

WCHS Board of Trustees Meeting

December 2023



Agenda

1. Welcome and Introductions
2. Approval of October Minutes
3. Academics
4. Safety Update
5. Operations
6. Facilities
7. Recruitment and Enrollment
8. Human Resources
9. Staff Advisor to the Board
10. Accountability
11. Finance
12. Parent Leadership Council
13. Executive Session (if needed)



● Important Dates



- Events on 12/20:
 - Holiday Assembly 9:15-10am
 - Meet & Greet 10am-12pm
 - Holiday Caroling 12-12:40pm
 - NHS Holiday Craft Fair 2-3pm
- Ugly Sweater Day 12/22
- December Birthdays Celebration 12/22
- Winter Recess 12/25/23-1/1/24
- Trimester 2 MidTerm Exams 1/9-1/11
- Trimester 2 MidTerm Exam Makeup 1/12
- Trimester 2 Midterm Grades Due 1/16
- Trimester 2 Progress Reports: 1/19
- Regents Exams 1/23 -1/26
- School Closed 1/15: Martin Luther King Day
- Senator Salazar Visit: 1/19
- Staff PD Day, No Student Attendance: 1/29
- Parent-Teacher Conferences 1/30 and 1/31



Academics 12/19/23

Round 1 Announced Formal Observations:

- ❑ 55 teacher observations **complete to date**
- ❑ 76% of teachers scoring 2.8 or higher - within the Effective range (2.8 – 3.4)

Teacher/Staff Professional Development:

- ❑ 12/12: December Lunch 'n' Learn - Differentiation Models & Engagement Strategies - 24 teachers in attendance
- ❑ Trimester 2 Instructional Coaching: small group coaching & classroom intervisitation: focus on student intellectual engagement
- ❑ 12/6: ILit PD - pilot program for Literacy/Intervention classes
- ❑ 12/6: PLC's - Looking At Student Work. Focus: T1 Finals
- ❑ Danielson After School PD: weekly on Mondays (Focus on Student Intellectual Engagement & Student Centeredness in Instruction)



Trimester 1 Honor Roll

Our **Honor Roll** criteria



Trimester 1 Honor Roll - # of Students

	9th Gr	10th Gr	11th Gr	12th Gr	Total
Honor Roll	16	24	36	20	96
High Honor Roll	15	28	22	21	86
Principal's List	6	16	27	42	91
Subtotal	37	68	85	83	273

School Culture and Events!

- School wide Honor Roll assembly scheduled for January - In Person and Virtual.
- Restorative Conversations PD held on Wednesday 12-14 with teachers and staff
- Senior sleepover occurred Friday, 42 students in attendance and 13 staff members

Upcoming Events:

- Holiday Assembly on Wednesday, led by the Performing Arts Department
- After School Holiday Event led by National Honor Society on Wednesday
- School wide Ugly Sweater Day and Contest on Friday 12-22
- Support for partner organizations continue: NYers Against Gun Violence comes every Thursday and Youth Council Officers come every Wednesday.

Events/Trips

12/6 - Brooklyn College tour

12/7 - SUNY Onondaga Recruitment Table - 6 applications submitted

12/13 Military and ASVAB Information Session - 28 interested; 19 students attended; 18 interested in pursuing

12/14 - SUNY Application Workshop - 75 interested; 40 students attended and initiated or continued their applications; 2 students submitted during the workshop

Senior Class Data 2024

Total Number of Senior: *200 Students*

Seniors on Track for June *102 Seniors are currently on track for graduation.*

All students were set up for a graduation plans in an effort to get to Graduation in June!

Plans include current classes, credit recovery, apex courses and night school with partner organization YABC.

College Update

SUNY Applicants: 35 CUNY Applicants: 64 Private Applicants: 24
Total Acceptances: 8

College Now - Spring 2024 enrollment - 11 students

Operations as of 12/18/23

- Issued Trimester 1 Report Cards and conducted Parent Report Card Pick Up Event on 12/12 from 5-7pm with various resource tables for families
- Collaborated with Data, Counselors and Academy Leaders to create, mail, and distribute January Regents exam letters to students/guardians
- Collaborate with SNAS and Ops team to generate Regents Exam room rosters, exam scantron sheets, testing accommodations lists, proctoring schedules and proctoring training
- Updated website with Educational Networks in process
- Recruitment and coverage for Teacher vacancies and leave replacements, Safety Manager, and Safety Officers
- Collaborated with Recruitment Coordinator, PLC, Accountability Manager & Board Committee to create Student Recruitment Marketline Timeline/Task List



Operations as of 12/18/23

- Technology Inventory
- 1. # of laptops 1505 / # of laptops loaned: 1020
- 2. # of laptops remaining in stock: 5
- 3. # of laptops reported lost: 175
- 4. # of laptops broken: 322
- 5. # of hotspots ordered: Original 250, no extras were ordered

Technology on Order (as per capital budget):

50 Chromebook (replacements)

10 LG CreateBoards (replacing broken prometheans/projectors)

20 MacBooks (replacing broken teacher Surfaces)

5 Surfaces (replacing broken staff Surfaces)



Facilities - New Gym Update



Recruitment and Enrollment 12/18/23

Enrollment Summary

	Jun. 2023	Oct. 2023	Nov. 2023
PowerSchool/ATS	908	775	775
FTE	922.90	770.551	775.801

	Discharges
Graduated	204
Will not Attend	29
Aged-out	18
2/8-6/30/23	55
7/1-11/22/23	106

• How did we get here?

- ☐ City-wide enrollment decreases: -6.4% from FY21 to FY22 & -2.4% from FY22 to FY23
- ☐ 8% decrease in 9th grade enrollments in charter schools
- ☐ Additional charter schools in Bushwick with similar offerings
- ☐ Feeder middle school closures
- ☐ Feeder middle school grade expansions to add grades 9-12
- ☐ 2/8/23 Incident
- ☐ Family relocation, individual issues
- ☐ # of Teacher Vacancies at the start of the school year

• Current SchoolMint Applications: 78 (28 Offered, 21 in Process, 4 Completed, 25 Waitlisted)

• Best case scenario: 848 (all 78 current applications matriculate)

• Worst case scenario: 770 (maintain existing enrollment)

• Most Likely Scenario: 818 (add 48 students)



Facilities

1-The Con Edison light exchange program is still ongoing and a new completion date will be set in January 2024.

2-No reported issues with the schools heating system. All units are in working order

3-Two severe weather conditions occurred bring heavy rain and flooding, The school sustained no floods in the cellar. Con Edison has corrected the issue with connecting drainage



Recruitment and Enrollment 12/18/23

What are we doing about it?

- Social Media Advertising
- In print and online publication advertising
- Radio advertising
- Cinema Screen advertising
- Bus route advertising
- In-person events with community organizations
- In-person high school fairs at local middle schools
- In-person open houses
- In-person school tours for middle schools
- Weekly Email blasts
- Mailings to local middle school counselors
- Mailings to NYC DOE mailing list
- Seeking proposals for online lead generation services
- Seeking proposals for marketing/branding/reputation management services

Recruitment and Enrollment 12/18/23

<u>Powerschool</u> 776	<u>ATS</u> 778	<u>FTE*</u> 774.435
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1. *Per Pupil Billing Document #4 due 11/30, pending DOE approval
2. 0 Pending Discharge, 106 Discharges and 28 Will Not Attend since 7/1/23;
3. 2021-22 Admissions Lottery on 4/12/21 at 6pm (~196 attendees); 2022-23 Admission Lottery on 4/4/22 at 6pm (Zoom Attendees: 162, In-person Attendees: 21, Volunteers: 23); 2023-24 Lottery on 4/4/23 (5 in-person, 71 online)
4. 22-23 Incoming 9th Grade seats = 330; Incoming seats in grades 10th= 25 , 11th= 25 , 12th= 0
5. SchoolMint Applications:

	4/1/21	4/1/22	4/1/23
9th Grade	415	408	279
10th Grade	29	54	39
11th Grade	23	39	19
12th Grade	7	13	11
Total	474	514	348



Recruitment and Enrollment as of 12/18/23

Grade Level	Total in Grade	2020	2021	2022	2023	2024	2025	2026	2027
9	125 M 67 /F 58	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	2 M 2 /F 0	1 M 1 /F 0	122 M 64 /F 58
10	177 M 96 /F 81	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	1 M 0 /F 1	175 M 96 /F 79	1 M 0 /F 1
11	251 M 107 /F 144	0 M 0 /F 0	0 M 0 /F 0	0 M 0 /F 0	10 M 6 /F 4	10 M 5 /F 5	231 M 96 /F 135	0 M 0 /F 0	0 M 0 /F 0
12	223 M 103 /F 120	2 M 2 /F 0	7 M 4 /F 3	11 M 8 /F 3	12 M 5 /F 7	190 M 83 /F 107	1 M 1 /F 0	0 M 0 /F 0	0 M 0 /F 0
Total	776 M 373 /F 403	2 M 2 /F 0	7 M 4 /F 3	11 M 8 /F 3	22 M 11 /F 11	200 M 88 /F 112	235 M 99 /F 136	176 M 97 /F 79	123 M 64 /F 59

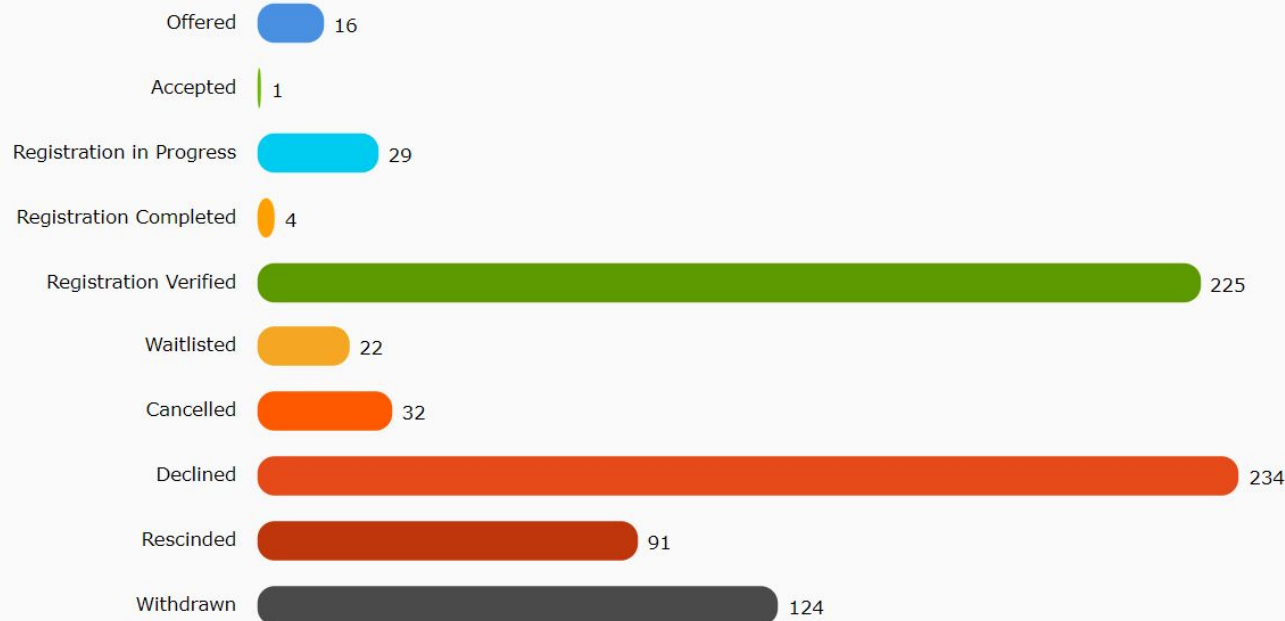


Recruitment and Enrollment as of 12/18/23

- 2023-24: 778 Applications, 225 Verified
- 17 Offered/Accepted; 29 in Process; 22 Waitlisted

Overview Of All Applications

Total Applications: 778



Recruitment and Enrollment as of 12/18/23

2023-24 Lottery Application Numbers

- Registrations Completed & Verified = 229

9th	10th	11th	12th	Total
144	38	37	10	229

- Registrations in Process = 29

9th	10th	11th	12th	Total
19	9	0	1	29

- Offered = 16

9th	10th	11th	12th	Total
11	5	0	0	16

Recruitment and Enrollment 12/18/23

- Applications Waitlisted = 22

9th	10th	11th	12th	Total
0	10	10	2	22

Lottery Application for 2024-25

- Lottery Deadline 4/1/24
- Lottery 4/2/24 @6pm
- Application Launches 9/1/23; Common Application launches 10/1/23
- 142 Applications as of 12/19/23

Submitted



142



Recruitment and Enrollment 12/18/23

Events

- Hyde Leadership Academy Student & Parent Virtual Presentation 12/6/23
- Parent Report Card Pick Up Resource Table 12/12/23
- Recruitment Open House @198 Varet ST 12/16/23 @10am (5 families attended)



Recruitment and Enrollment 12/18/23

2023-24 Open House Dates

Beacon.ai/wchs



1. Saturday, October 28, 9:30AM / Sábado 28 de octubre, 9:30AM
2. Saturday, November 18, 10AM / Sábado 18 de noviembre, 10AM
3. Saturday, December 16, 10AM / Sábado 16 de diciembre, 10AM
4. Saturday, January 20, 10AM / Sábado 20 de enero, 10AM
5. Saturday, February 10, 10AM / Sábado 10 de febrero, 10AM
6. Saturday, March 16, 10AM / Sábado 16 de marzo, 10AM
7. Saturday, April 6, 10AM / Sábado 6 de abril, 10AM
8. Saturday, May 18, 10AM / Sábado 18 de mayo, 10AM
9. Saturday, June 15, 10AM / Sábado 15 de junio, 10AM



Recruitment and Enrollment 12/18/23

Online & Social Media

- **Daily News Print & Digital Ads**
 - Print ads 12/13, 12/15, 12/17, and 12/20
 - Digital displays run 12/17-12/20
 - >4 half page (4.313" wide x 11.5" high) print ads and 100,000 geo-targeted impressions on [nydailynews.com](https://www.nydailynews.com)
- **Brooklyn Family Magazine Print & Digital Ads**
 - January: Ultimate School Guide and 75-word School write up, 75-word school leader feature
 - February: Charter School section write up plus E-blast
 - March: Charter School section write up, digital article plus EBlast
 - Half-page ads for print and digital display
- **SBS Radio El Amor & La Mega Online Radio ads & impressions**
 - Campaign dates 12/14/23-1/24/24
 - PNG creative- 300x250, 320x50, 728x90 and 300x600 sizes for banners
- **Google Ads:** General and special populations ads
- **Other Social Media:** Facebook, Instagram, Schola.com, Niche.com
- **Weekly Email Blast** to mailing list



Recruitment and Enrollment 12/18/23

Print/Digital ads and Email Blasts



The graphic is a recruitment and enrollment advertisement for Williamsburg Charter High School. It features a green and white color scheme with a black and green wavy line. The top left contains the school's logo and name. The top right has large green text saying 'APPLY NOW!'. Below this, on the right, is a QR code and the text 'APLIQUE AHORA!'. The center left section lists 'GRADES 9-12' and provides the application deadline of April 1st, 2024, in both English and Spanish. It also includes the website 'www.thewcs.org/apply' and 'www.thewcs.org/aplique'. The bottom section lists open house dates in English and Spanish, and the time '10 am - 2pm' with a download icon.


WILLIAMSBURG
CHARTER HIGH SCHOOL

APPLY NOW!

APLIQUE AHORA!



GRADES 9-12

APPLY NOW FOR 2024-25 SCHOOL YEAR
DEADLINE APRIL 1ST, 2024

SOLICITE ANTES DEL 1 DE ABRIL PARA
PARTICIPAR EN LA LOTERÍA 2024-25

www.thewcs.org/apply
www.thewcs.org/aplique

SCAN LINK WITH YOUR
PHONE FOR MORE INFO

ESCANEE EL ENLACE CON
SU TELÉFONO PARA MÁS
INFORMACIÓN

OPEN HOUSE DATES: Dec 16 / Jan 20 / Feb 10 / Mar 16

CASA ABIERTA EVENTOS: 16 de Dec / 20 de Enero / 10 de Feb / 16 de Marzo

10 am - 2pm 



WILLIAMSBURG
CHARTER HIGH SCHOOL

"CREATING IN COMMUNITY"

2024-2025 School Year

APPLY NOW!

APLIQUE AHORA!



WILLIAMSBURG
CHARTER HIGH SCHOOL

"CREATING IN COMMUNITY"

2024-2025 School Year

APPLY NOW!

APLIQUE AHORA!



WILLIAMSBURG
CHARTER HIGH SCHOOL

"CREATING IN COMMUNITY"



1:15

**TEACHER:STUDENT
RATIO
(AVERAGE)**

**NOTABLE
MATRICULATION**

NYU
CORNELL
CUNY/SUNY
COLUMBIA
MUCH M+RE

**9TH - 12TH GRADES
(900+ STUDENTS)**

2024-2025 School Year

APPLY NOW!

APLIQUE AHORA!



Your story · 4h
Added to 2023 >



[TAP HERE TO RSVP/ RESERVA AQUI](#)



williamsburgcharter

UPCOMING OPEN HOUSE DATES

Próximas fechas de jornada de puertas abiertas

DATES/TIMES

Fechas/ Horas

DEC 16 ,10AM

Diciembre 16 ,10AM

JAN 20, 10AM

Enero 20, 10AM

FEB 10, 10AM

Febrero 10, 10AM

MAR 16, 10AM

Marzo 16, 10AM

APR 6, 10AM

Abril 6, 10AM

MAY 18, 10AM

Mayo 18, 10AM

JUNE 15, 10AM

Junio 15, 10AM

198 Varet Street, Brooklyn
NY 11206

FOR MORE INFO:
Para obtener más información,

www.beacons.ai/wchs

RSVP HERE FOR OPEN HOUSE

Reservación para Casa Abierta



williamsburgcharter Mark your calendars! 📅 📌
¡Marquez sus calendarios! 📅 📌



Activity



Create



Boost



Highlight



More

THANK YOU FOR READING

FOR MORE INFO:
www.beacons.ai/wchs

CONTACT

 @williamsburgcharter
 admissions@thewcs.org
 (347) 217 - 6995



GRACIAS POR LEER

Visita el sitio:
www.beacons.ai/wchs

Contáctenos:

 @williamsburgcharter
 admissions@thewcs.org
 (347) 217 - 6995



Human Resources

- Jerry Kloss learning all the systems.
- Audits.
- Compliance.
- Employee Handbook updates.
- Team met with NYU to initiate relationship for bringing in new instructional staff. We are in the process of setting up a 2nd meeting.
- November instructional new hires - 5 (one was a LOA replacement and one was a rehire from October).
- November instructional terminations - 3.
- Will be ordering some new file cabinets.



Staff Advisor To The Board Updates

- ★ Mr. Kronenberg is still out of the building on medical leave but he is still accessible via email and working throughout the day at jkronenberg@thewcs.org. Please share questions or updates with me.
- ★ Congratulations Mr. Fuller & Ms. Pink as Teacher & Staff of the Month.
- ★ Thank you Ms. Helliger for your work on the Toy Drive & Ms. Pink & Ms. Jacobson's Meet & Greet for Families tomorrow. Wonderful sense of community happening.
- ★ Great events happening in the building from Mr. Fuller & Burchett's Entrepreneurship Event, Sports & Cheerleading Competition Victory, Alvin Ailey Trip, Senior Sleepover, Tomorrow's Holiday Performing Arts Assembly. Thank you to the community for helping bring these opportunities to our students.
- ★ Personal Message of Gratitude to WCHS.



HAPPY NEW YEAR

2024

Accountability and Development

- **Salary Audit**
 - Instructional staff have received salary updates
 - Leadership staff will be evaluated soon
 - Cover letters and updated contracts
 - Next steps: long term measures, including, but not limited to, opportunities for bonuses, merit-pay, expanded benefits, tuition reimbursement, and establishing competitive pay scales.
- **Accountability**
 - **Renewal application**
 - Fingerprinting issues have been researched and identified
 - Submit FDNY inspection certificate
- **Media/Community/Fundraising**
 - Thank you to donors of Giving Tuesday [scholarship campaign](#)
 - \$1,035 raised, thank you, Ms. Eagen for donation
 - Toy and clothing drive in December with Brooklyn Charter School to support migrant families:
<https://gofund.me/9a8b278d>

WCHS Financial Update Board Meeting – December 19, 2023

As of October 31, 2023 total collected revenue for the period is \$6,630,793
(94% Per Pupil Revenue, 6% other)

Total expenses for the period are \$6,344,626 million.
(61% Personnel Services, 10% Contracted Services, 18% Rent, 2% Utilities, 9% Other expenses)

Total excess of revenue over expenses for the period is \$286,167.

Assets		
Cash and Cash Equivalents	13.7	Bank Acct, Petty Cash,
Account Receivable	1.8	Title Funds/ESSER
Total Fixed Assets	2.3	Leasehold improvement, Furniture, Equipment, software
New Building	4.2	New Building
Building Security Deposit	1.5	Rent Deposit
Prepaid expenses and Deposits	347,054	Utility, Insurances, other
Total Assets	24.0	
Liabilities		
Accounts Payable, Accrued expenses	1.0	Bills, Accrued salaries/taxes
Unearned Revenue	2.3	Advanced Per Pupil fund
Total Liabilities & Net Assets	24.0	9.39 Net Assets





PARENT LEADERSHIP COUNCIL (PLC)

The Parent Leadership Council

Ready to ROAR!

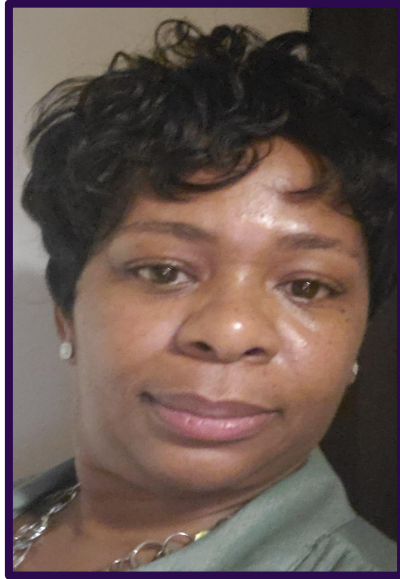
Change the message.
Change the perspective.
Change the world.





Parent Leadership Council

MEET OUR PARENT LEADERSHIP COUNCIL (PLC) MEMBERS FOR 2023- 2024 SCHOOL YEAR



**OUR PLC PRESIDENT
MONIQUE BOWENS**

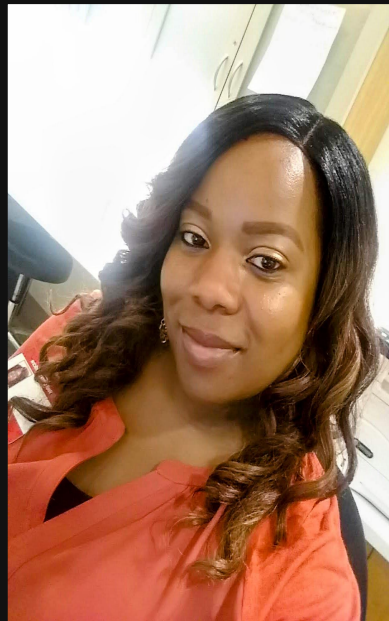


**OUR PARENT
COORDINATOR / PLC
LIAISON MS. PINK**





Parent Leadership Council



**OUR PLC
SECRETARY
DENISE TURNER**



**OUR PLC TREASURER
LUCIA MARTINEZ-
JIMENEZ**



PARENT LEADERSHIP COUNCIL (PLC)

JOIN US! INPERSON FOR OUR FLEA MARKET & RESOURCE FAIR



SAVE THE DATE:

DATE: NOVEMBER 28th, 2023

TIME: 10am- 3pm

LOCATION: INPERSON AT

WILLIAMSBURG CHARTER

HIGH SCHOOL LOBBY

198 VARET STREET

BROOKLYN, NEW YORK 11206



The Parent Leadership Council (PLC) is thrilled to announce our First Fundraising Event of the school year. Introducing the PLC Flea Market Resource Fair, an event designed to bring families together and provide a one-stop-shop for all their needs. Join us in person to explore a wide array of unique items, while also having the chance to donate money and access valuable resources. Our primary goal for this fundraiser is to support families in need within our school community. Additionally, we aim to kickstart our efforts in providing college essentials to at least 10 deserving scholars upon their graduation. If you would like to donate or rent a table to sell food or goods please email Ms. Pink at mpink@thewcs.org.



Our PLC Flea Market Resource Fair was a Success!

The PLC Raised \$402.00 in total.

Here's a list of Vendors & Community Partners who attended:

- **MS. PEARLINE REID "CAKE M&S BAKERY** (Caribbean Food- Mini Dinner (Jerk Chicken, Stew,Chicken, Barbeque,Chicken, Rice & Peas, Salad. Plus Pastries & Cupcakes).
- **Destiny Crespo : "Designs By Dessy"** (Crochet Hats & scarves)
- **Sharon Thomas "Paparazzi Jewelry"** (\$5 Women's Jewelry)
- **Adalia Daley "Adie Jewelry"** (Men's & Women Jewelry)

Our Community Partners were:

- **BEOC- BROOKLYN EDUCATIONAL OPPORTUNITY CENTER**
- **NYC Health & Hospitals / Woodhull Hospital**
- **MACON LIBRARY**
- **U.S. Navy**
- **ST. NICKS ALLIANCE**
- **NYC Civic Engagement Commission**
- **WCHS CERAMIC CLUB**
- **BWI- BROOKLYN WORKFORCE INNOVATIONS / FIFTH AVENUE COMMITTEE**

PLC Flea Market & Resource Fair Photos







PLC Family Potluck & Special Presentation with Dr. Torian Easterling & the “ Young Doctor’s Project” 11/30/23







Upcoming Parent Meetings



Meet & Greet



DATE: DECEMBER 20th, 2023

TIME: 10AM

Location: IN PERSON

WCHS 198 VARET STREET BROOKLYN, N.Y. 11206

COME JOIN US! MEET WITH YOUR INTERIM HEAD OF SCHOOL MS. JACOBSON & YOUR PARENT COORDINATOR MS. PINK, ASK QUESTIONS, GET RESOURCES FOR YOU AND YOUR SCHOLAR, FREE CLOTHING (NEW AND GENTLY USED), FACEMASKS, AND MORE. ALSO, MEET SENATOR JULIA SALAZAR. PLAN TO SPEND YOUR MORNING WITH US! WCHS IS THE PATH TO THE POSSIBLE FOR THE WHOLE FAMILY. THIS IS A MEETING YOU DON'T WANT TO MISS.



You Are Invited to

Our Virtual PLC Meeting



We are thrilled to announce our extraordinary meeting scheduled for December 21st, 2023 – and it's all happening virtually! Brace yourselves for an event that promises to be nothing short of amazing.

Our Guest Presenter will be none other than the

Fifth Avenue Committee. Their mission is to champion economic, social, and racial justice in the vibrant city of New York. Through their integrated, community-centered approach, they strive to provide affordable housing, grassroots organizing, policy advocacy, and transformative education, training, and services. Their efforts empower individuals and communities to shape the future of our beloved city. Prepare to be inspired as the Fifth Avenue Committee shares their invaluable insights and experiences.

But that's not all! We have an exciting lineup of activities and updates in store for you. New Yorkers Against Gun Violence will deliver a special message & resources. Our PLC President will provide the latest school news, while our PLC Treasurer and Secretary will update us on important matters.

But wait, there's more! Brace yourselves for an abundance of positive vibes and resources from the incredible Ms. Pink. And let's not forget the highlight of the evening – the PLC RAFFLES for November and December! Get ready to be part of the excitement and anticipation as we draw the lucky winners.

Mark your calendars and join us virtually for an event that promises to be unforgettable. We can't wait to see you there! Check your Email for Meeting Link.

