WCHS Board of Trustees Meeting

February 2024



Agenda

- 1. Welcome and Introductions
- 2. Approval of January Minutes
- 3. Academics
- 4. Operations
- 5. Facilities
- 6. Recruitment and Enrollment
- 7. Finance
- 8. Human Resources
- 9. Staff Advisor to the Board
- 10. Accountability
- 11. Parent Leadership Council
- 12. Executive Session (if needed)



Academics 2/27/24





Important Dates

- MOY STAR Testing 2/5- 2/9 in ELA & Math classes
- "Hamilton" Field Trip with AP Social Studies classes 2/7
- Black History Month Gala 2/9
- PLC Winter Market New You Resource Fair 2/14
- School Closed: 2/19 President's Day
- Mid Winter Recess: 2/20 -2/23
- "WCHS Got Talent" Show 2/28
- O VVCH3 GOL TaleTIL 3HOW 2/20

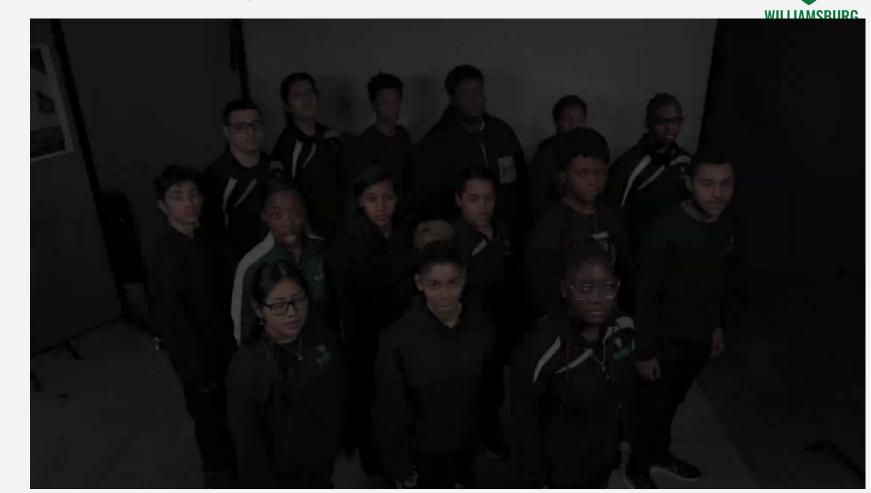
Upcoming:

- T2 Final Exams 3/5 3/8
- o T2 Grades due: 3/12
- Grade verification 3/13
- T3 begins 3/11
- School Closed: 3/29 Good Friday
- Teacher of the Month–January Mr. Vargas; February Ms. Brown
- Staff person of the month

 January Ms. Rosa Yenque; February Mr. Nate Robinson



Academics -Black History Month Gala Promo 2/9/24



Academics - Events February 2024



Black History Month Gala

The Wick Against

Violence/Los Sures

Assembly

Valentines Dress Down



Academics - Events February 2024

BLACK BROWN COLLEGE BOUND COLLEGE AND CAREER PANEL

Panelist Needed!

Do you have a unique story to share with students?

Please complete the form ASAP! Please also share with friends!

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Did you study abroad? Attend an HBCU? First in your family to attend college? In a Fraternity or Sorority? Stayed on Campus? etc.

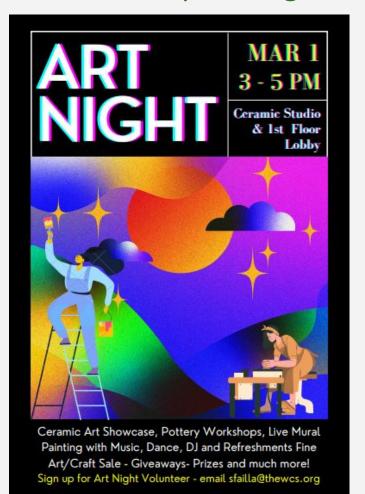
Event held on February 28th 9:15-10:00AM

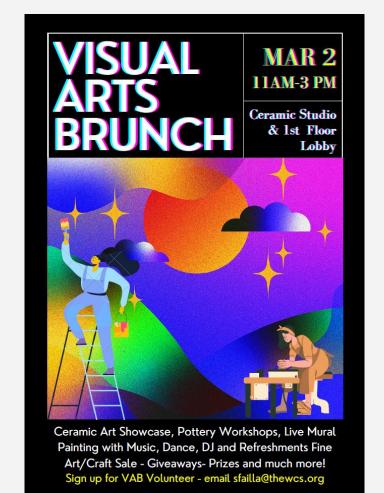




Academics - Upcoming March 2024







Academics 2/27/24

Updates:

- ☐ Content Review Week in classrooms as prep for T2 Finals
- Teacher Intervisitation continues: key takeaways for teachers instructional routines, student engagement/ group work, discussion techniques, hands-on collaborative activities.
- T3 Midterms: Mock Regents Exams in ELA, Algebra I and II, Living Environment, US History & Gov't, Global History.
- □ STAR Tier 3 Progress Monitoring: Reading/Literacy Growth 76%; 22% of students will exit interventions Math Growth 84%; 21% of students will exit interventions

Teacher/Staff Professional Development:

- □ PLC Meetings Looking At Student Work data protocol to analyze data on T2 Midterms
- Valentines Day Resource Scavenger Hunt
- □ Lunch 'n' Learn Session #4: 2/13 Close Reading: literacy based session
- □ Upcoming: MasteryConnect PD 3/20 to prep for Mock Regents
- Danielson FFT After School PD every Monday



Senior Class Data 2024

Total Number of Senior: 200 Students

Seniors on Track for June <u>95</u> *Seniors are currently on track for graduation. Down from last month at 102.*

83 Seniors on Honor Roll!

42 on Principal's List with a GPA of 95 GPA or higher

All students were set up for a graduation plans in an effort to get to Graduation in June! Plans include current classes, credit recovery, apex courses and night school with partner organization YABC.

No Change from last month- T2 ends March 8th

College Update

SUNY Applicants: 59 CUNY Applicants: 135

Private Applicants: 69 Total Acceptances: 29

College Now - Spring 2024 enrollment - 11 students

Operations as of 2/26/24

- Collaborate with CCR, SNAS, and Tech to prepare training, supplies and schedules for 3/20 Exam Day: Grade 9 PSAT & Grade 11 SAT
- Administered DOE Teacher Survey 2/13/24; Student and Parent Survey administration 2/12/24-4/5/24
- Preparing Trimester 3 student and teacher schedules by 3/8
- Updated website with Educational Networks in process
- Recruitment and coverage for 2 teacher vacancies/leave replacements, Safety Manager, and Safety Officers
- Collaborated with Recruitment Coordinator, PLC, Accountability Manager & Board Committee to create Student Recruitment Marketline Timeline/Task List



NYC School Survey 2/12-4/5

Starting February 12th!!

- Parents: Go to <u>NYCSchoolSurvey.org</u>
- Select your language and click "Take the survey"
- Enter the letter "f" (lowercase) followed by your child's nine-digit OSIS number. (The 9-digit # at the bottom of your child's ID card)
- Complete 1 survey for <u>each</u> child in school.
- Take a screenshot of the "Thank you" screen and email it to <u>mmedina@thewcs.org</u> to be entered in the WCHS raffle.
 Your voice counts! We need your feedback!





Operations as of 2/26/24

- Technology Inventory
- 1. # of laptops 1555 / # of laptops loaned: 1020
- 2. # of laptops remaining in stock: 21
- 3. # of laptops reported lost: 179
- 4. # of laptops broken: 335
- 5. # of hotspots ordered: Original 250, no extras were ordered

Technology Orders (as per capital budget):

- 50 Chromebook (replacements)
- 10 LG CreateBoards (replacing broken prometheans/projectors)
- 20 MacBooks (replacing broken teacher Surfaces)
- 5 Surfaces (replacing broken staff Surfaces)



Facilities - New Gym Update





Facilities

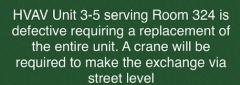
1-No City agencies visited the school for the month

2-The schools boiler is scheduled for repairs. A new Certificate of Corrections will be submitted to the Department of Buildings thereafter to close out any outstanding violations

3-The buildings cellar has sustained no leaks during heavy rainfall to close out that issue









	Jun. 23	Oct. 23	Nov. 23	Jan. 24	Feb. 24
PowerSchool	908	775	775	779	772
FTE	922.90	770.551	775.801	773.486	772.51

	Discharges
Graduated	204
Will not Attend	29
Aged-out	18
2/8-6/30/23	55
7/1/23-2/26/24	134

How did we get here?

- ☐ City-wide enrollment decreases: -6.4% from FY21 to FY22 & -2.4% from FY22 to FY23
- 8% decrease in 9th grade enrollments in charter schools
- Additional charter schools in Bushwick with similar offerings
- ☐ Feeder middle school closures
- ☐ Feeder middle school grade expansions to add grades 9-12
- 2/8/23 Incident
- ☐ Family relocation, individual issues
- # of Teacher Vacancies at the start of the school year
- SchoolMint Applications: 78 (28 Offered, 21 in Process, 4 Completed, 25 Waitlisted)
- Best case scenario: 848 (all 78 current applications matriculate)
- Worst case scenario: 770 (maintain existing enrollment)
- Most Likely Scenario: 818 (add 48 students)



What are we doing about it?

- Social Media Advertising
- In print and online publication advertising
- Radio advertising
- Cinema Screen advertising
- Bus route advertising
- In-person events with community organizations
- In-person high school fairs at local middle schools
- In-person open houses
- In-person school tours for middle schools
- Weekly Email blasts
- Mailings to local middle school counselors
- Mailings to NYC DOE mailing list
- Canvassing local establishments with updated brochures and postcards
- Seeking proposals for online lead generation services
- Seeking proposals for marketing/branding/reputation management services



Powerschool	<u>ATS</u>	FTE*
772	772	772.510

- 1. *Per Pupil Billing Document #5 due 1/26/24, pending DOE approval
- 2. 0 Pending Discharge, 134 Discharges and 29 Will Not Attend since 7/1/23;
- 3. 2021-22 Admissions Lottery on 4/12/21 at 6pm (~196 attendees); 2022-23 Admission Lottery on 4/4/22 at 6pm (Zoom Attendees: 162, In-person Attendees: 21, Volunteers: 23); 2023-24 Lottery on 4/4/23 (5 in-person, 71 online)
- 4. 22-23 Incoming 9th Grade seats = 330; Incoming seats in grades 10th= 25, 11th= 25, 12th= 0
- **5.** SchoolMint Applications:

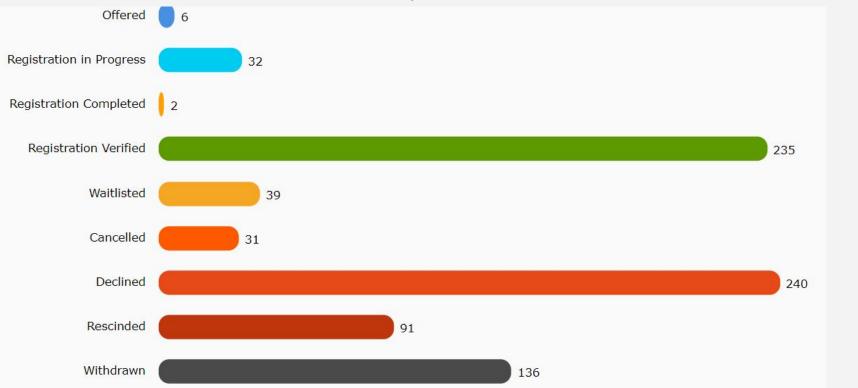
	4/1/21	4/1/22	4/1/23
9th Grade	415	408	279
10th Grade	29	54	39
11th Grade	23	39	19
12th Grade	7	13	11
Total	474	514	348



Grade Level	Total in Grade	2020	2021	2022	2023	2024	2025	2026	2027
9	125	0	0	0	0	0	2	1	122
	M 68 /F 57	M 0 /F 0	M 0 /F 0	M 2 /F 0	M 1 /F 0	M 65 /F 57			
10	177	0	0	0	0	0	1	175	1
	M 95 /F 82	M 0 /F 0	M 0 /F 0	M 0 /F 1	M 95 /F 80	M 0 /F 1			
11	247	0	0	0	9	10	228	0	0
	M 105 /F 142	M 0 /F 0	M 0 /F 0	M 0 /F 0	M 6 /F 3	M 5 /F 5	M 94 /F 134	M 0 /F 0	M 0 /F 0
12	223	2	7	12	11	190	1	0	0
	M 105 /F 118	M 2 /F 0	M 4 /F 3	M 9 /F 3	M 5 /F 6	M 84 /F 106	M 1 /F 0	M 0 /F 0	M 0 /F 0
TOTAL	772	2	7	12	20	200	232	176	123
	M 373 /F 399	M 2 /F 0	M 4 /F 3	M 9 /F 3	M 11 /F 9	M 89 /F 111	M 97 /F 135	M 96 /F 80	M 65 /F 58



- 2023-24: 812 Applications, 235 Verified, 2 Complete
- 6 Offered/Accepted; 32 in Process; 39 Waitlisted



37

11th

0

11th

12th

11

12th

0

12th

0

Total

237

Total

32

Total

6

2022-24 Lottery Application Numbers

Registrations in Process = 32

147

0th

23

9th

Offered =6

2025-24 Lottery Application Numbers				
	Registrations Completed & Verified = 237			

• Registrations Completed & Verified = 23	37
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42

10th

10th

10th

10th

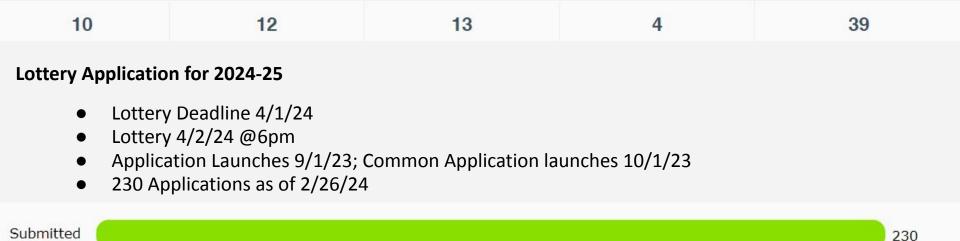
25

• Applications Waitlisted = 39

9th

9th

187



11th

12

11th

12th

12th

6

Total

Total

230

Events

- Canvassing local businesses, community boards, enrollment centers
- Marketing and outreach for schoolwide events on social media
 E.g. Black History Month Gala, Valentines Day "Hire a Choir"
- Flyers at the PLC Winter Market & Resource Fair 2/14/24
- Recruitment Open House @198 Varet ST 2/10/24 @10am
 (2 families attended)



2023-24 Open House Dates

Beacon.ai/wchs



- 1. Saturday, October 28, 9:30AM / Sábado 28 de octubre, 9:30AM
- 2. Saturday, November 18, 10AM / Sábado 18 de noviembre, 10AM
- 3. Saturday, December 16, 10AM / Sábado 16 de diciembre, 10AM
- 4. Saturday, January 20, 10AM / Sábado 20 de enero, 10AM
- 5. Saturday, February 10, 10AM / Sábado 10 de febrero, 10AM
- 6. Saturday, March 16, 10AM / Sábado 16 de marzo, 10AM
- 7. Saturday, April 6, 10AM / Sábado 6 de abril, 10AM
- 8. Saturday, May 18, 10AM/ Sábado 18 de mayo, 10AM
- 9. Saturday, June 15, 10AM / Sábado 15 de junio, 10AM



- NY Post
 - ½ page ad in 3/22 Charter School Directory & 3/26 Sports or News section
- Daily News Print & Digital Ads
 - Print ads and digital display: 1/30 Charter School Showcase & 2/27 Charter School Section
 - Targeted email blast to 100,000 recipients
 - half page (4.313" wide x 11.5" high) print ads and reach extension 150,000 monthly impressions and geo-targeted ads with 50,000 monthly impressions on nydailynews.com
- Brooklyn Family Magazine Print & Digital Ads
 - January: Ultimate School Guide and 75-word School write up, 75-word school leader feature
 - February: Charter School section write up plus E-blast
 - March: Charter School section write up, digital article plus EBlast
 - Half-page ads for print and digital display
- New York Family & Queens Family Magazine
 - March: Charter School section half-page ad plus EBlast
- SBS Radio El Amor & La Mega Online Radio ads & impressions
 - Campaign dates 12/14/23-6/15/24
 - PNG creative- 300x250, 320x50, 728x90 and 300x600 sizes for banners
- Google Ads: General and special populations ads
- Other Social Media: Facebook, Instagram, Schola.com, Niche.com
- Weekly Email Blast to mailing list





APPLY NOW FOR 2024-25 SCHOOL YEAR DEADLINE APRIL 1ST,2024



CELEBRATING 20 YEARS OF CREATING BRIGHTER FUTURES!

- College and Career Courses + Advanced Classes + Honor Classes
- · English as a new language services
- Sports + club activities + internships and M+RE!

Like a private school but free!

SCAN WITH YOUR PHONE FOR MORE INFO

www.thewcs.org/apply







SOLICITE ANTES DEL 1 DE ABRIL PARA PARTICIPAR EN LA LOTERÍA 2024-25

ESCANEE EL ENLACE CON SU TELÉFONO PARA MÁS INFORMACIÓN

www.thewcs.org/aplique





¡CELEBRANDO 20 AÑOS CREANDO FUTUROS MÁS BRILLANTES!

- Cursos universitarios y profesionales + Clases avanzadas + Clases de honor
- · Servicios de inglés como nuevo idioma.
- ¡Deportes, actividades de clubes y prácticas!Como una escuela privada pero gratis!

¡Como una escuela privada pero gratis!





"CREATING IN COMMUNITY"



1:15

TEACHER:STUDENT RATIO (AVERAGE)

NOTABLE MATRICULATION

NYU CORNELL CUNY/SUNY COLUMBIA MUCH M+RE

9TH - 12TH GRADES (900+ STUDENTS)

2024-2025 School Year

APPLY NOW!

APLIQUE AHORA!



WILLIAMSBURG CHARTER HIGH SCHOOL

¡APLIQUEN AHORA 2024-2025!

ABIERTO DESDE 2004

ACADEMIA MODELO

MATRÍCULA NOTABLE UNIVERSIDAD DE NUEVA YORK CORNELL CUNY/SUNY COLUMBIA MUCHO MAS

9° - 12° GRADOS (MÁS DE 900 ESTUDIANTES



1:15

PROPORCIÓN MAESTRO:ESTUDIANTES (PROMEDIO)



AMPLIA GAMA DE
--- SELECCIÓN DE CURSOS «
CURSOS ORIENTADOS A

LA CARRERA/UNIVERSIDAD

¡APLIQUE AHORA!

WILLIAMSBURG CHARTER HIGH SCHOOL
198 VARET STREET, BROOKLYN NY 11206
WWW.THEWCS.ORG/APLIQUE
CORREO ELECTRONICO: ADMISSIONS@THEWCS.ORG
TELEFONO: (718)-782-9830



2024-2025 School Year

APPLY NOW!

APLIQUE AHORA!



EDUCACION GRATIS

Ofrecemos muchos cursos para que estudiantes escojan, actividades, deportes y también ofrecemos servicios bi-lingue y educación especial

APLIQUEN AHORA 2024-2025

Brooklyn Queens, New York Family Magazine Ads



Finance

WCHS Financial Update Board Meeting – February 27, 2024

As of December 31, 2023 total collected revenue for the period is \$9,308,287 (92% Per Pupil Revenue, 8% other)

Total expenses for the period are \$9,935,083 million.

(61% Personnel Services, 10% Contracted Services, 17% Rent, 2% Utilities, 10% Other expenses)

Total deficiency of revenue over expenses for the period is (\$626,796).

- D.	î		
Assets			
Cash and Cash Equivalents	12.9	Bank Acct, Petty Cash,	
Account Receivable	1.9	Title Funds/ESSER	
Total Fixed Assets	2.4	Leasehold improvement, Furniture,	
		Equipment, software	
New Building	4.2	New Building	
Building Security Deposit	1.5	Rent Deposit	
Prepaid expenses and Deposits	311,022	Utility, Insurances, other	
Total Assets	23.4		
Liabilities			
Accounts Payable, Accrued expenses	1.0	Bills, Accrued salaries/taxes	
Unearned Revenue	2.5	Advanced Per Pupil fund	
Total Liabilities & Net Assets	23.4	8. 4 Net Assets	

Note:

• From the AR balance \$794,242.00 was collected in the month of January and will reflect in the next month report.



Human Resources

- We are utilizing our current policy to meet the 1st requirements of the new Workplace
 Violence Prevention Law. HR will work with Mr. James on the workplace risk
 evaluation/determination. We will look to use the NYS DOL model forms for future phases
 of compliance.
- We are attending an online recruiting event on Thursday in conjunction with CharterSchoolJobs.com
- We are working on digitizing all current staff to make things easier for future audits along with the hard copies remaining in the HR office.
- January instructional new hires 3
- January instructional terminations 4
- LOA 2 instructors are currently on Leave.
- 2 new file cabinets are in, and we are organizing the HR office. Employee files beyond 7
 years post separation will be relocated to Geraldine's office.
- We had an initial 2024/2025 Benefits meeting with Brown & Brown. More information t follow as our Broker goes out to Market.

Staff Advisor To The Board Updates

- Kudos to the Instructional Team- The Intervisitations have been so beneficial both for teachers observing and being observed. Inspiring teaching happening. Engaging lessons, student discourse, authentic connection with students.
- Continued wonderful events happening: BHM Gala, Valentines Choir Performance TDF residency field trip, Visual Arts Showcase this weekend, Social Studies Talent Show,
- Ms. Pink/The PLC Fair prior to vacation. More support—The Wick Against Violence, gave food—Community Partner (100 bags)!
- ★ Less Staff outreaching to me this month. Thoughts for further all staff engagement: perhaps a mid year town hall or survey to check in from staff and get feedback as we're halfway thru year







Accountability and Development

Accountability

- Renewal application
 - Awaiting news re: recommendation
 - Upcoming Board of Regents dates are March 10-11 and April 15-16
 - CRDC now due March 18 nearly complete
 - **■** ESF Monitoring due March 13
- Media/Community/Fundraising
 - Education company went in another direction for February photoshoot
 - Will be inviting media and electeds to anti gun-violence march on March 27
 - Lottery
 - Hoping to partner with local mutual aid organization for a fundraiser for local asylum seekers at our lottery
 - Invited Senator Salazar, Assemblywoman Davila, and Councilwoman Gutierrez to our lottery
 - Working with Ms. Johnson to try and setup Governor's Ball fundraising



PARENT LEADERSHIP COUNCIL (PLC)

The Parent Leadership Council

Ready to ROAR!

Change the message. Change the perspective. Change the world.



PARENT LEADERSHIP COUNCIL(PLC)
WINTER MARKET NEW YOU

RESOURCE FAIR

DATE: FEBRUARY 14th, 2024

TIME: 10am - 3pm

LOCATION: WILLIAMSBURG CHARTER HIGH SCHOOL WCHS

198 VARET STREET BROOKLYN, NEW YORK 11206

Join us for an exciting Winter Market & New You Resource Fair! This event is a PLC Fundraiser & we can't wait to celebrate Valentine's Day with you In Person. Come & explore our vibrant Flea Market, where you can support Black Businesses and indulge in Caribbean Food, exquisite jewelry, unique crochet pieces, stylish handbags, and much more. Scholars, don't forget to ask your mom, dad, or guardian for some money to enjoy this shopping extravaganza. And guess what? The PLC will also be selling Valentine gifts, perfect for that special person in your life.

<u>Highlights from the PLC Winter Market New You</u> <u>Resource Fair February 14th, 2024</u>

Families, Scholars & WCHS Community received resources and employment opportunities from various community partners, food pantry bags and purchased Valentine's treats & gifts for their special person from the PLC table plus, delicious Caribbean food from our vendor (M&S Bakery). We raised \$175.00. The following Community Partners were there:

- FBI
- NYC Health + Hospitals/ Woodhull Hospital
- The Women's Health Pavilion NYC Health + Hospitals/ Woodhull
- ABLE Adolescents Becoming Leaders Empowered NYC Health + Hospitals/ Woodhull
- The Wick Against Violence Lossures
- Bridge Street Development Corporation & MY Base Program
- United States Army
- First Tech Fund
- DayOne
- Good Temps
- Riseboro
- El Puente
- St. Nicks Alliance
- Build Your Wealth & Legacy
- Brooklyn Youth Services Coordination- YSC
- CUNY New York early Childhood Professional Development Institute
- Change Food for Good
- Cypress Hills Local Development Corporation
- PLC Flea Market & Valentine's Table
- M&S Bakery

























Our next <u>Virtual PLC meeting will take place on February 29th, 2024 at</u> <u>6pm.</u> We have an Amazing evening planned for you with some Awesome presentations first starting with **The First Tech Fund.** They will discuss their program offerings at our meeting. Here are some of their program details:

- **First Tech Fund** is a nonprofit dedicated to empowering low-income high school students to identify, navigate, and attain academic and professional opportunities by providing a supportive, adaptive ecosystem where students get access to free tech, free broadband, skills training, social capital, mentorship, and more.
- We support 11th & 12th graders in a free, year long fellowship program.

Our second presenter for the evening will be **The Wick Against Violence NSC Lossures.** They will discuss " **The Call to Men Program**" which will be held at WCHS during the weekdays and their program offerings:

- Work to empower neighborhood residents to challenge violence in a positive way.
- Mentor & Counsel youth that may engage in violence or be directly impacted by violence.
- Work to prevent retaliation after a violent event has occurred.

We will have PLC News, PLC Raffle & a Surprise Black History Guest Speaker. Ms. Pink will share community resources, parenting tips & positive vibes. Remember, if you miss a PLC meeting you miss alot.