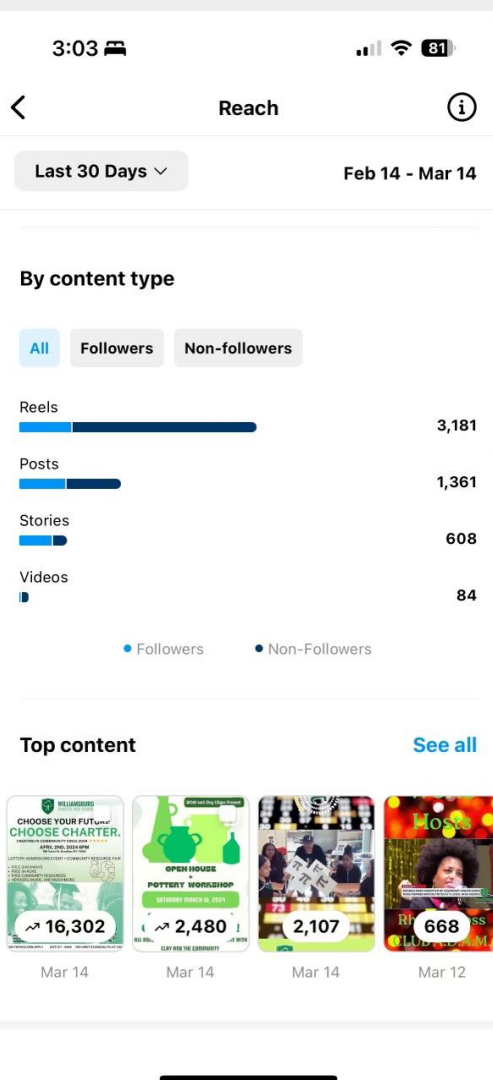
LOTTERY ADMISSIONS EVENT + COMMUNITY RESOURCE FAIR

- FREE GIVEAWAYS
- FREE SNACKS
- FREE COMMUNITY RESOURCES
- VENDORS, MUSIC, AND MUCH MORE



**DEADLINE TO APPLY IS APRIL 1ST
ANY APPLICATIONS RECEIVED
AFTER WILL BE WAITLISTED**





El Diario, print & digital,
plus E-Blast and promoted
Social Media posts

**WILLIAMSBURG**
CHARTER HIGH SCHOOL

ESCOJE TU FUTURO ESCOJE CHÁRTER.

CREANDO EN COMUNIDAD DESDE EL 2004 ★★★★★

2 DE ABRIL DE 2024 6PM
198 Varet St, Brooklyn NY 11206

EVENTO DE ADMISIONES DE LOTERÍA + FERIA DE RECURSOS COMUNITARIOS

- SORTEO GRATIS
- BOCADILLOS GRATIS
- RECURSOS COMUNITARIOS GRATUITOS
- VENDEDORES, MÚSICA, Y MUCHO MÁS



*
FECHA TOPE PARA APLICAR ES EL
1RO DE ABRIL
APLICACIONES RECIBIDAS
DESPUÉS SERÁN PUESTAS EN LA
LISTA DE ESPERA



WWW.THEWCS.ORG/APLIQUE (347) 217 - 6995 198 VARET ST,BROOKLYN, NY 11206

WCHS Financial Update Board Meeting – March 26, 2024

As of January 31, 2024 total collected revenue for the period is \$10,8348,570
(92% Per Pupil Revenue, 8% other)

Total expenses for the period are \$11,610,196 million.
(61% Personnel Services, 11% Contracted Services, 17% Rent, 2% Utilities, 9% Other expenses)

Total deficiency of revenue over expenses for the period is (\$775,626).

Assets		
Cash and Cash Equivalents	12.2	Bank Acct, Petty Cash,
Account Receivable	1.1	Title Funds/ESSER
Total Fixed Assets	2.4	Leasehold improvement, Furniture, Equipment, software
New Building	4.2	New Building
Building Security Deposit	1.5	Rent Deposit
Prepaid expenses and Deposits	286,827	Utility, Insurances, other
Total Assets	21.8	
Liabilities		
Accounts Payable, Accrued expenses	1.0	Bills, Accrued salaries/taxes
Unearned Revenue	1.1	Advanced Per Pupil fund
Total Liabilities & Net Assets	21.8	8. 3 Net Assets



Human Resources

- Final requirement of the Workplace Violence Prevention Law is employee training. We will use NYS DOL PowerPoint presentation, and will create a Certificate of Completion that will be emailed back to Human Resources. This training will be mandatory for all new hires as of 5/1/24.
- The recruiting event with CharterSchoolJobs.com yielded 4 leads leading to a job offer, so we will look to attend the next session as candidates in attendance are experienced and/or credentialed.
- We started using the National Student Clearinghouse to verify new instructor credentials during Onboarding.
- February instructional new hires - 4, and 1 transfer
- February instructional terminations - 1
- LOA - 2 instructors are currently on Leave.
- Continuing to organize the HR office and update the compliance binders.
- Spoke with our Aflac representative, and we are looking to have him come in during Open Enrollment. Representation and enrollment fell off after COVID.

Staff Advisor To The Board Updates

- ★ Continuing to look at ways to get students more engaged and involved both in and out of the classroom.
- ★ More opportunities for staff to interact next year- possible more PD time on Wednesdays, Common preps- all part of the master scheduling Matrix.
- ★ Lots of Staff involved in many events and donating lots of time- It has been mentioned could there be Comp Hours for that type of work
- ★ Communication on any updates in developing salary ladder or standard, timing of contracts and what that may be looking like.
- ★ Are there targeted questions for which the Board has that I can focus on gathering data?

Accountability and Development

- **Accountability**
 - **Renewal application**
 - NYSED asked for additional fingerprinting info, will follow-up
 - Upcoming Board of Regents dates April 15-16
 - **CRDC** will be submitted by April 1
 - **ESF Monitoring submitted March 13**
- **Media/Community/Fundraising**
 - Anti-gun violence rally will be held on March 27
 - Bushwick Daily and possibly News12 will attend
 - In-person lottery on April 2
 - Partnering with Bushwick Ayuda Mutua to fundraise for local asylum seekers at our lottery
 - Ms. Pink invited community partners to attend event
 - Invited electeds



PARENT LEADERSHIP COUNCIL (PLC)

The Parent Leadership Council

Ready to ROAR!

Change the message.
Change the perspective.
Change the world.





Good Evening All,

Our next **Virtual PLC Meeting** will take place on **March 28th, 2024 at 6pm**. We're excited to have you join us for our upcoming meeting. We have a great lineup planned for the evening. **NYC Health + Hospitals Woodhull Hospital** will be our presenters, discussing **Vaping, ABLE Program (Adolescents Becoming Leaders Empowered)** The ABLE Program encourages teens to go beyond their borders & find new opportunities, they educate scholars on pregnancy prevention; awareness of the transmission of STD'S as well as the consequences & they will discuss the comprehensive health services they offer (Adult Primary Care, Pride Center, Women's Health Pavilion & more. We'll also hear from **Day One**, a non-profit that supports NYC youth under 24 and works to end dating abuse and domestic violence through education and services. Our PLC will share School News, Ms. Pink will provide community resources and Positive Vibes, and don't forget about our **March PLC Raffle** with two \$25 Amazon gift cards up for grabs. Remember if you miss a PLC meeting, you Miss A lot!

PLC MEETING

dayone
LOVE SHOULD ALWAYS BE SAFE

WOMEN'S HISTORY MONTH

VIRTUALLY MARCH 28TH, 2024

NYC HEALTH + HOSPITALS Woodhull

We're excited to have you join us for our upcoming meeting. We have a great lineup planned for the evening. Woodhull Hospital will be our presenters, discussing Vaping, ABLE Program and the comprehensive health services they offer. We'll also hear from Day One, a non-profit that supports NYC youth under 24 and works to end dating abuse and domestic violence through education and services. Our PLC will share school news, Ms. Pink will provide community resources and Positive Vibes, and don't forget about our March PLC Raffle with 2 Amazon gift cards up for grabs. Check your email for login details. For more detail email Ms. Pink at mpink@thewcs.org. See you there!