

WCHS Board of Trustees Meeting

July 2024



Agenda

1. Welcome and Introductions
2. Approval of June Minutes
3. Academics
4. Operations
5. Facilities
6. Recruitment and Enrollment
7. Finance
8. Human Resources
9. Staff Advisor to the Board
10. Accountability





● Important Dates

- Summer School July 18 -July 31
- Summer School Grades Due July 31
- Summer School Report Cards Issued Aug 1
- August Rock the Regents “Cramapalooza” Tutoring Aug 15th 10am-2:30PM
- All Faculty/Staff PD Aug 16 - Aug 23
- Earth Science Lab Practical Aug 16 @1pm in Room 425
- August Regents Exams Aug 20 - Aug 21
- Freshman Bridge Program Aug 22-23
- Family Fun Day / Resource Fair Aug 23
- August Graduation Aug 23
- First Day of School Aug 26
- School Closed: Labor Day Sep 2
- Sophomore & Junior Parent/Student Orientation Sep 5 @6pm
- Freshman Parent/Student Orientation Sep 9 @6pm
- Senior Parent/Student Orientation Breakfast Sep 14 @10am
- STAR Testing (in class) Sep 9- 13
- SNAS Parent Orientation Sep 17 @6pm
- ELL Parent Orientation Sep 19 @6pm
- Virtual PLC Meeting Sep 27 @6pm

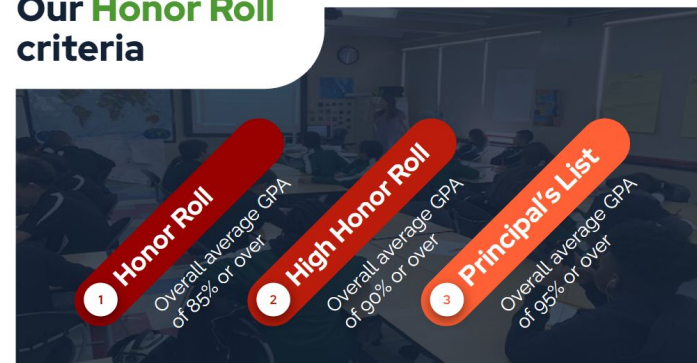


Academics 7/16/24

- School year planning for 2024-25
 - Summer School:
 - July 8-31, M-Th 8am-3pm
 - 182 students plus 30 on APEX Credit Recovery
 - Launch of “ WCHS No Phone Zone” Phones are not allowed beyond metal detectors
 - Summer Enrichment: Brooklyn Neighborhood Services Financial Literacy
 - July 9-Aug 13, Tuesdays 10am-12pm
 - 16 students
 - August and School Year Professional Development
 - School-wide events
 - Curriculum planning: Advisory, College & Career Readiness, Next Gen Science: Biology and Earth/Space Science
 - Seal of Biliteracy due 12/1
 - Seal Civic Readiness due 8/1
 - CDOS Credential expansion

Trimester 3 Honor Roll - # of Students

Our Honor Roll criteria



	9th Gr	10th Gr	11th Gr	12th Gr	Total
Honor Roll	21	21	25	13	80
High Honor Roll	12	22	14	20	68
Principal's List	8	20	27	46	101
Subtotal	41	63	66	79	249

Academics 7/16/24



Class of 2024 Graduation Data



160 Students Graduated on June 27th 2024!

Total Number of Students in Class of 2024: 193

152 Graduates of the c/o 2024= 79%

2 Early Graduates of the c/o 2025

5 5th Year Graduates from the class of 2023+

4 c/o 2023 Graduates =83%

1% 2022 Graduates= 84%

August Graduates: 19 Potential 7 need Regents Only



WILLIAMSBURG
CHARTER HIGH SCHOOL



2024 Graduate College/ Career Commitments



2 year Private: 2 students
4 year Private: 35 students
SUNY 4 Year: 10 students
SUNY 2 Year: 3 Students
CUNY 4 Year: 41 students

CUNY 2 Year: 31 Students
Trade School: 17 students
Military: 5 students
Employed: 11 Students
No Decision 7 students



WCHS has been chosen as the 2024 NYAGV Honoree

NYAGV | NEW YORKERS
AGAINST GUN VIOLENCE
EDUCATION FUND

BENEFIT DINNER
OCTOBER 8, 2024 6:30pm

MANHATTAN PENTHOUSE
80 FIFTH AVENUE



“On behalf of New Yorkers Against Gun Violence Education Fund, I am writing to invite Williamsburg Charter High School to be an honoree at NYAGV Ed Fund’s 2024 Annual Benefit on October 8, 2024.

*As a statewide organization focused on preventing gun violence and supporting youth and schools, **we applaud Williamsburg Charter High School and your leadership for your schoolwide response and initiatives to support your students and teachers who have been impacted by gun violence. It has been a privilege to partner with your school, staff, and students to support and empower your community to become leaders locally and advocates nationally.*** “

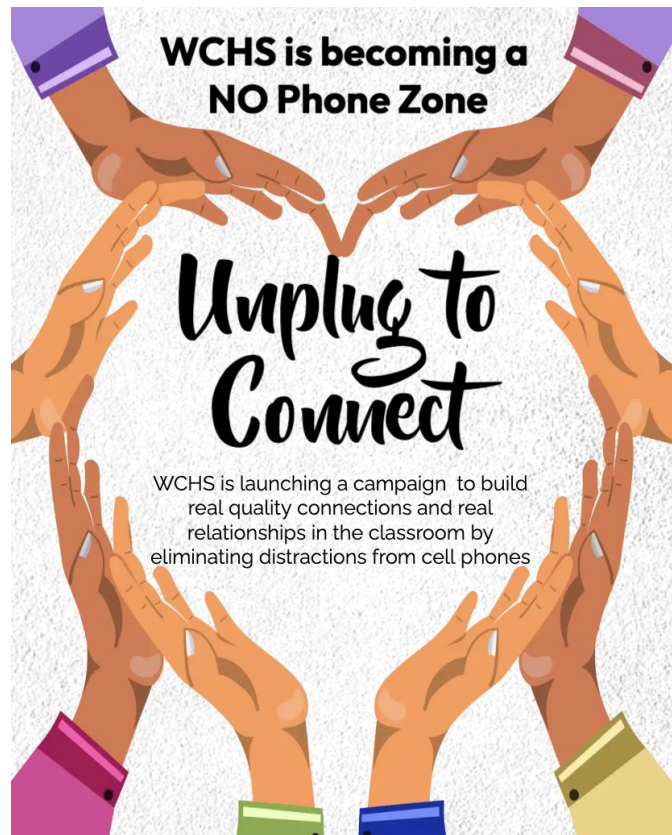
Operations as of 7/16/24

- Collaborate with SNAS, Data and Ops team to prepare August Regents Exam rosters, scantrons, letters, room assignments, auto-calls, trainings and proctoring schedules
- Preparing 2024-25 Master Schedule, Room assignments and Teaching assignments based on student course requests and teacher preferences survey with Data and Counseling Department, SNAS Coordinator and Academy Leaders
- Continue to collaborate with Finance, HR, & depts. for FY 2025 budget development
- Awaiting videos and photo/media release status of footage from photoshoot by Educational Networks for new website; Received 1 Schola video and awaiting additional promo videos
- Operations & Staff Reviews in TeachBoost are ongoing
- Draft revised School Safety Plan and District Safety Plan posting for public comment to website. Send any feedback to vjacobson@thewcs.org .
- Community Covenant updates to be submitted to NYSED



Head of Operations Report

- New cell phone removal pilot went into effect 7/29
 - Policy is a result of letter signed by 41 teachers, stakeholder surveys, research, and comparable policies going into effect at city and possibly state level
 - Cell phones are collected from students at the beginning of each day and returned at the end of day
 - Parents can call the Main Office at 718-782-9830 to contact their child during the day
- **Current challenge:** time-consuming effort with 100 students so far, foresee it being challenging with more students. Will fine-tune process in coming weeks, but purchase of Yondr still a consideration should funds become available.
- **Moving forward:** new policy will be formalized when Community Covenant review process is complete and approved



Head of Operations Report

Community Covenant Updates: WCHS as a “No Cell Phone Zone”. If students do bring a device, they must lock it in Yondr upon entry and can only unlock it upon exiting school. If students forget, lose or damage their Yondr, consequences will be issued as per the Community Covenant.

Vendor	Price	Quote
Yondr	\$25,155	Revised Quote 8-7-24
Jordiam LLC	\$85,000	Quote 8-1-24
Fixby	AUS\$9,532	Quote 8-9-24
Phone Locker	N/A	Cannot sell in US due to Yondr's patent



Head of Operations Report

- Received letter from 41 teachers to update electronics policy to require students to turn in the cell phones upon entering school to be returned at dismissal.
- Sent [Cell Phone 2024 Survey](#) to Parents/Students/Staff 4/30-6/20/24
- “Cell-Phone Free” zone Pilot during the last week of Summer School 7/29-7/31
 - Students turn in their phone upon arrival each day to be returned at the end of the day. The phone/electronics remain will be collected and tagged at arrival and then delivered to last period teachers to give out at end of day
 - Parents can call the Main Office at 718-782-9830 to contact their child during the day.
 - Yondr a possibility should funds become available

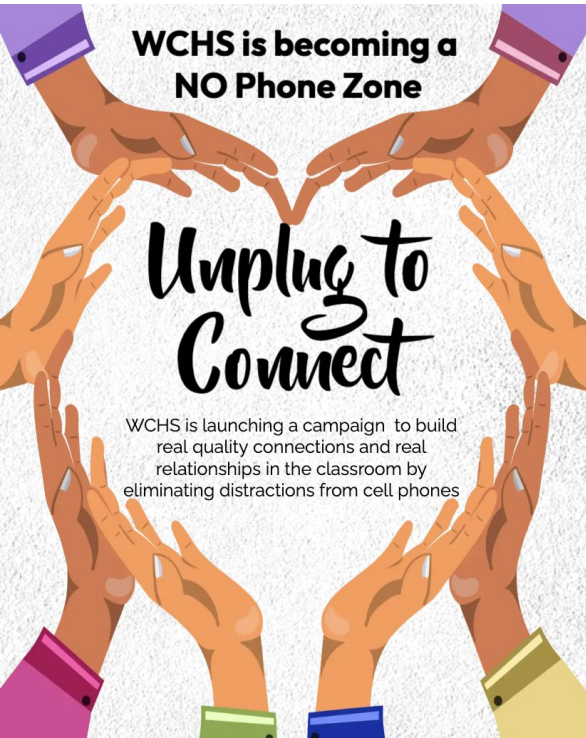


Head of Operations Report

- Research shows that the mere presence of cell phones in the classroom can be detrimental to student performance
- LAUSD banned cell phones city-wide in June 2024
- Mayor Adams and Chancellor Banks considering implementing cell phone ban city-wide in NYC public schools and will continue to review with plans to become effective February 1, 2025
- New York Governor Hochul considering banning cell phones in schools statewide
- In order to align with upcoming regulation changes, WCHS will be a “Cell Phone-free” zone during the school day, pending approval of Covenant changes.



Head of Operations Report



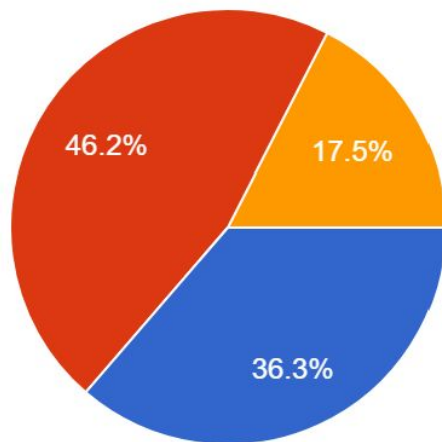
WILLIAMSBURG
CHARTER HIGH SCHOOL

Head of Operations Report

- Teacher/Parent/Student Cell Phone 2024 Survey Results
 - Increase from 148 responses to 212 responses (77 teachers/staff, 98 parents, 37 students)

Role:

212 responses



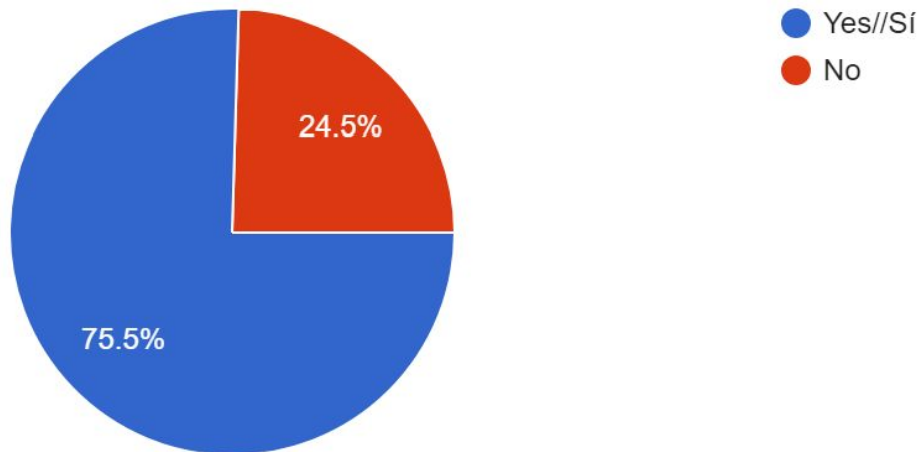
- Teacher/Staff//Maestro/Personal
- Parent//Padre
- Student//Estudiante

Head of Operations Report

- Teacher/Parent/Student Cell Phone Survey 2024 Results
 - 76% of stakeholders believe cell phones are a distraction in class

Do you think cellphones are a distraction during class time?// ¿Crees que los teléfonos celulares son una distracción durante el tiempo de clase?

212 responses

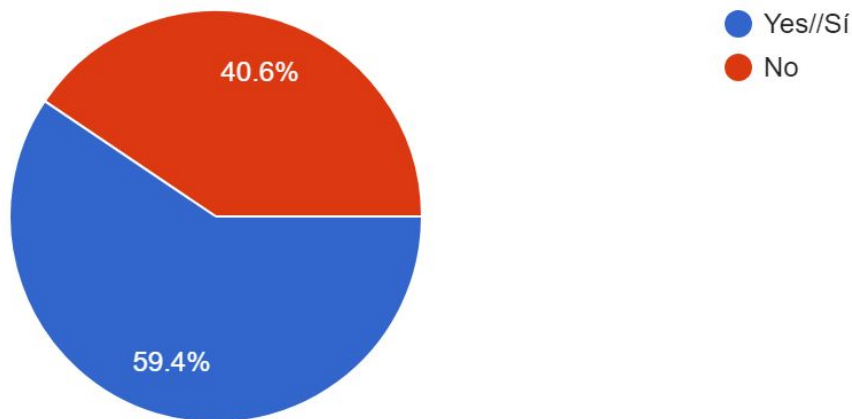


Head of Operations Report

- Teacher/Parent/Student Cell Phone Survey 2024
 - Of those who said “No, ” most are Students (36/86) or Parents (52/86)
 - Of those who said “Yes”, almost all are Parents and Teachers (121/126)

Do you think WCHS should become a cell Phone free zone?// ¿Crees que WCHS debería convertirse en una zona libre de telefonía celular?

212 responses

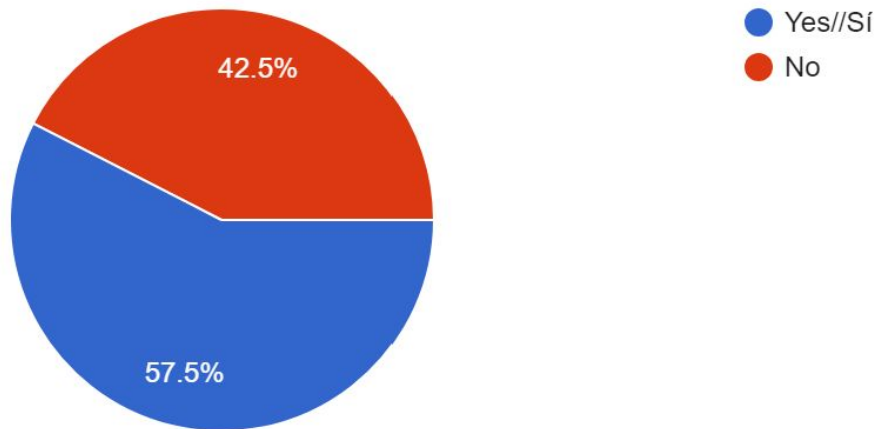


Head of Operations Report

- Teacher/Parent/Student Cell Phone Survey 2024 Results
 - Of those who “Agree”, almost all are Parents and Teachers

Should students turn in their phones at the beginning of the day and have them returned at the end of the day?// ¿Deberían los estudiantes entregar sus teléfonos al comienzo del día y devolverlos al final del día?

212 responses

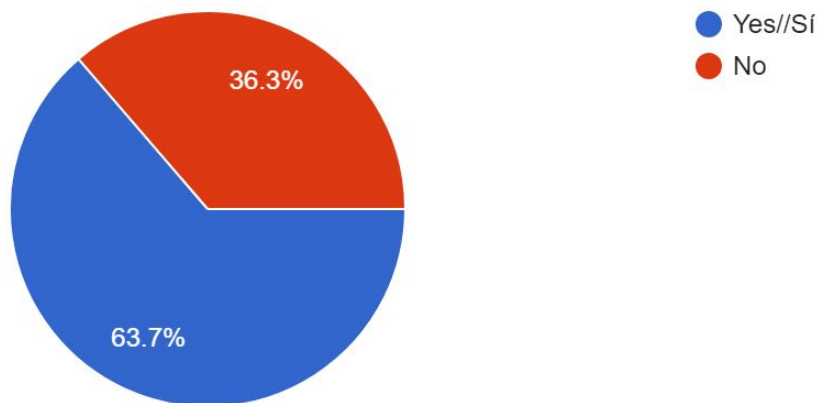


Head of Operations Report

- Teacher/Parent/Student Cell Phone Survey 2024 Results
 - Respondent preferred Yondr (64%) to phone collection (36%)

Should students be required to "Yondr" (lock up their phone like during regents exams) their phone at the beginning of the day upon arriving at school and unlock it upon leaving for the day?// ¿Se debería exigir a los estudiantes que usen el "Yondr" (bloqueen su teléfono como durante los exámenes Regents) al comienzo del día al llegar a la escuela y lo desbloqueen al salir por el día?

212 responses



Head of Operations Report

- How will a phone/electronics-free school help?



BE HERE NOW

We believe this will allow our students to be:

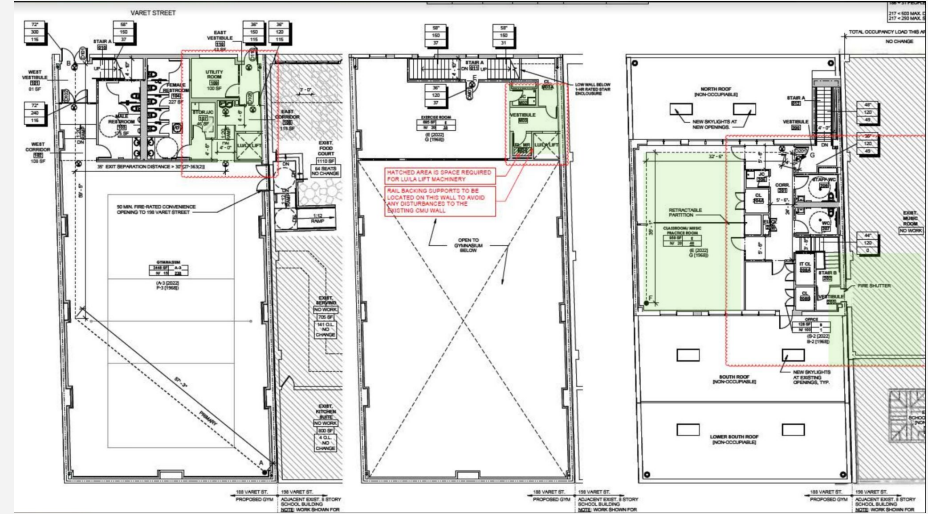
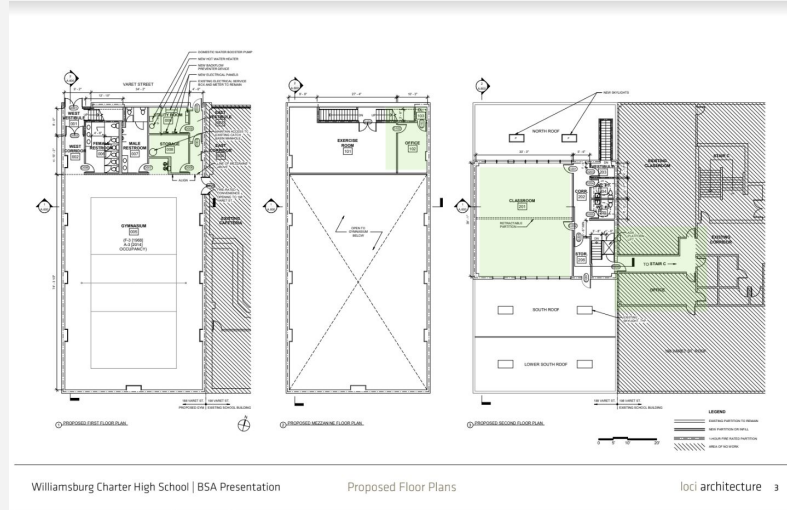
- Engaged in classroom activities and assignments
- Less dependent on electronics to do classwork
- Less likely to engage in conversations around bullying
- Less likely to be distracted and procrastinate on assignments in class

Ask: Requesting the Board update Community Covenant Cell Phone/Electronics policy to reflect students turn in phones upon arrival to be returned at the end of the day



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CHARTER HIGH SCHOOL

Facilities - New Gym Update



- Manny worked with architect to find alternative solution to permanent easement
- Changes:
 - The second floor usable space was reduced to lower occupancy to 49 people.
 - This removes the requirement of having 2 exits from the second floor. The stairway to the mezzanine will be enough.
 - A lift (small elevator) will be installed to give handicap access to the mezzanine
 - This fulfils handicap requirements allowing access to mezzanine
 - The openings into 198 Varet will be considered convenience openings and not require an easement.



Facilities

1- The school's HVAC air conditioning units are all operational

2- Both elevators are in working order.

3-An FDNY Inspection was conducted in the schools Science Lab with two minor findings. Eyewash station log update & door signage which were both corrected

4- No energy saving demands were requested from the ConEdison NY Demand Response program.

5-A new proposal was submitted for the upcoming school year from Executive Cleaning Service.



Recruitment and Enrollment 7/16/24

	Jun. 23	Oct. 23	Nov. 23	Jan. 24	Feb. 24	Mar. 24	April 24	May 24	Jun 24	Jul 24
PowerSchool	908	775	775	779	772	767	766	758	758	597
FY 24 FTE	922.9	770.6	775.8	773.5	772.5	770.8	770.8	770.5	770.5	768.1

	Discharges
Graduated	160
Will not Attend	29
Aged-out	18
2/8-6/30/23	55
7/1/23-6/20/24	152



Recruitment and Enrollment 7/16/24

What are we doing about it?

- Social Media Advertising
- In print and online publication advertising
- Radio advertising
- Cinema Screen advertising
- Bus route advertising
- In-person events with community organizations
- In-person high school fairs at local middle schools
- In-person open houses
- In-person school tours for middle schools
- Weekly Email blasts
- Mailings to local middle school counselors
- Mailings to NYC DOE mailing list and additional addresses in feeder zip codes
- Canvassing local establishments with updated brochures and postcards
- Seeking proposals for online lead generation services
- Seeking proposals for marketing/branding/reputation management services



Recruitment and Enrollment 7/30/24

<u>Powerschool</u> 597	<u>ATS</u> 693***	<u>FTE*</u> 768.146
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1. *Per Pupil Billing Document FY24 Reconciliation Due 7/31;***110 incoming students in ATS
2. 1 Pending Discharge, 151 Discharges and 29 Will Not Attend since 7/1/23;
3. 2021-22 Admissions Lottery on 4/12/21 at 6pm (~196 attendees); 2022-23 Admission Lottery on 4/4/22 at 6pm (Zoom Attendees: 162, In-person Attendees: 21, Volunteers: 23); 2023-24 Lottery on 4/4/23 (5 in-person, 71 online)
4. 22-23 Incoming 9th Grade seats = 330; Incoming seats in grades 10th= 25 , 11th= 25 , 12th= 0
5. SchoolMint Applications:

	4/1/21	4/1/22	4/1/23	4/1/24
9th Gr	415	408	279	253
10th Gr	29	54	39	42
11th Gr	23	39	19	20
12th Gr	7	13	11	14
Total	474	514	348	335



Recruitment and Enrollment as of 7/30/24

- # of Verified 9th Graders = 90
- # of Verified 10-11th graders = 26
- # of Current students being promoted to 10th-12th graders = 597

Total Estimated Students 24-25 = 713

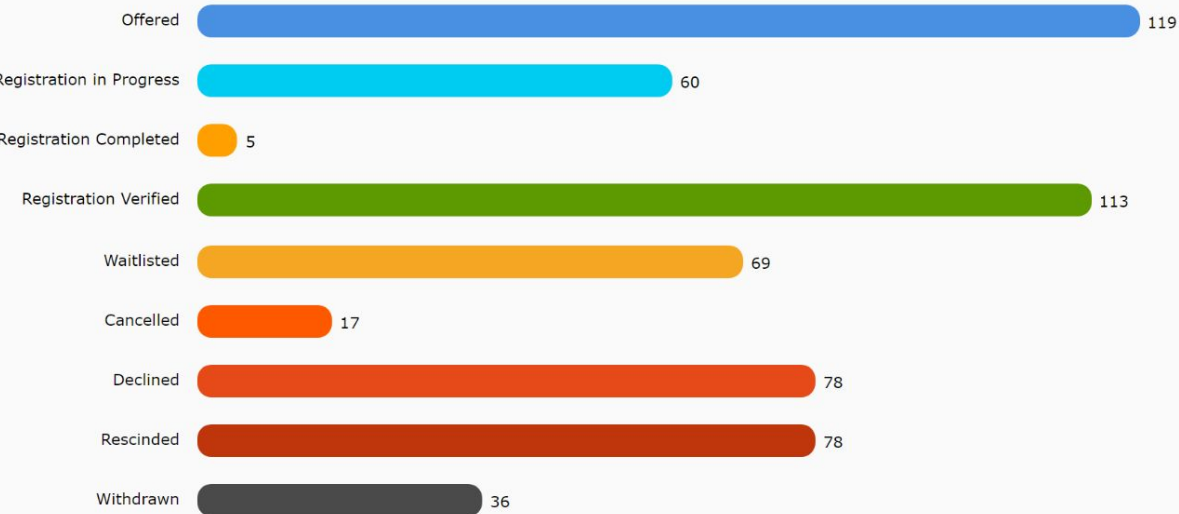
of 9th graders needed = 160



Recruitment and Enrollment as of 7/26/24

Overview Of All Applications

Total Applications: 575



Application Dashboard ?

Use this dashboard to see application numbers per school and per grade.

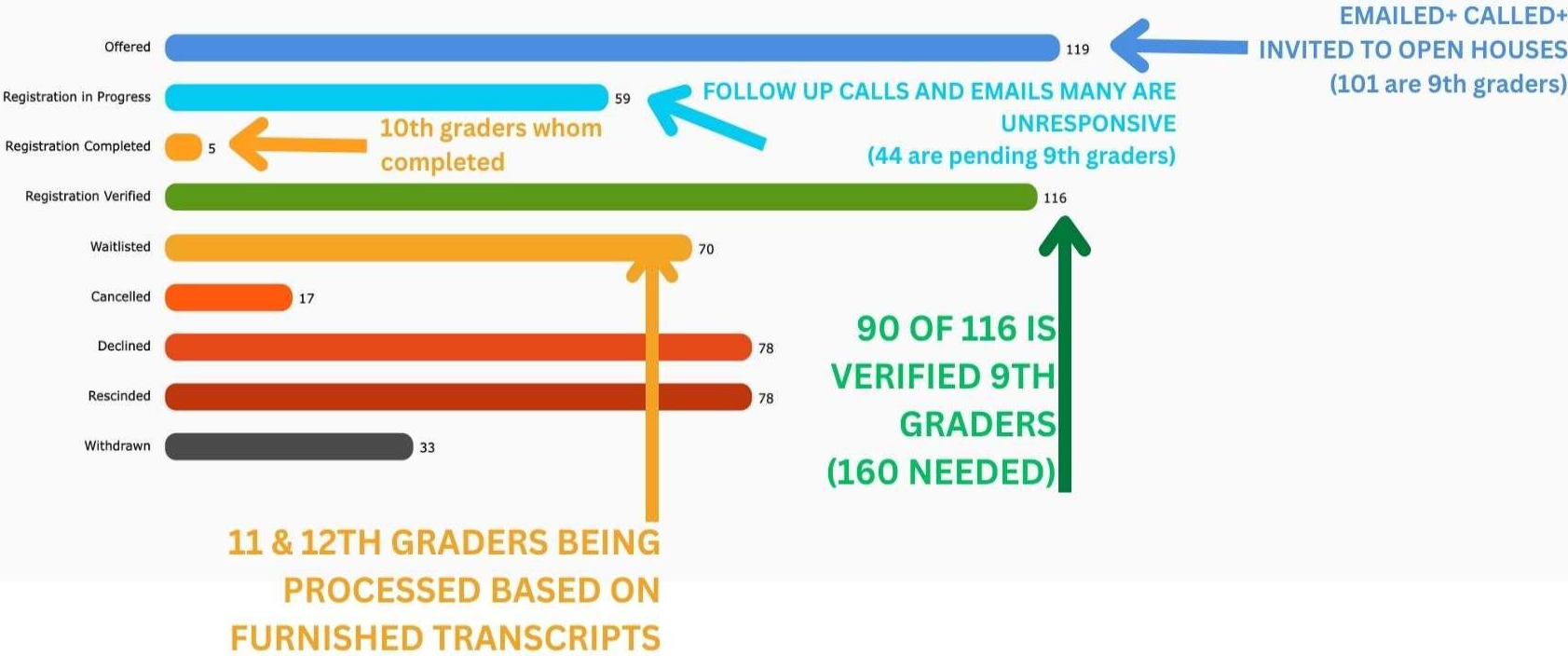
Total Schools: 1

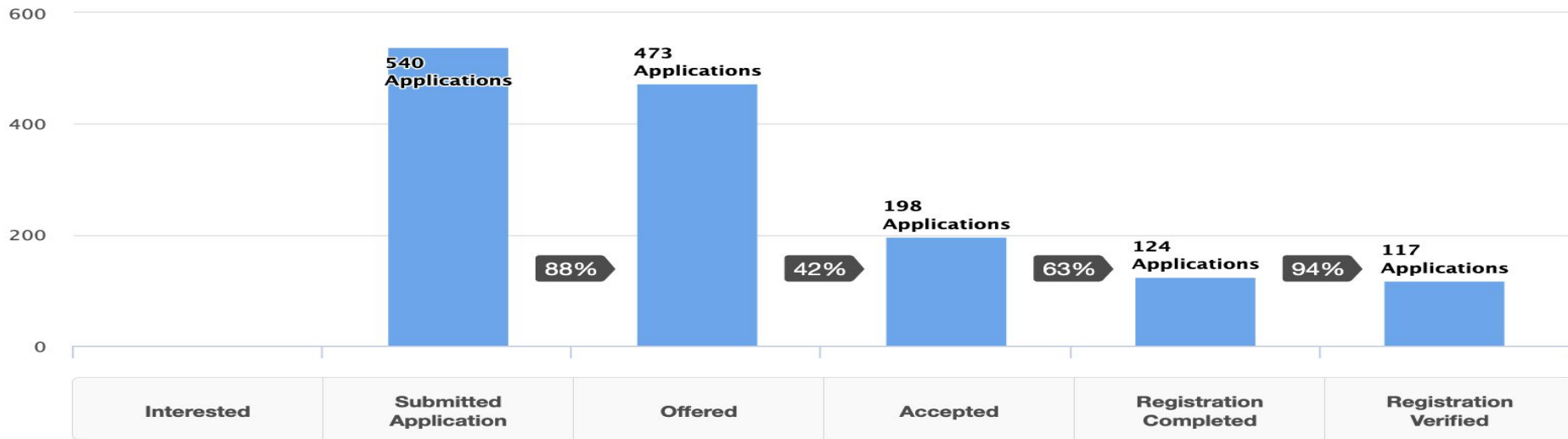
SCHOOLMINT ENROLLMENT DATA (AS OF JULY 30).



Total Applications: 575

Overview Of All Applications





100%

88%

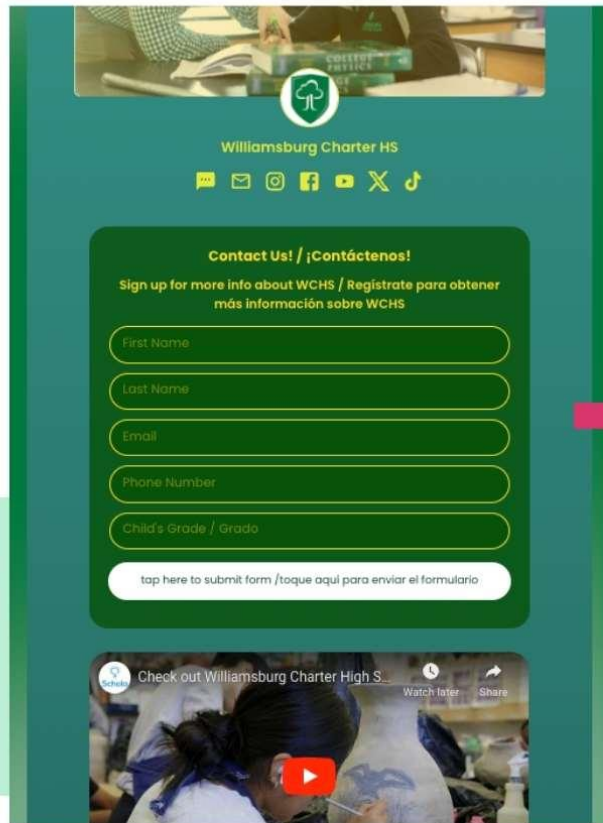
37%

23%

22%

Outflows	Outflows	Outflows	Outflows	Outflows	Outflows
	Waitlisted	Offered	Registration in Progress	Registration Completed	Withdrawn
	Cancelled	Declined	Withdrawn	Withdrawn	
	Withdrawn	Rescinded			
Total	Total	Total	Total	Total	Total
0	67	275	74	7	29

LANDING PAGE METRICS



Williamsburg Charter HS

Contact Us! / ¡Contáctenos!

Sign up for more info about WCHS / Regístrate para obtener más información sobre WCHS

First Name

Last Name

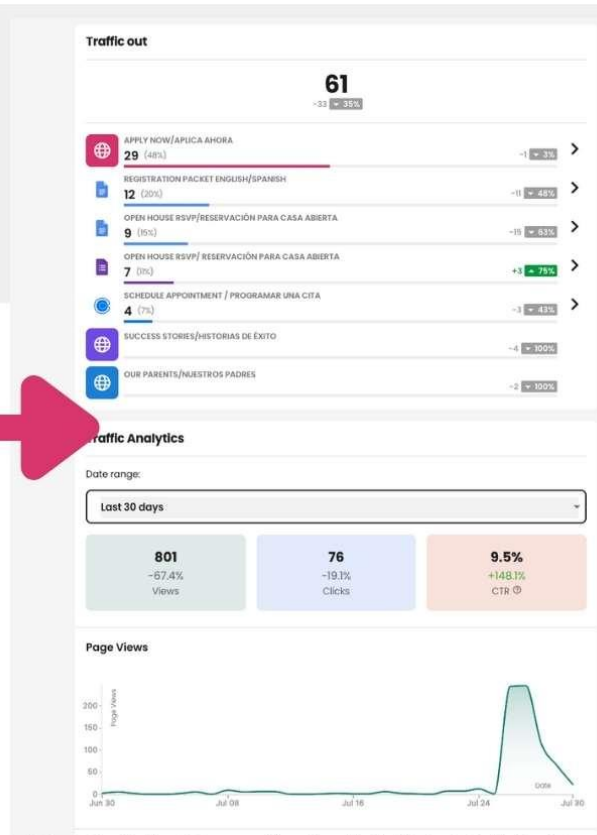
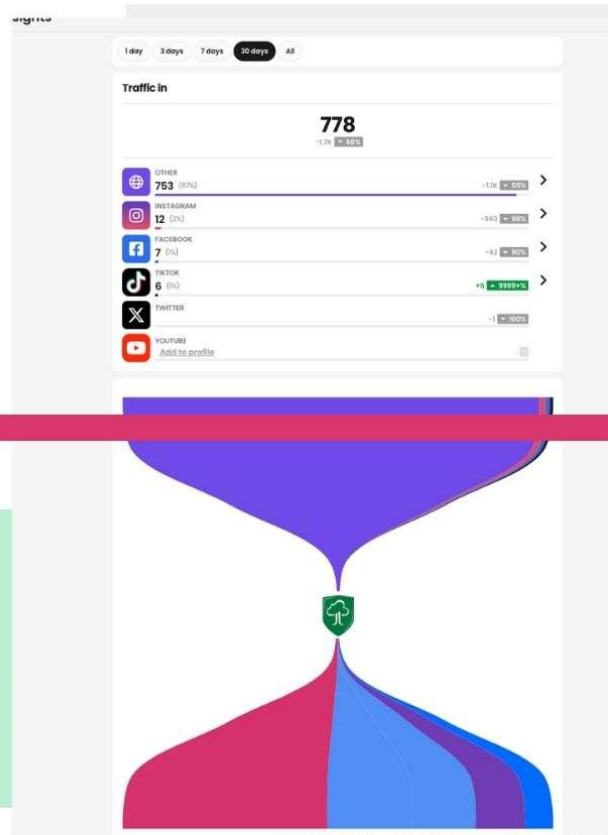
Email

Phone Number

Child's Grade / Grado

tap here to submit form / toque aquí para enviar el formulario

Check out Williamsburg Charter High S...



WWW.BEACONS.AI/WCHS

Recruitment and Enrollment as of 7/26/24

2024-25 Lottery Application Numbers

- Registrations Completed & Verified = 115

9th	10th	11th	12th	Total
88	22	5	0	115

- Registrations in Process =60

	9th	10th	11th	12th	Total
	44	14	2	0	60

- Offered =136

9th	10th	11th	12th	Total
99	37	0	0	136

Recruitment and Enrollment 7/26/24

- Applications Waitlisted = 68

9th	10th	11th	12th	Total
1	1	37	29	68

Lottery Application for 2024-25

- Lottery Deadline 4/1/24
- Lottery 4/2/24 @6pm; Attendees: 23 families, 8 community partners, 1 virtual
- Application Launches 9/1/23; Common Application launches 10/1/23
- 550 Applications as of 7/16/24
- 24-25 Seats Declared: 9th Gr - 240, 10th Gr - 30; 11th Gr - 15; 12th Gr - 0

9th	10th	11th	12th	Total
382	92	60	32	566



Recruitment and Enrollment 7/16/24

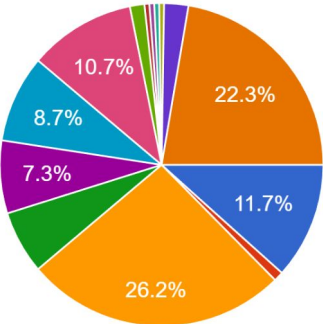
2024-25 Open House Dates

Beacon.ai/wchs



Open House Date/Fecha de Casa Abierta
1. Saturday, July 27, 10AM / Sábado 27 de julio, 10AM
2. Saturday, August 10, 10AM / Sábado 10 de agosto, 10AM
3. Saturday, September 14, 10AM / Sábado 14 de septiembre, 10AM
4. Saturday, October 19, 10AM / Sábado 19 de octubre, 10AM
5. Saturday, November 16, 10AM / Sábado 16 de noviembre, 10AM
6. Saturday, December 14, 10AM / Sábado 14 de diciembre, 10AM
7. Saturday, January 11, 10AM / Sábado 11 de enero, 10AM
8. Saturday, February 8, 10AM / Sábado 8 de febrero, 10AM
9. Saturday, March 8, 10AM / Sábado 8 de marzo, 10AM
10. Saturday, April 5, 10AM / Sábado 5 de abril, 10AM
11. Saturday, April 26, 10AM / Sábado 26 de abril, 10AM
12. Saturday, May 17 10AM / Sábado 17 de mayo, 10AM
13. Saturday, June 14, 10AM / Sábado 14 de junio, 10AM

How did you hear about us?/¿Como supiste de nosotros?
206 responses

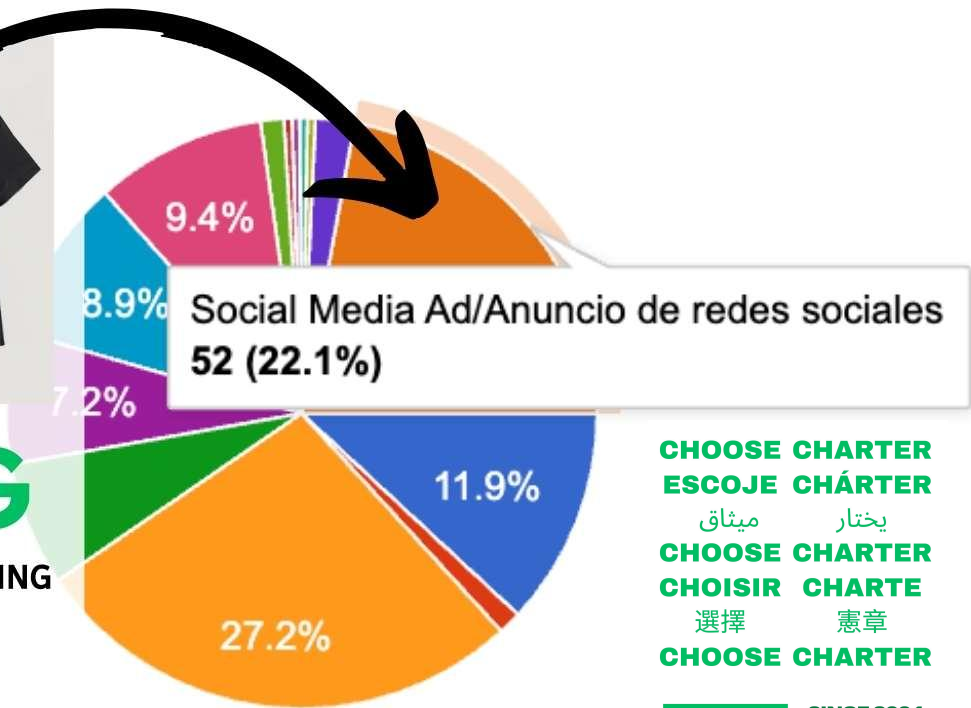


- Current Staff or Student/Personal o es...
- Guidance Counselor/Consejero de es...
- Friend or Family/Amigo o familia
- High School Fair/Feria de escuelas se...
- School Event/Evento escolar
- Postcard Mailing/Envío de carta postal
- NYC Charter School Center Open Ho...
- Hot 97 Radio

▲ 1/2 ▼

How did you hear about us?/¿Como supiste de nosotros?

235 responses



BRANDING

- ENROLLMENT TEAM BRANDING
- SOCIAL MEDIA COHESIVE MARKETING
- UNIFORM INTEGRATION TO BROADEN MARKETING

CHOOSE CHARTER
ESCOJE CHÁRTER
ميثاق يختار
CHOOSE CHARTER
CHOISIR CHARTE
選擇 憲章
CHOOSE CHARTER

WWW.THEWCS.ORG SINCE 2004

- Current Staff or School
- Guidance Counselor
- Friend or Family/Friend
- High School Fair
- School Event/Event
- Postcard Mailing
- NYC Charter School
- Hot 97 Radio

Recruitment and Enrollment 7/16/24

- **Canvassing local businesses, food pantries, community centers, community boards, enrollment centers, parks, cooling centers**
 - El Puente & Assemblywoman Maritza Davila Community Resource Fair, Maria Hernandez Park, 8/18 12-4pm
 - Canvassing street team daily
- **Video Marketing and outreach for schoolwide events on social media:**
 - Teacher Showcase video from June PD
 - Graduation on 6/27
 - Upcoming Family Ceramic Workshop -July/Aug
- **Student Initiatives**
 - Senior student intern in Recruitment Dept
 - Art students to design “Proud parent of ...” bumper stickers and/or banner ads
 - Student Video testimonials with Parent Leadership Council -TBD
- **Recruitment Open House @198 Varet ST**
 - Upcoming on 7/27 - 23 Attended, 26 RSVP and 8/10 @10am



Recruitment and Enrollment 7/16/24

- Niche.com clicks over past 30 days

Peer School Performance

See how your school's Niche Audience compares to schools with similar characteristics. Interested in updating your current peer school list? [Contact your Partnerships Manager](#) to customize your list and select your 10 schools.

SCHOOL	VIEWS	CLICKS
Williamsburg Charter High School BROOKLYN, NY  Niche Partner	265	22
Brooklyn Prospect High School BROOKLYN, NY  Niche Partner	243	29
Bronx Preparatory Charter School BRONX, NY	166	18
Brooklyn Ascend Charter School BROOKLYN, NY  Niche Partner	113	11
Leaders In Our Neighborhood Charter School BRONX, NY	88	8

ACTIVE MAILER

Geo-target: zip codes 11203, 11205, 11206, 11207, 11208, 11211, 11212, 11213, 11216, 11221, 11233, 11236, 11237, 11249, 11385 Audience: Presence of Children age 8-12, age

13-17



PRESORTED STANDARD
U.S. POSTAGE PAID
2EVERYDOOR
ECRWSS

LOCAL
POSTAL CUSTOMER

138 Varet Street Brooklyn NY 112

APPLY
NOW FOR
2024-25
SCHOOL YEAR
GRADES 9-12



**APPLY
NOW!**

**CELEBRATING 20 YEARS
OF CREATING BRIGHTER FUTURES!**



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PHONE FOR MORE INFO
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- College and Career Courses
+ Advanced Classes + Honor Classes
- English as a new language services
- 25 Sports + club activities
+ internships and M+RE!

Like a private school BUT FREE!



**APLIQUE
AHORA!**

Solicite
ahora para el
año escolar
2024-25
GRADOS 9-12

**¡CELEBRANDO 20 AÑOS
CREANDO FUTUROS MÁS BRILLANTES!**



ESCANEE EL ENLACE
CON SU TELÉFONO PARA
MÁS INFORMACIÓN
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+ Clases de honor
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idioma
- ¡Deportes, actividades de clubes
y prácticas! Como una escuela
privada pero gratis!
*¡Como una escuela privada
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Recruitment and Enrollment 7/16/24

- **Taradel Postcard mailing delivered plus additional upcoming**
 - Route Description: Selection of 17 carrier routes
 - Across 7 ZIP Codes
 - Residential deliveries will reach 10,568 postal customers.
 - Carrier Routes: 11203C028, 11203C030, 11203C031, 11203C032, 11203C033, 11203PBOX, 11207PBOX, 11208PBOX, 11221PBOX, 11221C019, 11237PBOX, 11237C001, 11237C011, 11221C023, 11206PBOX, 11237C008, 11221C025
- **OurTime Press** - TBD
- **Brooklyn Family, New York Family & Queens Family Magazine**
 - Aug/September Back-to-School Special, Half-page color ad, Print and online
- **1010WINS Radio ad** - TBD
- **Google Ads:** General and special populations ads
- **Other Social Media:** TikTok, Facebook, Instagram, Schola.com, Niche.com
- **Weekly Email Blast** to mailing list via schoolmint & beacons
- **Online testimonials** from parents, students, teachers on Niche.com
- **Free Marketing Opportunity NYCSA:** <https://nycharters.net/our-charter-stories/>
- **Taradel E-Blast for 2024-25 Open Houses**
 - 21,912 impressions 9/11/24 and 10/9/24
 - 10,956 postcards to 11 carrier routes in 4 target zip codes:
 - 11212C021, 11205C016, 11205C013, 11205C020, 11205C003,
 - 11205C007, 11233C022, 11205C012, 11385C013, 11385C015,
 - 11385C052
- **Daily News Email Blast on 7/26/24 at 10:30am**
 - Email deployment of 100,000 impressions and re-marketing to 30,000
 - Audience: Presence of children age 8-12 and age 13-17
 - Targeted zip codes: 11203, 11205, 11206, 11207, 11208, 11211, 11212, 11213, 11216, 11221, 11233, 11236, 11237, 11249, 11385



APPLY NOW
GRADES 9 - 12
CREATING IN COMMUNITY
SINCE 2004



**PERFORMING
ARTS**



SPORTS

MUSIC STUDIO



CERAMIC STUDIO



**FREE
CHROMEBOOK**



**ADVANCED
PLACEMENT
COURSES**



**STUDENT DRIVEN
COURSE
SELECTION**



**SPECIAL
EDUCATION
SERVICES**



**ENGLISH AS NEW
LANGUAGE
SERVICES**



**COLLEGE AND
CAREER PREP**

**INTERNSHIP
PROGRAMS**

**SOCIAL &
EMOTIONAL
SERVICES**

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Admissions@thewcs.org

(347) 217-6995

Recruitment and Enrollment 7/16/24

- Schola Promotional Video (Complimentary Video)
 - Posted on thewcs.org/apply and TikTok



WILLIAMSBURG
CHARTER HIGH SCHOOL

Recruitment and Enrollment 7/16/24

- Instagram, TikTok, Facebook, YouTube Posts

williamsburgcharter ▾ ●   



1,014
posts

1,500
followers

832
following

Williamsburg Charter HS
High School
Est. 2004 | "Creating in Community"
X | FB | TikTok : @williamsburgchs
Apply Now for 2024-25 Grades 9-12
 beacons.ai/wchs and 1 more

Professional dashboard
51K accounts reached in the last 30 days.

[Edit profile](#) [Share profile](#) [Contact](#)



Recruitment and Enrollment 7/16/24

- **Taradel E-Blast for 2024-25 Open Houses**
 - 21,912 impressions 9/11/24 and 10/9/24
 - 10,956 postcards to 11 carrier routes in 4 target zip codes:
 - 11212C021, 11205C016, 11205C013, 11205C020, 11205C003,
 - 11205C007, 11233C022, 11205C012, 11385C013, 11385C015,
 - 11385C052
- **Daily News Email Blast on 7/26/24 at 10:30am**
 - Email deployment of 100,000 impressions and re-marketing to 30,000
 - Audience: Presence of children age 8-12 and age 13-17
 - Targeted zip codes: 11203, 11205, 11206, 11207, 11208, 11211, 11212, 11213, 11216, 11221, 11233, 11236, 11237, 11249, 11385



STARTS @ 10am



OPEN HOUSE 

CASA ABRIETA

JULY 27 | AUG 10 | SEPT 14

APPLICATION REGISTRATION HELP
AYUDA CON EL REGISTRO DE LA APLICACIÓN

Free Merch School Tour Q&A | Mercancía gratuita Recorrido escolar Preguntas y respuestas

MUST RSVP 

198 VARET STREET,
BROOKLYN NY 11206
www.beacons.ai/wchs



**SUPPORT OUR SCHOOL
GIVE US A REVIEW**



Creating in Community since 2004

[Click here to fill out survey about your experience at WCHS](#)

NICHE 

THANK YOU!

Finance

WCHS Financial Update Board Meeting – July 30, 2024

As of May 31, 2024 total collected revenue for the period is \$16,571,105
(88% Per Pupil Revenue, 12% other)

Total expenses for the period are \$18,529,737 million.
(61% Personnel Services, 10% Contracted Services, 17% Rent, 2% Utilities, 10% Other expenses)

Total deficiency of received revenue over expenses for the period is
(\$1,958,632).

Assets		
Cash and Cash Equivalents	10.8	Bank Acct, Petty Cash,
Account Receivable	1,649,213	Title Funds/ESSER
Total Fixed Assets	2.2	Leasehold improvement, Furniture, Equipment, software
New Building	4.2	New Building
Building Security Deposit	1.5	Rent Deposit
Prepaid expenses and Deposits	180,362	Utility, Insurances, other
Total Assets	20.7	
Liabilities		
Accounts Payable, Accrued expenses	1,075,170	Bills, Accrued salaries/taxes
Unearned Revenue	1,145,807	Advanced Per Pupil fund
Total Liabilities & Net Assets	20.7	7.1 Net Assets

- 403B Audit was completed on July 26, 2024.
- Interim audit testing was completed on July 17, 2024.
- General Audit is scheduled for end of August, 2024.
- ARP ESSER 3 Budget modification was submitted.



Human Resources

- We helped assemble the Graduation materials handed out on 6/27/24 as well as took attendance for all WCS Staff.
- Open Enrollment choices were all set up in ADP and PPI as well as new enrollments into our FSA program with Bri Benefits.
- June - Instructional new hires - 1
- June - Instructional terminations - 2 resignations
- LOA - 1 Operations employee currently on Leave.
- We have received signed 2024/2025 Contracts back from all but 2 staff members.
- We have been able to offer continued employment to 7 of our discontinued staff. We have 4 more that are pending based on interviews and renewed credentials.
- The simplified *Letter of Interest* seems to have eased the pain a little, and was more dignified than having to re-apply like an outside applicant.
- Paid lactation breaks in NYS went into effect on 6/19/24. There has been no additional clarification to the frequency of these breaks beyond “reasonable need”.
- Getting ready to use the down time for further organization and internal audits.



A vibrant, cartoon-style illustration of a tropical beach scene. In the foreground, a red and white striped beach umbrella stands on a sandy shore. Next to it is a small table with a white plate holding a sandwich and a glass of orange juice. A red beach towel is partially visible. In the background, there are palm trees, a blue ocean, and a bright sun with rays. The overall atmosphere is warm and summery.

SUMMER

Break

updates from the Staff Advisor to the Board

- Board Presence @ the School- Thank You for your responsiveness.
- Town Hall Discussion
 - Enrollment & Program Ideas
 - Community Engagement, Middle School, Leverage Alumni
 - Dept Wide Weekend Events w/ Open Houses/ Block Party.
 - Communication Clarity- proactive not reactive communication
 - Board Visibility/Role
 - HR Transparency / updates
 - Cell Phone
- Meet & Greet with Board, Set Learning Walks with Janelle
- September advisory- student government elections- board rep
- Google Form for Board Rep contact
- ◆ Link to form

Accountability and Development

Accountability

- **Board/Governance**
 - **Annual meeting** scheduled for August
 - Board elections
 - Self-evaluations
- **Summer Reporting**
 - **SSEC Report** (serious incident report) submitted w/ Mr. Guzman on July 11 (due July 22)
 - **Annual Report** is due August 1
 - Disclosure of Financial Interest Forms
 - **Title Funding**
 - ESF Desk Audit approved
 - CSBM is completing 2024-25 application, stakeholder meeting soon
 - ARP amendments completed by CSBM
 - Submitted SEAL of Civic Readiness application on July 30

Development

- 20th anniversary planning
 - Branding, social media campaigns, block party, fundraising gala
 - Carlyle designed great logo
- Fundraising appeal letter campaign
- Film shoot in August for web series August 7-9
 - \$7,500 donation

