# WCHS Board of Trustees Meeting

June 2024



## Agenda

- Welcome and Introductions
- 2. Accountability
- 3. Approval of May Minutes
- 4. Academics
- 5. Operations
- 6. Facilities
- 7. Recruitment and Enrollment
- 8. Finance
- 9. Human Resources
- 10. Staff Advisor to the Board
- 11. Parent Leadership Council
- 12. Executive Session (if needed)



### Accountability and Development

#### Accountability

- Board and School Governance
  - School position cuts and next steps
    - Streamlined application process for employees affected
    - Board Finance Committee to meet weekly re: additional revenue streams
    - <u>Board Feedback Form</u> (also on website <u>thewcs.org/our-story/board-of-trustees/</u>)
    - School Improvement Committee and collaboration with Staff Advisor
  - July 16 annual meeting
    - Board positions, self-evaluations, and 2024-25 calendar

#### Renewal

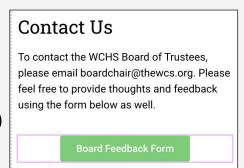
- WCHS received full five-year renewal term on Tuesday, June 11
- NYSED CSO's Benchmark synopsis on next slide data is from over course of charter term and up to time of site visit

#### Summer Reporting

- SSEC Report (serious incident report) is due July 22, Mr. Guzman is compiling data now
- Annual Report is due August 1
- Title Funding
  - ESF Desk Audit submitted on June 13, Title office had question re: one section, will be re-submitted this week
  - Meeting Friday to discuss 2024-25 application

#### Development

Approached about a small film shoot by a friend. Space request is for the use of an office space for <6 hours. Crew of 10-12 people. Will find out more re: project budget and insurance soon.



Benchmark 1: Student Performance	Approaches	<ul> <li>The 2019 Cohort showed a decline in proficiency rates for all subgroups and subject areas with the exception of US History scores for students with disabilities (SWD) in aggregate and subgroup 4-year Regents Cohort testing outcomes</li> <li>Although there was a decline in proficiency rates in the 2019 cohort compared to previous cohorts, the school's subgroups in this cohort still outperform the state in many subjects.</li> <li>According to high school graduation rates by cohort for 2019, there is a -1 percentage point differential as compared to NYS for all students, +11 percentage points for SWD, -1 percentage points for ELL, and +3 percentage points for ED students.</li> <li>As of the most recent data, 2022-2023, 66 percent of third-year students are on track to graduate. This has declined from 93 percent from 2018.</li> </ul>
Benchmark 2: Teaching and Learning	Meets	
Benchmark 3: Culture, Climate, and Student and Family Engagement		
Benchmark 4: Financial Condition		
Benchmark 5: Financial Management		
Benchmark 6: Board Oversight and Governance		
Benchmark 7: Organizational Capacity		
Benchmark 8: Mission and Key Design Elements		
Benchmark 9: Enrollment, Recruitment, and Retention		
Benchmark 10: Legal Compliance	Approaches	<ol> <li>Less than a minimum of five trustees at one time due to death of a trustee, since rectified</li> <li>Fingerprinting clearance verification issue via former HR employee, since rectified</li> <li>Notice of concern issued in 2020 re: lower SPED/ELL enrollment + informal complaints to CSO re: bullying and school safety, issued rectified</li> </ol>

#### Important Dates

- Senior Final Exams 6/5 and 6/7
- Senior Grades due 6/10
- Regents Exams 6/4 and 6/14 6/25
- Athletics Awards Banquet 6/11
- Alumni College Panel 6/12
- Faculty/Staff Awards Ceremony 6/12
- Senior Awards Dinner 6/21
- T3 Final Exams 6/11 6/14
- T3 Grades due 6/18
- T3 Grade Verification 6/20
- PD Day 6/6
- School closed: Eid 6/17 & Juneteenth 6/19
- T3 Report cards 6/26
- Graduation: Hunter College 11am 6/27

#### May/June:

- Teacher of the Month: Jalen Frasher, Angelica Trujillo
- Staff person of the Month: Melissa Wade, Charisse Johnson
- Teacher of the Year: Ryan Fuller







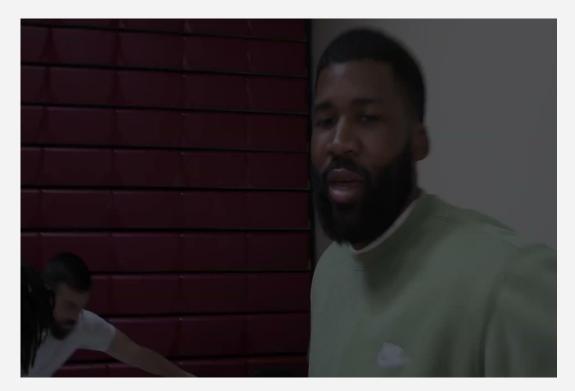
#### School year planning for 2024-25

- Summer School
- Summer Enrichment: Brooklyn Neighborhood Services Financial Literacy
- August and School Year Professional Development
- School-wide events
- Curriculum planning: Advisory, College & Career Readiness, Next Gen Science: Biology and Earth/Space Science
- Seal of Biliteracy due 12/1
- Seal Civic Readiness due 8/1
- CDOS Credential expansion

#### School Improvement Committee for 2024-25:

- Working with Staff Representative to the Board
- Stakeholders from teachers, department leaders, parent coordinator, ops/tech, leadership, invite board to participate as well
- Establish subcommittees
- Build upon the School Improvement Committee work from the 2022-23 school year
- Prioritize short-term and long-term initiatives

# Teacher Showcase of Learning Event Highlights June 6th 2024





### **Athletic Awards Banquet June 11th 2024**





#### Alumni College Panel During Advisory - June 12th 2024





# Senior Awards Banquet





# **Senior Class Data 2024**

Total Number of Seniors in Class of 2024: 193

158 students have met graduation requirements!

150 in class of 2024

2 Early Graduates from the Class of 2025

6 5th Year Graduates from the class of 2023+

# College Data 2024

**Senior College Update** 

Total Acceptances: 111

SUNY Applicants: 66 CUNY Applicants: 150

Private Applicants: 75

104 Students have committed to a college/ university

8 Students heading to the Military

13 Trade School

### Operations as of 6/20/24

- Collaborate with SNAS and Ops team to prepare June Regents Exam rosters, scantrons, letters, room assignments, auto-calls, trainings and proctoring schedules
- Preparing 2024-25 Master Schedule, Room assignments and Teaching assignments based on student course requests and teacher preferences survey with Data and Counseling Department, SNAS Coordinator and Academy Leaders
- Summer School 2024 Staffing, Planning, Course registration and schedules:
   Late Registration (based on Trimester 3 grades) runs from Mon., 6/24-Weds.,
   6/26
- Continue to collaborate with Finance, HR, & depts. for FY 2025 budget development
- Awaiting videos and photo/media release status of footage from photoshoots by Educational Networks & Schola
- Operations & Staff Reviews in TeachBoost are ongoing
- Conducted Grade Verification process for generating Trimester 3
   Report Cards & Spring STAR assessment results letters for mailing...

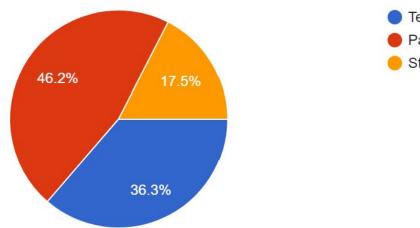
- Received letter from 41 teachers to update electronics policy to require students to turn in the cell phones upon entering school to be returned at dismissal.
- Sent Cell Phone 2024 Survey to Parents/Students/Staff 4/30-6/20/24
- Successfully Piloted Yondr "Be Here Now" Program in 2019 to make Summer School a phone-free space for students.
  - Students lock their phone upon arrival each day and unlock it as the exit at dismissal. The phone/electronics remain in the student's possession.
  - Parents can call the Main Office at 718-782-9830 to contact their child during the day.
  - Yondr has since improved upon size, durability of the product

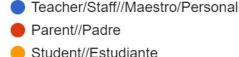
- Research shows that the mere presence of cellphones in the classroom can be detrimental to student performance.
  - According to a survey and report from Common Sense Media that involved 1,240 interviews with parents and their 12 to 18-year-old children, 50% of teens feel attached to their mobile devices, and 59% of their parents agree that their kids have a problem putting their devices down (U.S. News & World Report).



- Teacher/Parent/Student Cell Phone 2024 Survey Results
  - Increase from 148 responses to 212 responses (77 teachers/staff, 98 parents, 37 students)

Role:

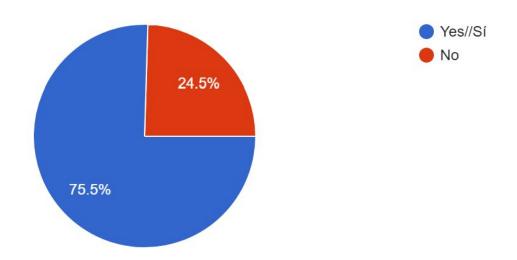






- Teacher/Parent/Student Cell Phone Survey 2024 Results
  - o 76% of stakeholders believe cell phones are a distraction in class

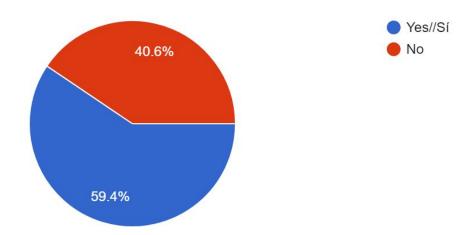
Do you think cellphones are a distraction during class time?// ¿Crees que los teléfonos celulares son una distracción durante el tiempo de clase?





- Teacher/Parent/Student Cell Phone Survey 2024
  - Of those who said "No," most are Students (36/86) or Parents (52/86)
  - Of those who said "Yes", almost all are Parents and Teachers (121/126)

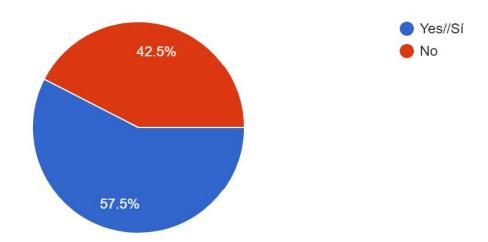
Do you think WCHS should become a cell Phone free zone?// ¿Crees que WCHS debería convertirse en una zona libre de telefonía celular?





- Teacher/Parent/Student Cell Phone Survey 2024 Results
  - Of those who "Agree", almost all are Parents and Teachers

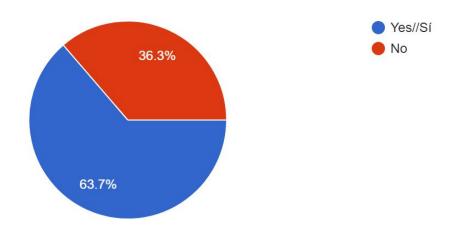
Should students turn in their phones at the beginning of the day and have them returned at the end of the day?// ¿Deberían los estudiantes entregar sus teléfonos al comienzo del día y devolverlos al final del día?





- Teacher/Parent/Student Cell Phone Survey 2024 Results
  - Respondent preferred Yondr (64%) to phone collection (36%)

Should students be required to "Yondr" (lock up their phone like during regents exams) their phone at the beginning of the day upon arriving at school and unlock it upon leaving for the day?// ¿Se debería exigir a los estudiantes que usen el "Yondr" (bloqueen su teléfono como durante los exámenes Regents) al comienzo del día al llegar a la escuela y lo desbloqueen al salir por el día?





How will a phone/electronics-free school help?

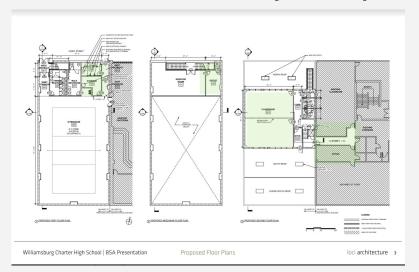


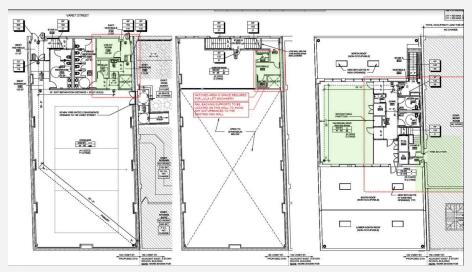
We believe this will allow our students to be:

- Engaged in classroom activities and assignments
- Less dependent on electronics to do classwork
- Less likely to engage in conversations around bullying
- Less likely to be distracted and procrastinate on assignments in class

Ask: Requesting the Board update Community Covenant Cell Phone/Electronics policy to reflect students locking their phone/electronics in the Yondr case upon arrival and keeping it locked for the entire school day until they exit the building and authorize the purchase at \$27 per pouch plus set-up fees and shipping for \$27,230.

# Facilities - New Gym Update





- Manny worked with architect to find alternative solution to permanent easement
- Changes:
  - The second floor usable space was reduced to lower occupancy to 49 people.
  - This removes the requirement of having 2 exits from the second floor. The stairway to the mezzanine will be enough.
  - A lift (small elevator) will be installed to give handicap access to the mezzanine
  - This fulfils handicap requirements allowing access to mezzanine
  - The openings into 198 Varet will be considered convenience openings and not require an easement.



# **Facilities**

- 1- The school's HVAC air conditioning units are all operational
- 2- Both elevators are in working order.
- 3-One water leak was reported. This occurred due to ice build up on a cooling unit on the 2nd floor roof setback which was corrected.
- 4- No energy saving demands were requested from the ConEdison NY Demand Response program.
- 5-A new proposal was submitted for the contracted cleaning company Executive Cleaning Services. This included an increase. Three (3) new proposals were also submitted



# **Facilities**



No reported issues with the newly installed HVAC cooling unit located on the 5th floor roof setback.



	Jun. 23	Oct. 23	Nov. 23	Jan. 24	Feb. 24	Mar. 24	April 24	May 24	Jun 24	
PowerSch ool	908	775	775	779	772	767	766	758	758	
FTE	922.9	770.6	775.8	773.5	772.5	770.8	770.8	770.5	770.5	
									Graduate	ed
									Will not A	Attend

**Discharges** 

204

29

18

55

151

Aged-out

2/8-6/30/23

7/1/23-6/20/24

#### What are we doing about it?

- Social Media Advertising
- In print and online publication advertising
- Radio advertising
- Cinema Screen advertising
- Bus route advertising
- In-person events with community organizations
- In-person high school fairs at local middle schools
- In-person open houses
- In-person school tours for middle schools
- Weekly Email blasts
- Mailings to local middle school counselors
- Mailings to NYC DOE mailing list and additional addresses in feeder zip codes
- Canvassing local establishments with updated brochures and postcards
- Seeking proposals for online lead generation services
- Seeking proposals for marketing/branding/reputation management services



Powerschool	<u>ATS</u>	FTE*
758	759	770.55

- 1. \*Per Pupil Billing Document FY24 Reconciliation Due 7/31
- 2. 1 Pending Discharge, 151 Discharges and 29 Will Not Attend since 7/1/23;
- 3. 2021-22 Admissions Lottery on 4/12/21 at 6pm (~196 attendees); 2022-23 Admission Lottery on 4/4/22 at 6pm (Zoom Attendees: 162, In-person Attendees: 21, Volunteers: 23); 2023-24 Lottery on 4/4/23 (5 in-person, 71 online)
- 4. 22-23 Incoming 9th Grade seats = 330; Incoming seats in grades 10th= 25, 11th= 25, 12th= 0
- **5.** SchoolMint Applications:

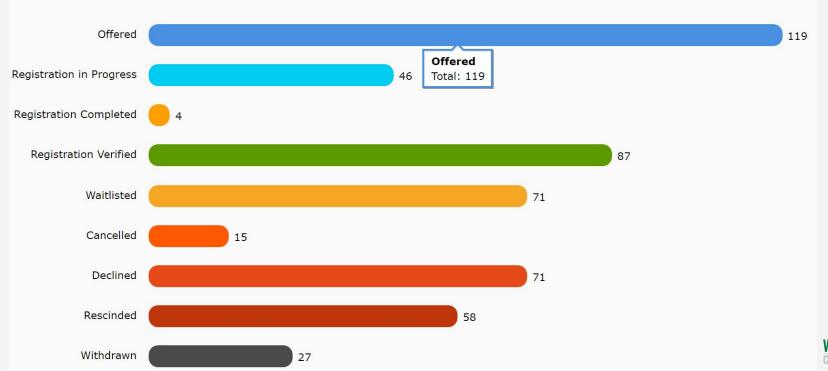
	4/1/21	4/1/22	4/1/23	4/1/24
9th Gr	415	408	279	253
10th Gr	29	54	39	42
11th Gr	23	39	19	20
12th Gr	7	13	11	14
Total	474	514	348	335



Grade Level	Total in Grade	2020	2021	2022	2023	2024	2025	2026	2027
9	125	0	0	0	0	0	1	1	123
	M 67 /F	M 0	M 0	M 0	M 0 /F	M 0 /F	M 1 /F	M 1 /F	M 65
	58	/F 0	/F 0	/F 0	0	0	0	0	/F 58
10	173	0	0	0	0	0	2	170	1
	M 94 /F	M 0	M 0	M 0	M 0 /F	M 0 /F	M 0 /F	M 94	M 0 /F
	79	/F 0	/F 0	/F 0	0	0	2	/F 76	1
11	244	0	0	0	9	8	226	0	0
	M 103 /F	M 0	M 0	M 0	M 6 /F	M 3 /F	M 93	M 0 /F	M 0 /F
	141	/F 0	/F 0	/F 0	3	5	/F 133	0	0
12	217	2	7	12	10	185	1	0	0
	M 101 /F	M 2	M 4	M 9	M 5 /F	M 80	M 1 /F	M 0 /F	M 0 /F
	116	/F 0	/F 3	/F 3	5	/F 105	0	0	0
TOTAL	759	2	7	12	19	193	230	171	124
	M 365 /F	M 2	M 4	M 9	M 11	M 83	M 95	M 95	M 65
	394	/F 0	/F 3	/F 3	/F 8	/F 110	/F 135	/F 76	/F 59



- 2024-25: 498 Applications, 87 Verified, 4 Complete
- 119 Offered/Accepted; 46 in Process; 71 Waitlisted





11th

5

11th

2

11th

12th

0

12th

0

12th

0

Total

91

Total

46

Total

119

Registrations in Process = 46

9th

76

9th

39

9th

103

Offered =119

202	4-25 Lottery Application Numbers
•	Registrations Completed & Verified = 91

•	Registrations	Completed &	Verified = 91

10th

10

10th

10th

16

66

• Applications Waitlisted = 71

359

9th	10th	11th	12th	
2	21	22	26	
<ul><li>Lotter</li><li>Applic</li><li>498 Application</li></ul>	on for 2024-25  y Deadline 4/1/24  y 4/2/24 @6pm; Attended ation Launches 9/1/23; Copplications as of 6/20/24 Seats Declared: 9th Gr - 2	ommon Application lau	nches 10/1/23	
9th	10th	11th	12th	

45

28

Total

71

Total

498

- Canvassing local businesses, community boards, enrollment centers
  - Youth Expo, Weeksville Heritage Center, 158 Buffalo Ave, Brooklyn, 11213, 6/21 from 12-3pm
  - Community Board 3 meeting on 6/21
  - School Counselor Association meetings
  - o Arranging speaking engagements at schools and community centers as referred by WCHS staff
- Marketing and outreach for schoolwide events on social media:
  - Athletic Awards Banquet on 6/11
  - Alumni College Panel panel on 6/12
- Student Initiatives
  - Senior student intern in Recruitment Dept
  - Art students to design "Proud parent of ..." bumper stickers and/or banner ads
  - Student Video testimonials with Parent Leadership Council -TBD
- Recruitment Open House @198 Varet ST
  - 4/6/24 @10am (21 attendees); ; 4/16 from 4-6pm Registration Help Session (4 families attended)
  - 5/18/24 Open House, Registration Help & Clay Wshp @10am (28 RSVPs, 11 attendees)
  - 6/15 @10am (57 RSVPs, 25 families attended)

#### 2023-24 Open House Dates

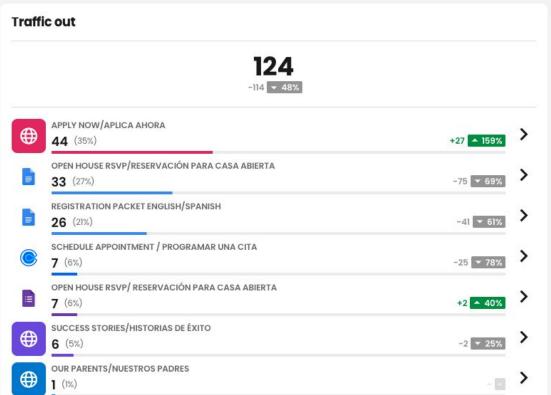
#### **Summer Dates TBD**

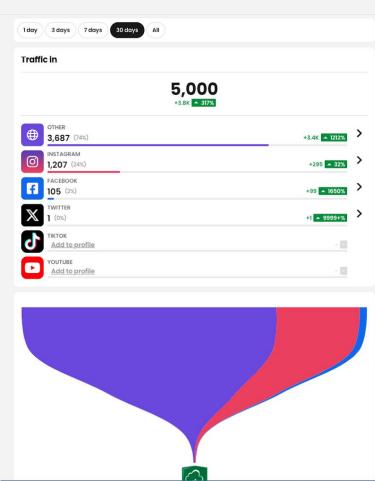


- 1. Saturday, October 28, 9:30AM / Sábado 28 de octubre, 9:30AM
- 2. Saturday, November 18, 10AM / Sábado 18 de noviembre, 10AM
- 3. Saturday, December 16, 10AM / Sábado 16 de diciembre, 10AM
- 4. Saturday, January 20, 10AM / Sábado 20 de enero, 10AM
- 5. Saturday, February 10, 10AM / Sábado 10 de febrero, 10AM
- 6. Saturday, March 16, 10AM / Sábado 16 de marzo, 10AM
- 7. Saturday, April 6, 10AM / Sábado 6 de abril, 10AM
- 8. Saturday, May 18, 10AM/ Sábado 18 de mayo, 10AM
- 9. Saturday, June 15, 10AM / Sábado 15 de junio, 10AM

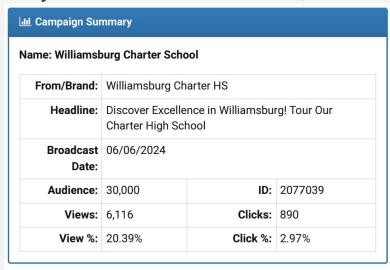


- Increase in Leads over past 30 days
- +159% in Apply Now clicks & +317% in Traffic



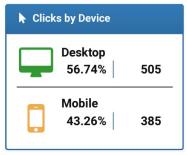


Daily News email blast to 30,000 subscribers on 6/6/24: 6,116 Views, 890 Clicks











#### Taradel Postcard mailing

- Route Description: Your selection of 17 carrier routes, across 3 ZIP Codes targeting
- Residential deliveries will reach 10,568 postal customers.
- Carrier Routes: 11203C028, 11203C030, 11203C031, 11203C032, 11203C033, 11203PBOX, 11207PBOX, 11208PBOX, 11221PBOX, 11221C019, 11237PBOX, 11237C001, 11221C023, 11206PBOX, 11237C008, 11221C025

#### OurTime Press

- Upcoming in July/August
- Brooklyn Family, New York Family & Queens Family Magazine
  - Upcoming in June Graduation issue in print and online
- SBS Radio El Amor & La Mega Online Radio ads & impressions
  - Campaign dates 12/14/23-6/15/24
  - PNG creative- 300x250, 320x50, 728x90 and 300x600 sizes for banners
- 1010WINS Radio ad TBD
- Google Ads: General and special populations ads
- Other Social Media: TikTok, Facebook, Instagram, Schola.com, Niche.com
- Weekly Email Blast to mailing list
- Online testimonials from parents, students, teachers on Niche.com
- Free Marketing Opportunity from NYCSA: Nominate someone for the new Our Charter Stories feat https://nycharters.net/our-charter-stories/



### CELEBRATING **20 YEARS**OF CREATING BRIGHTER FUTURES!



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- English as a new language services
- 25 Sports + club activities
   + internships and M+RE!

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Click here to fill out survey about your experience at WCHS

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**THANK YOU!** 

### Finance

### WCHS Financial Update Board Meeting – June 25, 2024

As of April 30, 2024 total collected revenue for the period is \$14,585,828 (92% Per Pupil Revenue, 8% other)

Total expenses for the period are \$16,899,385 million.

(61% Personnel Services, 10% Contracted Services, 17% Rent, 2% Utilities, 10% Other expenses)

Total deficiency of received revenue over expenses for the period is (\$2,313,557).

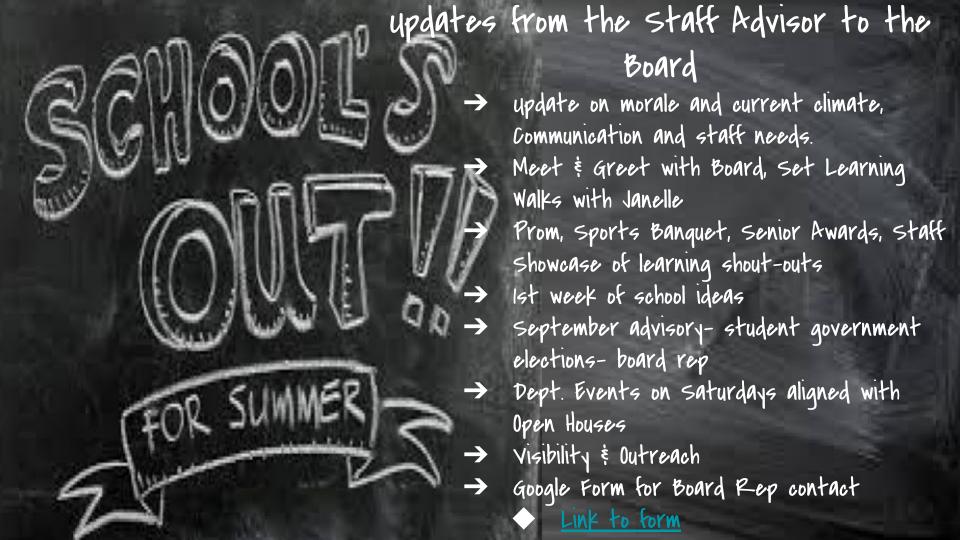
Please note this amount will be reduced once pending revenue from ESSER and Title grants are collected.

Assets		
Cash and Cash Equivalents	12.4	Bank Acct, Petty Cash,
Account Receivable	837,473	Title Funds/ESSER
Total Fixed Assets	2.2	Leasehold improvement, Furniture,
		Equipment, software
New Building	4.2	New Building
Building Security Deposit	1.5	Rent Deposit
Prepaid expenses and Deposits	197,541	Utility, Insurances, other
Total Assets	21.4	
Liabilities		
Accounts Payable, Accrued expenses	1.1	Bills, Accrued salaries/taxes
Unearned Revenue	2,291,614	Advanced Per Pupil fund
<b>Total Liabilities &amp; Net Assets</b>	21.4	6.7 Net Assets



### **Human Resources**

- We held an Open Enrollment presentation for all staff on 6/6 during the full day of Professional Development.
- Aflac was set up in the teachers lounge for 2 days offering supplemental gap benefits. Several staff expressed interest. Waiting for an enrollment spreadsheet.
- May Instructional new hires 0
- May Instructional terminations 0 (1 Operations employee was terminated)
- LOA 1 Operations employee currently on Leave.
- Open Enrollment was successfully held 6/12 through 6/21. Continuing to work with Staff that missed the deadline to update their benefits in ADP.
- Contracts were updated and sent out to staff for the 2024/2025 school year. We sent out a reminder to return them by tomorrows due date as we have only received 54 back so far.
- PIP's were distributed to staff based on their overall Danielson evaluation score.
- We worked with Ms. Jacobson to inform staff of their discontinued positions based on financial cuts and loss of Grants.
- We put together a simplified Letter of Interest for staff in those discontinued positions to internally apply for open roles from our website. We have 3 resignations to date.





## PARENT LEADERSHIP

**COUNCIL (PLC)** 









## The Parent Leadership Council

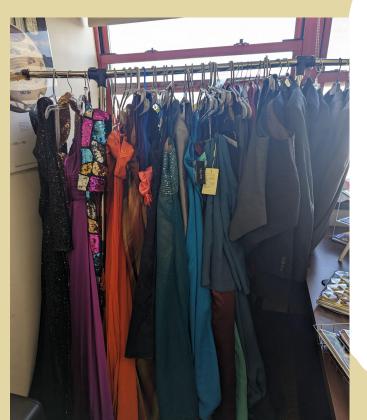
Ready to ROAR!

Change the message.
Change the perspective.
Change the world.



# Ms. Pink's Dress Giveaway for Prom, Graduation, College & Beyond



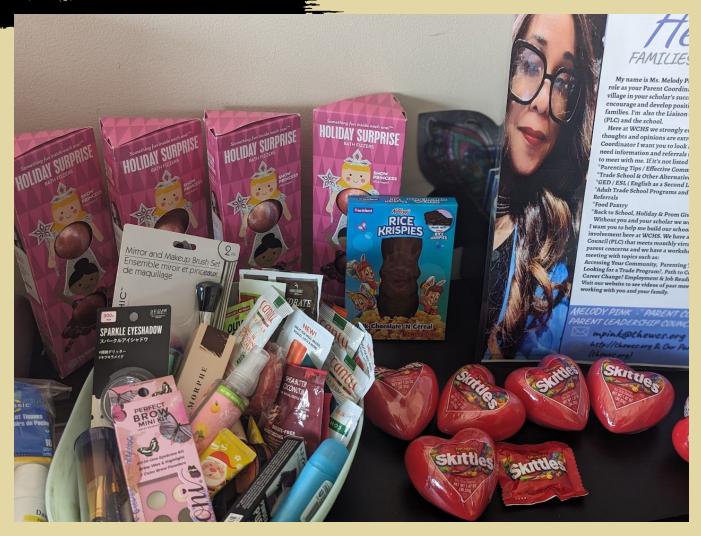
















Good Evening All,

Our **Final Virtual PLC Meeting** took place on **June 20th**, **2024 at 6pm.** We had a great lineup planned for our families and scholars.

We had **Primerica.** Their goal is to empower you to make informed financial choices through education and then match you with the right financial solutions – term life insurance, investments, auto & home insurance, college savings & more – that can help you achieve your financial goals.

Our second presenter was **Brooklyn Neighborhood Services**. We have a partnership to hold a summer "WCHS Financial Literacy Program" to our WCHS scholars with a \$500 stipend upon completion of the program. The program will be in person at WCHS and begin in July. Our Head of School Ms. Jacobson shared Summer School Updates, our PLC provided school updates, Ms. Pink provided tips on "How to Prepare your Child for College, Packing & Essentials & more", Positive Vibes & the PLC June Raffle.

Remember if you miss a PLC meeting, you Miss A lot! We look forward to seeing you for our 2024-2025 School Year!

JUNE 202

EDITION NO: 12

## **PLC MEETING**

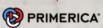
**MANDATORY PLC Meeting! Get your WCHS Summer Updates** 

### **Final PLC Virtual Meeting June 20th, 2024**

## IMPORTANT INFORMATION



Come Join Us! Our PLC is having their Final Virtual Meeting at 6pm on June 20th, 2024.







Our First Presenter will be Primerica. Their goal is to empower you to make informed financial choices through education and then match you with the right financial solutions – term life insurance, investments, auto & home insurance, and more – that can help you achieve your financial Brooklyn Neighborhood Services will present their Finanical Literacy Program to our WCHS families. The program will begin in July & has limited spots . Upon completion scholars will receive a monetary stipend.. Our Head of School
Ms. Jacobson will share
Summer School Updates,
our PLC will provide
school updates, Ms. Pink
will provide tips on "How
to Prepare your Child for
College, Packing &
Essentials", Positive Vibes
& the PLC June Raffle.

### **Parent Coordinator Glow**





Shared album - Melody Pink - Google Photos

